Stationery and Cards Market in Japan 2015-2019

Description: About Stationery and Cards

The Stationery and Cards market grows in tandem with change in demographics, economic development, lifestyle, innovation, and seasonal and cyclic trends. The market has witnessed significant change since the evolution of electronic media. Stationery has evolved as a market with an assortment of supplies that cater to different customer segments. Notably, cards too have transformed in both their form and function.

The analysts forecast the stationery and cards market in Japan to grow at a CAGR of 0.37% over the period 2014-2019.

Covered in this Report
The report includes the present scenario and the growth prospects of the stationery and cards market in Japan for the period 2015-2019. The Stationery and Cards Market in Japan comprises two segments: Stationery and Cards. Based on distribution, the Global Stationery and Cards market can be categorized into five segments: Stationery Specialists, Gift Shops, General Merchandise Retailers, Bookstores, and Others.

The report, Stationery and Cards Market in Japan 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the stationery and cards market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Hallmark Japan
- King Jim
- Kokuyo
- Pentel
- Pilot
- Shachihata

Key Retailers
- Sanrio
- Staples
- Top Culture

Key E-tailers
- Rakuten
- Amazon.com

Other Prominent Vendors
- DKSH Faber Castell
- Kuretake
- Mitsubishi Pencil
- Montelblanc
- Plus Corp
- Sailor
- Platinum Pen
- Tombow
- Yamazakura
- Zebra

Key Market Drivers
- Increase in Exports
- For a full, detailed list, view our report

Key Market Challenges
Key Market Trends:
- Set up of Production Plants in Emerging Economies

Key Questions Answered in this Report:
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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