Interactive Display Market by Product, Panel Size, Vertical, Technology, and Geography - Global Forecast to 2022

Description:

"Interactive Display Market by Product (Interactive Kiosk, Whiteboard, Table, Video Wall, Monitor, Flat Panel Display), Panel Size (17”– 32”, 32”– 65”, Above 65”), Vertical (Education, Govt. & Corporate), Technology, and Geography - Global Forecast to 2022"

The interactive displays market is expected to grow at a CAGR of 15.51% between 2016 and 2022 to reach USD 26.91 billion by 2022 from USD 9.90 billion in 2015. Increasing trend to use interactive displays in various verticals including education, government and corporate, retail, and healthcare, among others is the key factor which is increasing the demand for the interactive displays. The increasing demand for interactive flat-panel display for education vertical and interactive kiosk for retail and entertainment vertical is one of the major factors fueling the growth of this market. The key restraining factor for the growth of the interactive displays market is the expensive customization of touch tables.

The market for healthcare vertical is expected to grow at the highest rate. Healthcare organizations are required to communicate relevant information to the staff, patients, and visitors. This application benefits from interactive display in several ways such as educating patients in waiting rooms by providing them information related to health, insurance issues, and healthcare products and services. Also, interactive displays are used in hospital premises as a way finding tool for the visitors. Interactive displays in the hospitals can showcase the information about the patients such as medical history, type of diseases, type of treatments, and the information related to the service provided by hospitals.

The market for interactive displays with “65” and above panel size estimated to grow at a high rate during the forecast period”

The market for emerging interactive displays with a size range of 65” and above is estimated to grow at the highest rate. Growing field of advertising is the major reason for the growth of these displays. Advertising is carried out in outdoor locations by means of bill boards and video walls, with the displays of large screens ranging from 65 inches and above. The display panel size ranging from 32”–65” projected to held largest market share during the forecast period. 32”–65” interactive displays are in great demand in retail, healthcare, hospitality, and entertainment sectors for improving the overall visual experience in for wayfinding, signage, and other self-service applications.

The Americas is expected to hold the largest share of the interactive displays market during the forecast period, while the market in APAC is expected to grow at the highest rate during the same period. China, Japan, South Korea, and some of the South Eastern countries are driving the growth of the interactive displays market in APAC. Use of interactive whiteboards is done on a large scale in the Americas in education and government and corporate sector. Also, a significant number of prominent companies offering interactive displays are based in the Americas. These are some of the major factors driving the growth of the interactive displays market in the Americas.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key people in the interactive display industry. The break-up of primary participants for the report has been shown below:

- By Company Type: Tier 1 – 18 %, Tier 2 – 31%, and Tier 3 – 51%
- By Designation: C-Level Executives – 26%, Directors – 40%, and Others – 34%
- By Region: North America – 47%, Europe – 28%, APAC – 19%, and RoW – 6%

The report also profiles the key players in the interactive displays market and analyzes their market ranking. The prominent players profiled in this report are Samsung Display Co., Ltd. (South Korea), LG Display Co., Ltd. (South Korea), Panasonic Corporation (Japan), NEC Display Solutions Ltd. (Japan), Planar Systems Inc. (U.S.), Elo Touch Solutions Inc. (U.S.), Crystal Display Systems Ltd. (U.K.), and IntuiLab SA (France), among others.

Research Coverage:
This research report categorizes the interactive display market on the basis of technology, product, vertical, panel size, and geography. The report also provides the Porter's five forces analysis, along with a description of each of its forces and their respective impact on the interactive displays market; description of major drivers, restraints, challenges, and opportunities pertaining to the market; value chain analysis; and market ranking analysis.

Reasons to Buy the Report:

The report will help leaders/new entrants in this market in the following ways:

1. This report segments the interactive display market comprehensively and provides the closest market size estimation for all sub segments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides them with the information on key drivers, restraints, challenges, and opportunities for market growth.
3. This report is expected to help stakeholders understand their competitors better and gain more insights to improve their position in the business. The competitive landscape section includes competitor ecosystem, new product launches and developments, partnerships, and mergers and acquisitions.

