Global Running Apparel and Footwear Market 2015-2019

Description: About Running Apparel and Footwear

Running is considered to be the best exercise form as it helps in maintaining a healthy body weight. Running got popular in the late 1960s in North America and hit in Europe in the 1980s. In the recent years, the growing number of running events such as marathons in emerging economies has influenced the demand for running apparel and footwear.

Major vendors are coming up with customized footwear to cater to customer requirements. Recently, the focus has shifted to the designing of lighter shoes that prove improved posture and extra support. Among its vast portfolio of athletic products, Under Armour, began to offer apparels with compression technology that helps in the regulation of body temperature, enabling the runners to be in a state of comfort during exercise. Nike is offering value-added fabrics that dry quickly and keeps the wearer warm and comfortable.

The analysts forecast the global running apparel and footwear market to grow at a CAGR of 6.28% over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global running apparel and footwear market during the period 2015-2019. To calculate the market size, the report considers revenue generated from the worldwide sales of running apparel and running footwear. The report also considers revenue generated from various modes of distribution of these products.

The report, Global Running Apparel and Footwear Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, North America, and ROW. It covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Adidas
- ASICS
- Nike
- Puma
- Skechers

Other Prominent Vendors
- Amer Sports
- Brooks
- Columbia Sportswear
- Eddie Bauer
- Gap
- Geox
- Hanes
- Ralph Lauren
- New Balance
- Under Armour
- Ralph Lauren
- Under Armour
- VF

Market Drivers
- Rise in Eco-friendly Offerings
- For a full, detailed list, view our report

Market Challenges
- Availability of Counterfeit Products
- For a full, detailed list, view our report

Market Trends
- Technological Advances
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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