Software Applications, ICT Services and Infrastructure in Large Scale Enterprises in Poland 2015

Description: This report focuses on the demand for software and ICT services among large enterprises (those with more than 250 employees) in Poland. It contains the results of a survey of 420+ companies and feedback from CIOs, purchasing specialists and IT managers about popular solutions, spending and predicted corporate investment in ICT services, infrastructure and software applications.

Survey contributors represent key business sectors:

- Utilities such as water and electric power plants
- Retail wholesale and distribution related to trade and commerce
- Medical and healthcare enterprises
- Production of FMCG merchandise
- Manufacturing concerns, such as plastics, metal fabrication, smelting, machinery, chemicals and furniture production
- Educational systems
- Mining and construction
- Transportation and logistics

This report evaluates key industry issues, such as:

- Use of innovative telecommunication devices such as videoconferencing, mobile devices and IP VPN at large companies
- Level of penetration achieved by ICT solutions such as tablets and smart phones
- Degree of implementation of various ICT solutions at major companies
- Use of specific categories of software, such as: CRM, BI, SCM, CMS, SFA, CAD, database, office, anti-virus applications, HR and payroll, financial and accounting and document flow management solutions among large enterprises in Poland
- Capacity of selected companies to implement new information technology solutions
- Degrees of saturation attained by specific solutions and ICT vendor market shares
- Cloud services use among large companies (IaaS, PaaS, SaaS, CaaS)
- Categorisation of leading IT services and products, with analysis
- Hosting and open source apps vs. onsite implementation of specific software solutions
- Corporate budgets of Poland's large companies for IT solutions
- Current levels of spending on IT projects and forecasts for upcoming investments
- Staffing levels in IT departments at Poland's large companies
- Employment of outside IT service providers, resources and data centres

Exclusive report features include:

- Specific allocations of resources to maintenance and expansion of IT capabilities in specific sectors of Poland's economy
- Descriptions of the current status of large enterprise IT usage - particularly in the telecommunications, hardware, software, services and infrastructure aspects of the market
- Evaluation of the state of IT affairs in 2015 as compared to information collected in a survey
- Examination of recent upgrades and implementations in each sector of the Polish economy

Did you know that:

- The key supplier of internet services for large enterprises in Poland is Orange Polska.
- The most popular data transmission technology, IP VPN/MPLS, is chosen primarily by Polish companies from the transport industry (70%)
- The most frequently supplied module in the ERP systems of large enterprises in Poland is finance and accounting (94%).
- Nine in ten large enterprises in Poland do not plan to purchase new software in 2015.
- Only half of the large enterprises in the Polish FMCG segment have a separate unit responsible for IT security.
- Every tenth large company in Poland (11%) has more than 10 staff in its IT department.
- 48% of large enterprises indicate that in 2014 their IT investments were higher than in 2013.
- Large companies from the healthcare sector most commonly (70%) benefit from EU co-financing.

This publication offers answers to key questions, such as:

- How much are large companies in Poland currently budgeting for IT expenses?
- What changes do they predict for IT spending in the years ahead?
- Which new innovations are IT directors at Poland’s large companies planning to add in the coming years?
- Which software developers provide solutions used by the largest number of Polish enterprises?
- Which usage models are most often employed by Polish businesses? How many licenses do they typically purchase?
- What fraction of large enterprises make use of cloud computing - SaaS, CaaS and IaaS and PaaS?
- What are the typical licensing procedures and what are the total numbers of employees utilising these applications?
- What are the current levels of employment for IT specialists at large enterprises in Poland?
- For what length of time have large enterprises in Poland been utilising various types of ERP, CRM, BI, SCM, ECM (EDMS), SFA, CAD, database, antivirus, office, document flow management, financial and accounting, HR and payroll preparation software?
- How many large enterprises in Poland make use of virtual desktops and servers?

Benefit from exclusive information, such as:

- Spending and usage statistics of large Polish enterprises, collected in a standardised survey.
- Results of 420 interviews of IT specialists conducted at the Research Centre.
- IT and software usage data for eight industries and economic sectors: healthcare, utilities, trade and commerce, manufacturing, FMCG production, transportation and logistics, construction and mining, and education - organised to facilitate easy comparison.
- Expert analyses of new data featuring comparison with a similar survey conducted.

This publication was developed to serve:

- Telecommunications services providers.
- IT hardware manufacturers and distributors.
- Providers of software and IT services.
- Researchers, analysts and business consultants.
- Government, industry and trade organizations.
- Banks and financial services providers.

Industry professionals reach for this document when:

- Launching a new ICT enterprise.
- Expanding an ICT business to include large enterprises.
- Building a strategy or budget for future IT expenditures.
- Evaluating market saturation.
- Determining the value of possible investment options.
- Assessing demand for specific IT products and services.

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