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Market Scope
      1.3.1 Markets Covered
      1.3.2 Interactive Display Market, By Geography
      1.3.3 Years Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primaries
   2.2 Market Size Estimation
      2.2.1 Bottom-Up and Top-Down Approach
      2.2.2 Bottom-Up Approach
      2.2.2.1 Approach for Capturing the Market Share By Bottom-Up Analysis (Demand Side)
      2.2.3 Top-Down Approach
      2.2.3.1 Approach for Capturing the Market Share By Top-Down Analysis (Supply Side)
      2.3 Market Breakdown and Data Triangulation
      2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Lucrative Opportunities in the Interactive Display Market
   4.2 Interactive Display Market - Comparison of Growth Pattern of Interactive Display Product Types
   4.3 Interactive Display Market in APAC in 2015
   4.4 Market Share of Major Countries and Regions, 2015
   4.5 Interactive Display Market, By Vertical

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 Interactive Display Market, By Technology
      5.2.2 Interactive Display Market, By Product
      5.2.3 Interactive Display Market, By Vertical
5.2.4 Interactive Display Market, By Panel Size
5.2.5 Interactive Display Market, By Geography
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Reduced Cost and Assured ROI From Interactive Display Products
5.3.1.2 Decreasing Prices and Increasing Panel Size With High Resolution
5.3.1.3 More Customer Engagement With HD Displays
5.3.1.4 Increasing Trend to Adopt Interactive Display in Retail Sector
5.3.1.5 Increasing Opportunity and Highly Dynamic Nature of Interactive Displays
5.3.2 Restraints
5.3.2.1 Expensive Customization of Touch-Table
5.3.2.2 Low Implementation of Interactive White Boards (IWB)
5.3.3 Opportunities
5.3.3.1 Growth Opportunity in Healthcare and Entertainment Applications
5.3.3.2 Increasing Trend for Using Interactive Displays in Trade Shows and Events
5.3.4 Challenges
5.3.4.1 Producing Equipment Suitable for All Weathers in Outdoor Applications
5.3.4.2 Lack of Skills to Develop Multi Touch Interactive Displays

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Porter's Five Forces Analysis
6.3.1 Threat of New Entrants
6.3.2 Threat of Substitutes
6.3.3 Bargaining Power of Suppliers
6.3.4 Bargaining Power of Buyers
6.3.5 Intensity of Competitive Rivalry
6.4 Types of Touchscreen Technology
6.4.1 Resistive Touchscreen
6.4.2 Capacitive Touchscreen
6.4.2.1 Surface Capacitive
6.4.2.2 Projected Capacitive
6.4.3 Surface Acoustic Wave (SAW) Touchscreen
6.4.4 Infrared Touchscreen
6.4.5 Optical Imaging Touchscreen

7 Interactive Display Market, By Product
7.1 Introduction
7.2 Interactive Kiosks
7.3 Interactive Whiteboard
7.4 Interactive Table
7.5 Interactive Video Wall
7.6 Interactive Monitor
7.7 Interactive Flat Panel Display

8 Interactive Display Market, By Technology
8.1 Introduction
8.2 Liquid Crystal Display (LCD)
8.3 Light Emitting Diode (LED)
8.3.1 Full Array
8.3.2 Edge-Lit
8.3.3 Direct-Lit

9 Interactive Display Market, By Panel Size
9.1 Introduction
9.2 17" - 32" Panel
9.3 32" - 65" Panel
9.4 65" and Above Panel

10 Interactive Display Market, By Vertical
10.1 Introduction
10.2 Retail
13.5.4 MnM View
13.6 Planar Systems, Inc.
13.6.1 Business Overview
13.6.2 Products Offered
13.6.3 Recent Developments
13.6.4 MnM View
13.6.4.1 SWOT Analysis
13.7 ELO Touch Solutions, Inc.
13.7.1 Business Overview
13.7.2 Products Offered
13.7.3 Recent Developments
13.7.4 MnM View
13.7.4.1 SWOT Analysis
13.8 Crystal Display Systems Ltd.
13.8.1 Business Overview
13.8.2 Products Offered
13.8.3 Recent Developments
13.9 Gesturetek, Inc.
13.9.1 Business Overview
13.9.2 Products Offered
13.9.3 Recent Developments
13.10 Horizon Display
13.10.1 Business Overview
13.10.2 Products Offered
13.10.3 Recent Developments
13.11 Interactive Touchscreen Solutions, Inc.
13.11.1 Business Overview
13.11.2 Products Offered
13.11.3 Recent Developments
13.12 Baanto International Ltd.
13.12.1 Business Overview
13.12.2 Products Offered
13.12.3 Recent Developments
13.13 Intuilab SA
13.13.1 Business Overview
13.13.2 Products Offered
13.13.3 Recent Developments

