Tariff Trends SnapShot 51 - Mobile Messaging Services

Description: The Tariff Trend SnapShot Service is a Research & Analysis Service providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by the author. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

In SnapShot 51, the author analyses the current state of mobile messaging services worldwide, with SMS & MMS services, together with the growth in OTT-based messaging services. It looks at the examples of MNOs offering services in partnership with OTT service providers, and also offering their own OTT-style Apps as an alternative. Finally, it also gives examples of SMS & MMS packages for Pre Pay and Post Pay segments, with the emphasis on service innovation.

Contents:
1. Introduction – Trends in mobile messaging & mobile IM
2. A survey of unlimited mobile messaging worldwide
3. Examples of new mobile messaging services
4. Conclusion – Mobile messaging trends

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3292430/](http://www.researchandmarkets.com/reports/3292430/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Tariff Trends SnapShot 51 - Mobile Messaging Services
Web Address: http://www.researchandmarkets.com/reports/3292430/
Office Code: SCBRD2JN

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD 320</th>
<th>USD 1815</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (Powerpoint) - Single User:</td>
<td>☐</td>
<td></td>
</tr>
<tr>
<td>Electronic (Powerpoint - 1 Year Sub.) - Single User:</td>
<td>☐</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World