Global Hearing Aids Market 2015-2019

Description: About Hearing Aids

Hearing aids are devices that amplify sound. Hearing aids cannot restore the normal functioning of the ear, only improve the perception of sound in people with hearing impairment. Untreated hearing loss causes embarrassment, social stress, tension, and fatigue. According to the American Speech-Language-Hearing Association, hearing loss is associated with conditions such as dementia. The majority of the people with hearing impairment can be treated with hearing aids.

Factors such as changing demographics and high prevalence of hearing loss are driving market growth. The market has witnessed immense technological advances. These factors, combined with demand in emerging countries, high adoption rates, and reimbursement schemes have resulted in the growth of the market.

The analysts forecast the global hearing aids market to grow at a CAGR of 4.68% during the period 2014-2019.

Covered in this Report
The report covers the present scenario and the growth prospects of the global hearing aids market for the period 2015-2019.

The report, Global Hearing Aids Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, EMEA, and the Americas; it also covers the global hearing aids market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Geographies
- Americas
- APAC
- EMEA

Key Vendors
- G N Store Nord
- Sonova Holdings
- William Demant

Other Prominent Vendors
- Amplifon
- Cochlear Implants
- Med-El
- Rayovac MicroPower Batteries
- Rion
- Sebotek
- Siemens
- Starkey Technologies
- Widex

Market Drivers
- Changing Demographics
- For a full, detailed list, view our report

Market Challenges
- Need for Skilled Dispensers in Developing Countries
- For a full, detailed list, view our report

Market Trends
- Innovations in Technology
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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