Global Market Study on Home Care Chemicals: Asia Pacific to Witness Highest Growth by 2020

Description: Home care chemicals are a class of chemicals that are used in formulations of surface cleaning, fabric care or laundry, dishwashing products among others. Home care chemicals are used in household and institutional cleaning products. Surfactants, solvents, pigments, other additives and other chemicals are typed of home care chemicals.

The home care chemicals market report starts with an overview. To sum it up, home care chemicals additives such as rheology modifiers, mineral fillers or extenders that are added to solvents with pigments and surfactants to render a product with enhanced cleaning capability.

The home care chemicals are categorically split into three components:
Home care chemicals product type
Home care chemicals end user applications
Home care chemical's region-wise analysis

PMR covers the home care chemicals market performance in terms of the revenue split. This section additionally includes PMR's analyses of the key trends, drivers and restraints which are influencing the home care chemicals market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in the home care chemical's report to better equip and arms clients with crystal clear decision-making insights.

The global home care chemicals market is mainly driven by factors such as mass urbanization, expanding middle class population, broadened product applications, growing demand for home care products in institutional and foodservice sectors and increasing awareness about health and hygiene. However, restraints faced by the global home care chemicals market are stringent government regulations and limitations on input costs and prices.

By product type, the global home care chemicals market is segmented into surfactants, solvents, pigments, other additives and other chemicals. Among these, surfactants accounted for approximately 62.0% of revenue market share in 2014. Surfactants segment is expected to dominate the global home care chemicals market and account for US$ 13.4billion by 2020, exhibiting a CAGR of 5.1% between 2015 and 2020, followed by solvents and pigments.

By end-use application, the global home care chemicals market is segmented as Laundry/Fabric care, hard surface cleaning, dishwashing and other end-use applications such as air care, auto care and so on. Among all the aforementioned segments, Laundry/Fabric care is expected to dominate the home care chemicals market with over 53% market share through the forecast period.

Currently, key focus of the major players in the global Home Care Chemicals market is on mergers and acquisitions to expand their geographical presence. Key players in the global home care chemicals market include BASF SE, Solvay S.A., Clariant AG, Evonik Industries, Croda International Plc., Ashland Inc., The Dow Chemical Company, Lubrizol Corporation, Huntsman Corporation and Akzo Nobel N.V.

Report analyses the Home Care Chemicals market based on end use applications and presents the forecast in terms of volume and value for the next ten years.

End-use applications covered in the report include:
laundry or fabric care
hard surface cleaning
dishwashing
others

A subsequent section of the report analyses the market based on product types and presents the forecast in terms of volume and value from 2014 to 2020.
This segment is further classified into product types:
surfactants
solvents
pigments
other additives
other chemicals

In the next section, the report analyses the market based on various regions and presents the forecast in terms of volume and value from 2014 to 2020.

The regional section is sub segmented into:
North America
Europe
Middle East & Africa
Asia Pacific
Latin America

Key points covered in the report:
The report provides historic, present and forecasted market size, analysis, trend, share, and growth rate. The report segments the market on the basis of product, end-user, and application for all geography. The report provides company profiles of some of the leading companies operating in the market.

Contents:
1. Executive Summary
2. Research Methodology
3. Assumptions and Acronyms Used
4. Market Overview
4.1. Introduction
4.1.1. Market Definition
4.1.2. Market Taxonomy
4.2. Chemicals Market Overview
4.3. Global Home Care Chemicals Market Analysis
4.3.2. Global Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
4.4. Market Dynamics
4.4.1. Drivers
4.4.2. Restraints
4.5. Market Trends
5. Global Home Care Chemicals Market By Geography
5.1. Global Home Care Chemicals Market Value Share Analysis & BPS Analysis, By Geography, 2014 & 2020 (%)
5.2. Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Geography, 2014-2020 (%)
5.3. Global Home Care Chemicals Market Attractiveness By Geography, 2013-2020
5.3.1. North America Home Care Chemicals Market Analysis
5.3.1.1. North America Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
5.3.1.3. Impact Analysis of Drivers and Restraints

5.3.2. Latin America Home Care Chemicals Market Analysis
5.3.2.1. Latin America Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
5.3.2.2. Latin America Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
5.3.2.3. Impact Analysis of Drivers and Restraints

5.3.3. Europe Home Care Chemicals Market Analysis
5.3.3.1. Europe Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
5.3.3.2. Europe Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
5.3.3.3. Impact Analysis of Drivers and Restraints