14 Appendix
14.1 Insights of Industry Experts
14.2 Discussion Guide

List of Tables

Table 1 Interactive Display Market, By Product, 2013 - 2022 (USD Million)
Table 2 Interactive Display Market for Kiosk, 2013 - 2022
Table 3 Interactive Display Market for Kiosk, By Technology, 2013 - 2022 (USD Million)
Table 4 Interactive Display Market for Kiosk, By Panel Size, 2013 - 2022 (USD Million)
Table 5 Interactive Display Market for Kiosk, By Vertical, 2013 - 2022 (USD Million)
Table 6 Interactive Display Market for Kiosk, By Region, 2013 - 2022 (USD Million)
Table 7 Interactive Display Market for Kiosk in Retail, By Region, 2013 - 2022 (USD Million)
Table 8 Interactive Display Market for Kiosk in Hospitality, By Region, 2013 - 2022 (USD Million)
Table 9 Interactive Display Market for Kiosk in Industrial, By Region, 2013 - 2022 (USD Million)
Table 10 Interactive Display Market for Kiosk in Healthcare, By Region, 2013 - 2022 (USD Million)
Table 11 Interactive Display Market for Kiosk in Govt. & Corporate, By Region, 2013 - 2022 (USD Million)
Table 12 Interactive Display Market for Kiosk in Transportation, By Region, 2013 - 2022 (USD Million)
Table 13 Interactive Display Market for Kiosk in Education, By Region, 2013 - 2022 (USD Million)
Table 14 Interactive Display Market for Kiosk in Entertainment, By Region, 2013 - 2022 (USD Million)
Table 15 Interactive Display Market for Kiosk in Others, By Region, 2013 - 2022 (USD Million)
Table 16 Interactive Display Market for Whiteboard, 2013 - 2022
Table 17 Interactive Display Market for Whiteboard, By Panel Size, 2013 - 2022 (USD Million)
Table 18 Interactive Display Market for Whiteboard, By Vertical, 2013 - 2022 (USD Million)
Table 79 Interactive Display Market in Healthcare, By Region, 2013 - 2022 (USD Million)
Table 80 Interactive Display Market in Govt. & Corporate, By Region, 2013 - 2022 (USD Million)
Table 81 Interactive Display Market in Transportation, By Region, 2013 - 2022 (USD Million)
Table 82 Interactive Display Market in Education, By Region, 2013 - 2022 (USD Million)
Table 83 Interactive Display Market in Entertainment, By Region, 2013 - 2022 (USD Million)
Table 84 Interactive Display Market in Others, By Region, 2013 - 2022 (USD Million)
Table 85 Interactive Display Market, By Region, 2013 - 2022 (USD Million)
Table 86 Interactive Display Market in Americas, By Product, 2013 - 2022 (USD Million)
Table 87 Interactive Display Market in Americas, By Vertical, 2013 - 2022 (USD Million)
Table 88 Interactive Display Market in Americas, By Country, 2013 - 2022 (USD Million)
Table 89 Interactive Display Market in Americas, By Region, 2013 - 2022 (USD Million)
Table 90 Interactive Display Market in Europe, By Product, 2013 - 2022 (USD Million)
Table 91 Interactive Display Market in Europe, By Vertical, 2013 - 2022 (USD Million)
Table 92 Interactive Display Market in Europe, By Countries, 2013 - 2022 (USD Million)
Table 93 Interactive Display Market in APAC, By Product, 2013 - 2022 (USD Million)
Table 94 Interactive Display Market in APAC, By Vertical, 2013 - 2022 (USD Million)
Table 95 Interactive Display Market in APAC, By Country, 2013 - 2022 (USD Million)
Table 96 Interactive Display Market in RoW, By Product, 2013 - 2022 (USD Million)
Table 97 Interactive Display Market in RoW, By Vertical, 2013 - 2022 (USD Million)
Table 98 Interactive Display Market in RoW, By Country, 2013 - 2022 (USD Million)
Table 99 Market Ranking of the Top 5 Players in the Interactive Display Market, 2015
Table 100 New Product Launches, 2013 - 2016
Table 101 Agreements, Contracts, Partnerships, and Collaborations, 2013 - 2016
Table 102 Mergers & Acquisitions, 2013 - 2016
Table 103 Expansions, 2013 - 2016

