Hot Drinks Market in the US 2015-2019

Description: About Hot Drinks

Hot drinks are classified into three: coffee, tea, and other hot drinks. The US is always considered as the first mover in terms of technological innovations, and this does not change in case of the hot drinks market in the country. Market vendors are launching new flavors and innovative products, coupled with the changing lifestyle in the country. In the US, consumption of hot tea among the aging population is high due to its health benefits, whereas coffee is popular as a social drink.

The analysts forecast the hot drinks market in the US to grow at a CAGR of 1.68% over the period 2015-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the hot drinks market in the US for the period 2015-2019. Based on type, hot drinks are classified into the following:
- Coffee
- Tea
- Other hot drinks

The report, Hot Drinks Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the US. It provides details about the existing market landscape and the growth prospects in the coming years. The report further includes a discussion of the key vendors operating in this market.

Key Regions
- US

Key Vendors
- J.M. Smucker
- Mondelez
- Nestle
- Starbucks

Other Prominent Vendors
- Community Coffee
- Eight O’Clock Coffee
- Hain Celestial Group
- Keurig Green Mountain
- Kraft Foods
- Kroger
- Massimo Zanetti Beverage
- Peat’s Coffee and Tea
- RC Bigelow
- RedCo Foods
- Reily Foods
- Twining
- Unilever
- Yogi Tea

Key Market Drivers
- Quick Service Coffee
- For a full, detailed list, view our report

Key Market Challenges
- Growing Popularity of Iced Tea
- For a full, detailed list, view our report

Key Market Trends: Guilt-free Drinking
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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