India Air Purifiers Market Forecast and Opportunities, 2020

Description: According to the report, “India Air Purifiers Market Forecast & Opportunities, 2020”, market for air purifiers in India is projected to grow at a CAGR of around 40% during 2015-20. Segment-wise, HEPA based air purifiers dominated the country's air purifier market in 2014, and their adoption would continue to increase due to their high air purification efficiency and absence of any harmful by-products. Southern region accounted for the largest share in India air purifier market in 2014, followed by northern and western regions. Key players currently operating in India’s air purifier market are Eureka, Crusaders, Daikin and Atlanta Healthcare.

Quality of air in India, especially in states like New Delhi, Mumbai, Gujarat and Tamil Nadu, is deteriorating rapidly with high level of particulate matter and increasing level of poisonous gases. According to WHO, New Delhi is the second most polluted city in the world. However, the air purifier market in India is in its nascent stage and is anticipated to grow rapidly on account of continuous degradation of air quality, increasing awareness about air purifiers, rising inclination towards lifestyle oriented products coupled with rising health consciousness among consumers. Growing awareness about the impact of indoor pollution is generating demand for air purifiers in residential and institutional sectors. Further, in order to ensure clean surroundings, the demand for air purifiers from healthcare sector is likely to grow over the next five years.

“India Air Purifiers Market Forecast & Opportunities, 2020” discusses the following aspects of air purifiers market in India:

- India Air Purifiers Market Size, Share & Forecast
- Segmental Analysis –HEPA, Activated Carbon, Electrostatic Filter and Ion & Ozone Filter
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of air purifiers market in India
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, manufacturers and other stakeholders align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with air purifier manufacturers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Research Methodology
2. Analyst View
3. Product Overview
4. Global Air Purifier Market Overview
5. India Air Purifier Market Outlook
  5.1. Market Size & Forecast
  5.1.1. By Value
5.1.2. By Volume
5.2. Market Share & Forecast
5.2.1. By Region
5.2.2. By End User
5.2.3. By Filter Technology
5.2.4. By Company
5.3. Price Point Analysis

6. India HEPA based Air Purifier Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value
6.1.2. By Volume
6.2. Market Share & Forecast
6.2.1. By End User
6.2.2. By Company
6.3. Price Point Analysis

7. India Ion & Ozone Generator based Air Purifier Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value
7.1.2. By Volume
7.2. Price Point Analysis

8. India Electrostatic Precipitator based Air Purifier Market Outlook
8.1. Market Size and Forecast
8.1.1. By Value
8.1.2. By Volume
8.2. Price Point Analysis

9. India Activated Carbon based Air Purifier Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value
9.1.2. By Volume
9.2. Price Point Analysis

10. Import & Export Analysis

11. Supply Chain Management

12. Market Dynamics
12.1. Drivers
12.2. Challenges

13. Market Trends & Developments
13.1. Entry of New Players into the Market
13.2. Advancements in Technologies
13.3. Growth in HEPA Filter Technology
13.4. Conjugation Filters
13.5. Expanding Foot Prints of Air Purifier Companies
13.6. Increasing adoption of Air Purifiers in Foreign Embassies

14. Policy & Regulatory Landscape

15. India Economic Profile

16. Competitive Landscape
16.1. Competition Benchmarking
16.2. Company Profiles
16.2.1. Sharp India Ltd.
16.2.2. Eureka Forbes Ltd.
16.2.3. Panasonic India Pvt. Ltd.
16.2.4. Blue Air AB
16.2.5. Daikin Air-Conditioning India Pvt. Ltd.
16.2.6. Atlanta Healthcare
16.2.7. Crusaders Technologies India Pvt. Ltd.
16.2.8. Philips India Ltd.
16.2.9. Honeywell Automation India Ltd.
16.2.10. Kent RO Systems Ltd.