5.3.4. Asia-Pacific Home Care Chemicals Market Analysis
5.3.4.1. Latin America Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
5.3.4.2. Latin America Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
5.3.4.3. Impact Analysis of Drivers and Restraints

5.3.5. MEA Home Care Chemicals Market Analysis
5.3.5.1. Latin America Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
5.3.5.2. Latin America Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
5.3.5.3. Impact Analysis of Drivers and Restraints

6. Global Home Care Chemicals Market Analysis By Product Type
6.1. Global Home Care Chemicals Market Value Share Analysis & BPS Analysis, By Product Type, 2014 & 2020 (%)
6.2. Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Product Type, 2014-2020 (%)
   6.2.1. Global Home Care Surfactant Segment Analysis
      6.2.1.1. Global Home Care Surfactant Segment Absolute $ Opportunity, 2015-2020
      6.2.1.2. Global Home Care Surfactant Segment Y-o-Y Growth Forecast, 2014-2020
   6.2.2. Global Home Care Solvent Segment Analysis
      6.2.2.1. Global Home Care Solvent Segment Absolute $ Opportunity, 2015-2020
      6.2.2.2. Global Home Care Solvent Segment Y-o-Y Growth Forecast, 2014-2020
   6.2.3. Global Home Care Pigment Segment Analysis
      6.2.3.1. Global Home Care Pigment Segment Absolute $ Opportunity, 2015-2020
      6.2.3.2. Global Home Care Pigment Segment Y-o-Y Growth Forecast, 2014-2020
6.2.4. Global Home Care Additives Segment Analysis
   6.2.4.1. Global Home Care Additives Segment Absolute $ Opportunity, 2015-2020
   6.2.4.2. Global Home Care Additives Segment Y-o-Y Growth Forecast, 2014-2020

6.2.5. Global Other Home Care Chemicals Segment Analysis
   6.2.5.1. Global other Home Care Chemicals Segment Absolute $ Opportunity, 2015-2020
   6.2.5.2. Global Other Home Care Chemicals Segment Y-o-Y Growth Forecast, 2014-2020

7. Global Home Care Chemicals Market Analysis By Application

7.1. Global Home Care Chemicals Market Value Share Analysis & BPS Analysis, By Application, 2014 & 2020 (%)

7.2. Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Application, 2014-2020 (%)
   7.2.1. Global Home Care Chemicals - Laundry Segment Analysis
      7.2.1.1. Global Home Care Chemicals - Laundry Care Segment Absolute $ Opportunity, 2015-2020
      7.2.1.2. Global Home Care Chemicals - Laundry Care Segment Y-o-Y Growth Forecast, 2014-2020
   7.2.2. Global Home Care Chemicals - Hard Surface Cleaning Segment Analysis
      7.2.2.1. Global Home Care Chemicals - Hard Surface Cleaning Segment Absolute $ Opportunity, 2015-2020
      7.2.2.2. Global Home Care Chemicals - Hard Surface Cleaning Segment Y-o-Y Growth Forecast, 2014-2020
   7.2.3. Global Home Care Chemicals - Dishwashing Segment Analysis
      7.2.3.1. Global Home Care Chemicals - Dishwashing Segment Absolute $ Opportunity, 2015-2020
      7.2.3.2. Global Home Care Chemicals - Dishwashing Cleaning Segment Y-o-Y Growth Forecast, 2014-2020
   7.2.4. Global Home Care Chemicals - Other Applications Segment Analysis
      7.2.4.1. Global Home Care Chemicals - Other Applications Segment Absolute $ Opportunity, 2015-2020
      7.2.4.2. Global Home Care Chemicals - Other Applications Segment Y-o-Y Growth Forecast, 2014-2020

8. Competitive Landscape

8.1. Competition Dashboard

8.2. Company Profiles
   8.2.1. BASF SE
   8.2.2. Ashland Inc.
   8.2.3. Solvay
   8.2.4. The Dow Chemicals
8.2.5. Evonik
8.2.6. Clariant
8.2.7. Croda International
8.2.8. Huntsman
8.2.9. Akzo Nobel
8.2.10. Lubrizol Corporation

List of Tables

Table 1: Global Home Care Chemicals Market Size (US$ Mn), By Geography, 2013-2020
Table 2 & 3: North America Home Care Chemicals Market Size (US$ Mn), 2013-2020
Table 4 & 5: Latin America Home Care Chemicals Market Size (US$ Mn), 2013-2020
Table 6 & 7: Europe Home Care Chemicals Market Size (US$ Mn), 2013-2020
Table 8 & 9: Asia-Pacific Home Care Chemicals Market Size (US$ Mn), 2013-2020
Table 10 & 11: MEA Home Care Chemicals Market Size (US$ Mn) (2013-2020)
Table 12: Global Home Care Chemicals Market Size (US$ Mn), By Product Type, 2013-2020
Table 13: Global Home Care Chemicals Market Size (US$ Mn), By Application, 2013-2020

