Memory Foam Mattress Market in the US 2015-2019

Description: About Memory Foam Mattress

Viscoelastic foams, commonly known as memory foams, were invented by NASA in 1966. These foams are made of petroleum-based polyurethane along with other chemicals. Memory foams are now being used in mattresses, pillows, and other products. Memory foam mattresses are useful in preventing health problems that occur due to lack of sleep. These mattresses provide users with pressure point relief, and reduce back pain and soreness. They are effective in preventing sleep disorders such as sleep apnea, insomnia, narcolepsy, and restless legs syndrome.

The introduction of innovative memory foams, such as the gel-based memory foam introduced by Serta in 2011, has increased the demand for these mattresses in the US. Tempur Sealy, the leader in this market, continues to introduce new designs and collections worldwide.

The analysts forecast the memory foam mattress market in the US to grow at a CAGR of 7.17% in terms of revenue and 7.57% in terms of unit shipment during the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the memory foam mattress market in the US for the period 2015-2019.

The report, Memory Foam Mattress Market in US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report focusses on the US; it also covers the memory foam mattress market landscape in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Select Comfort
- Serta
- Simmons Bedding
- Tempur Sealy International

Other Prominent Vendors
- Corsicana Bedding
- Dorel Industries
- Kingsdown
- Leggett and Platt
- Restonic Mattress
- Southerland Bedding
- Spring Air International

Market Drivers
- Increase in Sleep Disorders
  - For a full, detailed list, view our report

Market Challenges
- High Cost of Memory Foam Mattresses
  - For a full, detailed list, view our report

Market Trends
- Introduction of Plant-based Memory Foam Mattresses
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

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