17. Strategic Recommendations

List of Figures

Figure 1: Coal Power Generation Share, By Country, 2014
Figure 2: Global Deaths Due to Air Borne Disease, By Type, 2014 (%)
Figure 3: India Air Purifiers Market Size & Forecast, By Value (USD Million), By Volume (Thousand Units), 2010-2020F
Figure 4: India Private Hospital Market Size, By Value, 2009 - 2014 (USD Billion)
Figure 5: India Foreign Tourists Footfall, 2005– 2013 (Million)
Figure 6: India Air Purifier Market Share, By Region, By Volume, 2014 & 2020F
Figure 7: India Air Purifiers Market Share & Forecast, By End User, By Value (2010-2020F)
Figure 8: India Air Purifiers Market Share & Forecast, By Filter Technology, By Value (2010-2020F)
Figure 9: India Major Air Purifier Players, 2014
Figure 10: India Air Purifier Market Share, By Company, By Value, 2014
Figure 11: India Air Purifier Market Share, By Company, By Value, 2020F
Figure 12: India HEPA Air Purifiers Market Size & Forecast, By Value (USD Million), 2010-2020F
Figure 13: India HEPA based Air Purifier Market Share, By End User, By Value, 2014
Figure 14: India HEPA based Air Purifier Market Share, By End User, By Value, 2020F
Figure 15: India HEPA based Air Purifier Market Share, By Company, By Value, 2014
Figure 16: India HEPA based Air Purifier Market Share, By Company, By Value, 2020F
Figure 17: HEPA based Air Purifiers Average Price, 2010 - 2020F (USD per Unit)
Figure 18: India Ion & Ozone Generator based Air Purifiers Market Size & Forecast, By Value (USD Million), 2010-2020F
Figure 19: Diseases caused due to the inhalation of Ozone
Figure 20: India Ion & Ozone Generator based Air Purifier Average Price, 2010-2020F (USD per Unit)
Figure 21: India Electrostatic Precipitator based Air Purifiers Market Size & Forecast, By Value (USD Million), 2010-2020F
Figure 22: India Electrostatic Precipitator based Air Purifier Average Price, 2010-2020F (USD per Unit)
Figure 23: India Activated Carbon based Air Purifiers Market Size & Forecast, By Value (USD Billion), 2010-2020F
Figure 24: India Activated Carbon based Air Purifier Average Price, 2010-2020F (USD per Unit)
Figure 25: India Air Purifiers & Cleaners Exports & Imports, By Value, 2005 – 2014 (USD Million)
Figure 26: India Air Purifiers & Cleaners Imports, By Country, By Value, 2005, 2010 & 2014
Figure 27: India Air Purifiers & Cleaners Imports, By Country, By Volume, 2005, 2010 & 2014
Figure 28: India Air Purifiers & Cleaners Exports, By Country, By Value, 2005, 2010 & 2014
Figure 29: India Air Purifiers & Cleaners Exports, By Country, By Volume, 2005, 2010 & 2014
Figure 30: India Average Increase in Pollution Level, By City, 2002-2010
Figure 31: Change in India’s Urban Population (%), 2001, 2011 & 2030F
Figure 32: India E-commerce Market Size, By Value, 2009, 2012 & 2013 (USD Billion)
Figure 33: India per Capita Income, 2011-2013 (USD)

List of Tables

Table 1: India Vehicular Population, 2014 (Million Units)
Table 2: India Major Hospital Projects in Execution
Table 3: India Deaths due to Respiratory Diseases, By State, 2013
Table 4: India Government Hospitals & Beds, By State, 2013
Table 5: End-Users of Air Purifiers in India
Table 6: India Major Air Purifier Sellers, By Filter Technology, 2014
Table 7: Air Purifier Filter Efficiency and its Effects, By Technology
Table 8: Sharp Air Purifier Prices, By Model, 2015 (USD)
Table 9: Atlanta Air Purifier Prices, By Model, 2015 (USD)
Table 10: Panasonic Air Purifier Prices, By Model, 2015 (USD)
Table 11: Philips Air Purifier Prices, By Model, 2015 (USD)
Table 12: Honeywell Air Purifier Prices, By Model, 2015 (USD)
Table 13: Crusaders Air Purifier Prices, By Model, 2015 (USD)
Table 14: Daikin Air Purifier Prices, By Model, 2015 (USD)
Table 15: India Upcoming Sky Scrapers, By Location, 2014
Table 16: HEPA based Air Purifier Selling Price, By Company, 2014 (USD per Unit)
Table 17: India Consumer Durables Price Rise, By Company, 2013
Table 18: India Air Purifier Companies, By Target Segment, 2014
Table 19: India Ion & Ozone Generator based Air Purifier Selling Price, By Company, 2014 (USD)
Table 20: India Air Purifier Importers, Contact Details, 2014
Table 21: India Air Purifier Importers, By Source, 2014
Table 22: India Import Duty on Air Purifiers, 2013-2014

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: India Air Purifiers Market Forecast and Opportunities, 2020
Web Address: http://www.researchandmarkets.com/reports/3291870/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>□</td>
<td>USD 2200</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CD-ROM:</td>
<td>□</td>
<td>USD 2700 + USD 56 SH</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>□</td>
<td>USD 3200 + USD 56 SH</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>□</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: □ Mr □ Mrs □ Dr □ Miss □ Ms □ Prof

First Name: ___________________________ Last Name: ___________________________

Email Address: * ___________________________

Job Title: ___________________________

Organisation: ___________________________

Address: ___________________________

City: ___________________________

Postal / Zip Code: ___________________________

Country: ___________________________

Phone Number: ___________________________

Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World