Global Cloud Mobile Music Services Market 2015-2019

Description: About Global Cloud Mobile Music Services

The music industry is undergoing a digital revolution driven by cloud-based online music, where consumers can access music anytime from anywhere. The industry is moving from a la carte ownership model toward subscription and ad-supported music, which would change consumers' listening habit and would prompt them to experiment more with new music. This would result in an extended reach of music to a wider population.

Cloud is one of the promising technology for many music service providers to store and enable access to its customers worldwide. It enables consumers with legal access to online music and is rapidly being adopted as a music proliferation model because it enhances portability, enabling subscribers to access digital content stored in remote servers irrespective of the device used.

The analysts forecast the global cloud mobile music services market to grow at a CAGR of 10.21% over the period 2014-2019.

Covered in this Report
This report covers the information about the overview of global cloud mobile music services market. The report also includes market segmentation by type and geography.

The report, Global Cloud Mobile Music Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Vendors
- Amazon
- Apple
- CBS
- Google
- MOG
- Rhapsody International
- Sony
- Spotify

Other Prominent Vendors
- 7 Digital
- 8tracks
- Abacast
- Airstream
- Aspiro
- Audiobox
- Aupeo
- Bandcamp
- Beats Music
- Blinkbox Music
- Catch Media
- Deezer
- Gaana.com
- Google Play Music
- Grooveshark
- Guvera
- iHeart Radio
- Jango
- KEXP
- KKBOX
- Last.fm
- Mixcloud
Market Drivers
- Increased Adoption of Social Media, Cloud, and Mobility
- For a full, detailed list, view our report

Market Challenges
- Piracy Issues
- For a full, detailed list, view our report

Market Trends
- Greater Adoption of Freemium Model
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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