List of Figures

Figure 1: Global Home Care Chemicals Market Size (US$ Mn) and Y-o-Y Growth Forecast (%), 2014-2020
Figure 2: Global Home Care Chemicals Market Absolute $ Opportunity, 2015-2020
Figure 3: Global Home Care Chemicals Market Scenario Forecast, 2014-2020 (US$ Mn)
Figure 4: Global Home Care Chemicals Market Value Share & BPS Analysis, By Geography, 2014 & 2020
Figure 5: Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Geography, 2014-2020
Figure 6: Global Home Care Chemicals Market Attractiveness By Geography, 2013-2020
Figure 7: North America Home Care Chemicals Market Absolute $ Opportunity, 2014-2020
Figure 8: North America Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
Figure 9: Latin America Home Care Chemicals Market Absolute $ Opportunity, 2014-2020
Figure 10: Latin America Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
Figure 11: Europe Home Care Chemicals Market Absolute $ Opportunity, 2014-2020
Figure 12: Europe Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
Figure 13: Asia-Pacific Home Care Chemicals Market Absolute $ Opportunity, 2014-2020
Figure 14: Asia-Pacific Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
Figure 15: MEA Home Care Chemicals Market Absolute $ Opportunity, 2014-2020
Figure 16: MEA Home Care Chemicals Market Y-o-Y Growth Forecast, 2014-2020
Figure 17: Global Home Care Chemicals Market Value Share & BPS Analysis, By Product Type, 2014 & 2020
Figure 18: Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Product Type, 2014-2020
Figure 19: Global Home Care Surfactant Segment Absolute $ Opportunity, 2015-2020
Figure 20: Global Home Care Surfactant Segment Y-o-Y Growth Forecast, 2014-2020
Figure 21: Global Home Care Solvent Segment Absolute $ Opportunity, 2015-2020
Figure 22: Global Home Care Solvent Segment Y-o-Y Growth Forecast, 2014-2020
Figure 23: Global Home Care Pigment Segment Absolute $ Opportunity, 2015-2020
Figure 24: Global Home Care Pigment Segment Y-o-Y Growth Forecast, 2014-2020
Figure 25: Global Home Care Additives Segment Absolute $ Opportunity, 2015-2020
Figure 26: Global Home Care Additives Segment Y-o-Y Growth Forecast, 2014-2020
Figure 27: Global Other Home Care Chemicals Segment Absolute $ Opportunity, 2015-2020
Figure 28: Global Other Home Care Chemicals Segment Y-o-Y Growth Forecast, 2014-2020
Figure 29: Global Home Care Chemicals Market Value Share & BPS Analysis, By Application, 2014 & 2020
Figure 30: Global Home Care Chemicals Market Y-o-Y Growth Comparison, By Application 2014-2020
Figure 31: Global Home Care Chemical - Laundry Care Segment Absolute $ Opportunity, 2015-2020
Figure 32: Global Home Care Chemical - Laundry Care Segment Y-o-Y Growth Forecast, 2014-2020
Figure 33: Global Home Care Chemical - Laundry Care Segment Y-o-Y Growth Forecast, 2014-2020
Figure 34: Global Hard Surface Segment Y-o-Y Growth Forecast, 2014-2020
Figure 35: Global Home Care Chemical - Dishwashing Segment Absolute $ Opportunity, 2015-2020
Figure 36: Global Home Care Chemical - Dishwashing Segment Y-o-Y Growth Forecast, 2014-2020
Figure 37: Global Home Care Chemical - Other Applications Segment Absolute $ Opportunity, 2015-2020
Figure 38: Global Home Care Chemical Other Applications Segment Y-o-Y Growth Forecast, 2014-2020

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3291852/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Market Study on Home Care Chemicals: Asia Pacific to Witness Highest Growth by 2020
Web Address: http://www.researchandmarkets.com/reports/3291852/
Office Code: SCISZCRG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4600</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 7600</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10600</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________________________ Last Name: ____________________________________________
Email Address: * ________________________________________________
Job Title: ________________________________________________
Organisation: ________________________________________________
Address: ________________________________________________
City: ________________________________________________
Postal / Zip Code: ________________________________________________
Country: ________________________________________________
Phone Number: ________________________________________________
Fax Number: ________________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World