List of Figures

Figure 1 Interactive Display Market: Process Flow of Market Size Estimation
Figure 2 Interactive Display Market: Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Assumptions of the Research Study
Figure 7 Interactive Display Market Snapshot (2016 vs 2022): Interactive Flat Panel Display to Have the Largest Market Size By 2022
Figure 8 Healthcare and Hospitality Verticals to Exhibit High Growth for Interactive Display Market Between 2016 and 2022
Figure 9 32" - 65" Panel Size to be in Highest Demand in the Interactive Display Market During the Forecast Period
Figure 10 Americas Accounted for the Largest Share of the Interactive Display Market in 2015
Figure 11 Increasing Demand from Education and Govt. & Corporate Sectors Would Create Opportunities for Interactive Display Market Between 2016 and 2022
Figure 12 Interactive Flat Panel Display to Grow at the Highest Rate During the Forecast Period
Figure 13 China Accounted for the Largest Share of the Interactive Display Market in APAC in 2015
Figure 14 U.S. Accounted for the Largest Market Share in 2015
Figure 15 Education Sector to Be the Leading Market for Interactive Display Market During the Forecast Period
Figure 16 Major Markets for Interactive Displays Across Different Regions
Figure 17 Assured ROI and Reduced Cost is Expected to Spur the Demand for Interactive Display Market
Figure 18 Growing Worldwide Shipment of Touchscreen Displays in Signage & Professional Market Applications
Figure 19 Value Chain Analysis: Interactive Display Market
Figure 20 Porter’s Five Forces Analysis: Interactive Display Market (2015)
Figure 21 Porter's Five Forces: Impact Analysis
Figure 22 Interactive Display Market: Threat of New Entrants
Figure 23 Interactive Display Market: Threat of Substitutes
Figure 24 Interactive Display Market: Bargaining Power of Suppliers
Figure 25 Interactive Display Market: Bargaining Power of Buyers
Figure 26 Interactive Display Market: Intensity of Competitive Rivalry
Figure 27 Resistive Touchscreen
Figure 28 Capacitive Touchscreen
Figure 29 Interactive Display Market, By Product
Figure 30 Flat Panel Display to Hold the Largest Market Size in the Interactive Display Market Between 2016 and 2022
Figure 31 Retail Sector to Be the Leading Market for Kiosks During the Forecast Period
Figure 32 Americas to Account for Largest Share in Interactive Whiteboard During the Forecast Period
Figure 33 The Americas Held the Largest Market Size of the Interactive Table During the Forecast Period
Figure 34 Americas to Account for the Largest Share for Interactive Video Wall During the Forecast Period
Figure 35 The Demand for Monitor of 32" - 65" Panel Size Expected to Be the Highest During the Forecast Period
Figure 36 Education Held the Largest Market Size for Flat Panel Display (2015 - 2022)
Figure 37 Interactive Display Market to Be Dominated by LCD Technology During the Forecast Period
Figure 38 Interactive Display Market, by Panel Size
Figure 39 32" - 65" Panels to Be in Highest Demand for Interactive Display Market Between 2016 and 2022
Figure 40 Interactive Display Market, by Vertical
Figure 41 Education is the Largest Vertical in the Interactive Display Market Between 2016 and 2022
Figure 42 APAC is the Fastest Growing Market in the Healthcare Vertical
Figure 43 Interactive Display Market for Government and Corporate Sector, by Region, 2016 - 2022
Figure 44 Interactive Display Market for Education Vertical, by Region, 2016 - 2022
Figure 45 South America Expected to Be the Fastest-Growing Region for Interactive Display Market Between 2016 and 2022
Figure 46 Attractive Growth Opportunities in the Healthcare Vertical During the Forecast Period
Figure 47 Americas: Market Snapshot, 2015
Figure 48 Europe: Market Snapshot, 2015
Figure 49 APAC: Market Snapshot, 2015
Figure 50 RoW: Market Snapshot, 2015
Figure 51 Leading Companies Favoured Organic Growth Strategies in Interactive Display Market
Figure 52 Battle for Market Share: New Product Launches Was the Key Strategy
Figure 53 Geographic Revenue Mix of Major Companies
Figure 54 Samsung Display Co., Ltd.: Company Snapshot
Figure 55 Samsung Display Co. Ltd.: SWOT Analysis
Figure 56 LG Display Co., Ltd.: Company Snapshot
Figure 57 LG Displays Co., Ltd.: SWOT Analysis
Figure 58 Panasonic Corporation: Company Snapshot
Figure 59 Panasonic Corporation: SWOT Analysis
Figure 60 NEC Display Solutions Ltd.: Company Snapshot
Figure 61 NEC Display Solutions, Inc.: SWOT Analysis
Figure 62 Planar Systems, Inc.: Company Snapshot
Figure 63 Planar Systems, Inc.: SWOT Analysis
Figure 64 ELO Touch Solutions, Inc.: Company Snapshot
Figure 65 ELO Touch Solutions, Inc.: SWOT Analysis
Figure 66 Crystal Display Systems Ltd.: Company Snapshot
Figure 67 Gesturetek, Inc.: Company Snapshot
Figure 68 Horizon Display: Company Snapshot
Figure 69 Interactive Touchscreen Solutions, Inc.: Company Snapshot
Figure 70 Baanto International Ltd.: Company Snapshot
Figure 71 Intuilab SA.: Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3292464/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Interactive Display Market by Product, Panel Size, Vertical, Technology, and Geography - Global Forecast to 2022
Web Address: http://www.researchandmarkets.com/reports/3292464/
Office Code: SCWPABGT

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ______________________ Last Name: ______________________
Email Address: * ______________________
Job Title: ______________________
Organisation: ______________________
Address: ______________________
City: ______________________
Postal / Zip Code: ______________________
Country: ______________________
Phone Number: ______________________
Fax Number: ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp