Video Conferencing Market: Global Opportunity, Trends, Forecast 2015-2019

Description:

About VCS

A few years ago, video conferencing was something SMEs hesitated to invest in because of high initial investment and huge TCO. Also, high-quality video calls required sufficient bandwidth, special video conferencing rooms, and expensive technology. Therefore, only large enterprises could justify these costs by reducing their travel expenses for initial sales meetings and presentation to potential clients. The introduction of desktop video solutions and managed and hosted VCS have made VCS a viable technology for everyday meeting and offloaded the high installation hurdle.

Currently, organizations are not limited to VCS investments just based on travel avoidance. Most companies are adopting VCS to make it available to all their employees, with an easy guest access model for customers and partners to enrich collaboration and enhance business outcomes. VCS allow employees to share information in a more interactive way with other employees elsewhere through the Internet. VCS also allow employees to share virtual whiteboards, desktops, presentations, and spreadsheets, thereby improving communication between geographically scattered teams. Also, enterprises can improve their communication through the usage of new technologies such as recording capabilities and polling.

The analysts forecast the global VCS market to grow at a CAGR of 9.5% over the period 2014-2019.

Covered in this Report

The global VCS market can be categorized into three segments; on premise VCS, managed VCS, and hosted VCS. This report provides the segmentation of the market based on the following: geography and end-user.

The report, Global VCS Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and APAC and EMEA; it covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Avaya
- Cisco
- Microsoft
- Polycom
- ZTE

Other Prominent Vendors
- AnyMeeting
- Arkadin
- AT&T Connect Support
- Blue Jeans Network
- Bridgit
- BT Conferencing
- ClickMeeting
- Communique Conferencing
- EyeNetwork
- Fuze/FuzeBox
- Glance Networks
- Glowpoint
- HP Virtual Rooms
- Infinite Conferencing
- InstantPresenter
- InterCall
- LifeSize Communications
- MegaMeeting
- Omnijoin
- OnStream Media
- Orange Business Services
- RadVision
- ReadyTalk
- Regus
- Saba Software
- Skype
- SPS
- StarLeaf
- TeamViewer
- TrueConf
- Vidyo
- Videxio
- Yorktel

Market Drivers
- Mobile and Distributed Workforce
- For a full, detailed list, view our report

Market Challenges
- Vendors Shifting toward Unified Communication
- For a full, detailed list, view our report

Market Trends
- Collaborative Workspaces
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Products, Services and Software Solutions
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Comparative Study of Desktop Video Conferencing vs. Room-Based Conferencing vs. Web Conferencing without Video
06.3 Market Size and Forecast
06.4 Five Forces Analysis
07. Market Segmentation by Services
07.1 Global Video Conferencing Services Market by Services
07.2 On-premises Video Conferencing Services Segment
07.2.1 Market Size and Forecast
07.3 Hosted Video Conferencing Services Segment
07.3.1 Market Size and Forecast
07.4 Managed Video Conferencing Services Segment
07.4.1 Market Size and Forecast
08. Market Segmentation by End-users
  08.1 Global Video Conferencing Market by End-users
  09. Geographical Segmentation
  09.1 Global Video Conferencing Services Market by Geographical Segmentation
  09.2 Conferencing Services Market in APAC
  09.2.1 Conferencing Services Market in APAC
  09.3 Video Conferencing Services Market in APAC
  09.3.1 Video Conferencing Market Size and Forecast in APAC
  09.4 Conferencing Services Market in EMEA
  09.4.1 Conferencing Services Market in EMEA
  09.5 Video Conferencing Services Market in EMEA
  09.5.1 Video Conferencing Services Market Size and Forecast in EMEA
  09.6 Conferencing Services Market in Americas
  09.6.1 Conferencing Services Market in Americas
  09.7 Video Conferencing Services Market in Americas
  09.7.1 Video Conferencing Services Market Size and Forecast in Americas
10. Buying Criteria
11. Market Growth Drivers
12. Drivers and their Impact
13. Market Challenges
14. Impact of Drivers and Challenges
15. Market Trends
16. Trends and their Impact
17. Vendor Landscape
  17.1 Competitive Scenario
  17.1.1 Key Acquisitions
  17.2 Key Vendors 2014
  17.3 Other Prominent Vendors
  17.3.1 Arkadin
  17.3.2 AT&T Connect Support
  17.3.3 ClickMeeting
  17.3.4 Fuze
  17.3.5 Glance Networks
  17.3.6 Google Open Meetings
  17.3.7 HP Virtual Rooms
  17.3.8 InterCall
  17.3.9 Meeting Zone
  17.3.10 MegaMeeting
  17.3.11 Omnimjoin
  17.3.12 OnStream Media
  17.3.13 RadVision
  17.3.14 ReadyTalk
  17.3.15 Saba Software
  17.3.16 Skype
  17.3.17 Team Viewer
  17.3.18 Vidyo
18. Key Vendor Analysis
  18.1 Avaya
  18.1.1 Key Facts
  18.1.2 Business Overview
  18.1.3 Business Segmentation by Revenue 2013
  18.1.4 Business Segmentation by Revenue 2012 and 2013
  18.1.5 Geographical Segmentation by Revenue 2013
  18.1.6 Business Strategy
  18.1.7 Recent Developments
  18.1.8 SWOT Analysis
  18.2 Cisco Systems
  18.2.1 Key Facts
  18.2.2 Business Overview
  18.2.3 Business Segmentation by Revenue
  18.2.4 Geographical Segmentation by Revenue
  18.2.5 Business Strategy
18.2.6 Key Information
18.2.7 SWOT Analysis
18.3 Microsoft
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Business Segmentation by Revenue 2013
18.3.4 Business Segmentation by Revenue 2012 and 2013
18.3.5 Geographical Segmentation by Revenue 2013
18.3.6 Business Strategy
18.3.7 Recent Developments
18.3.8 SWOT Analysis
18.4 Polycom
18.4.1 Key Facts
18.4.2 Business Overview
18.4.3 Product Segmentation by Revenue 2013
18.4.4 Products Segmentation by Revenue 2012 and 2013
18.4.5 Geographical Segmentation by Revenue 2013
18.4.6 Business Strategy
18.4.7 Recent Developments
18.4.8 SWOT Analysis
18.5 ZTE
18.5.1 Key Facts
18.5.2 Business Overview
18.5.3 Business Segmentation by Revenue 2014
18.5.4 Business Segmentation by Revenue 2013 and 2014
18.5.5 Geographical Segmentation by Revenue 2014
18.5.6 Business Strategy
18.5.7 Recent Developments
18.5.8 SWOT Analysis
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Segmentation of Global Conferencing Services 2014
Exhibit 3: Segmentation of Global Video Conferencing Service Market
Exhibit 4: Global Video Conferencing Services Market 2014-2019 ($ millions)
Exhibit 5: Segmentation of Global Video Conferencing Services Market 2014-2019
Exhibit 6: On-premises Video Conferencing Services Segment 2014-2019 ($ millions)
Exhibit 7: Hosted Video Conferencing Services Segment 2014-2019 ($ millions)
Exhibit 8: Managed Video Conferencing Services Segment 2014-2019 ($ millions)
Exhibit 9: Adoption of Video Conferencing Services By End-users 2014
Exhibit 10: Geographical Segmentation of Global Video Conferencing Services Market 2014
Exhibit 12: Segmentation of Conferencing Services Market in APAC by Application 2014
Exhibit 13: Video Conferencing Market in APAC 2014-2019 ($ millions)
Exhibit 14: Conferencing Services Market in EMEA 2014-2019 ($ billions)
Exhibit 15: Segmentation of Conferencing Service Market in EMEA by Application 2014
Exhibit 16: Video Conferencing Services Market in EMEA 2014-2019 ($ millions)
Exhibit 17: Segmentation of Conferencing Service Market in Americas by Application 2014
Exhibit 18: Video Conferencing Services Market in Americas 2014-2019 ($ millions)
Exhibit 19: Avaya: Business Segmentation by Revenue 2013
Exhibit 20: Avaya: Business/Product Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 21: Avaya: Geographical Segmentation by Revenue 2013
Exhibit 22: Business Segmentation of Cisco Systems by Revenue 2013
Exhibit 23: Business Segmentation of Cisco Systems by Revenue 2011-2013 ($ billions)
Exhibit 24: Geographical Segmentation of Cisco Systems by Revenue 2013
Exhibit 25: Microsoft: Business Segmentation by Revenue 2013
Exhibit 26: Microsoft: Business Segmentation by Revenue 2012 and 2013 ($ billions)
Exhibit 27: Microsoft: Geographical Segmentation by Revenue 2013
Exhibit 28: Polycom: Product Segmentation by Revenue 2013
Exhibit 29: Polycom: Product Segmentation by Revenue 2012 and 2013 ($ billions)
Exhibit 30: Polycom: Geographical Segmentation by Revenue 2013
Exhibit 31: ZTE: Business Segmentation by Revenue 2014
Exhibit 32: ZTE: Business Segmentation by Revenue 2013 and 2014 ($ billions)
Exhibit 33: ZTE: Geographical Segmentation by Revenue 2014

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