Global Car Rental Market 2015-2019

About Car Rental

Car rental is a process where cars owned by a firm or an organization are rented by users for short periods of time. Over the past three decades, car rentals have grown into a popular urban transport industry. The analysts forecast the global car rental market to grow at a CAGR of 15.32% over the period 2014-2019.

Covered in this Report

The global car rental market can be segmented into three based on the types of cars, categories, and modes of booking.

The report, Global Car Rental Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, APAC, and ROW; it also covers the global car rental market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Alamo Rent-A-Car
- Avis Rent A Car
- Enterprise Rent-A-Car
- Hertz
- Thrifty Car Rental

Other Prominent Vendors
- Advantage Rent A Car
- Budget
- Carzonrent
- Dalaman Hermes Rent a Car
- Dollar Rent-A-Car
- Eco Rent-A-Car
- Europcar
- E-Z Rent-A-Car
- Fox Rent-A-Car
- Irish Car Rental
- Island Car Rental
- Midway Car Rental
- Movida Rent A Car
- National Car Rental
- Payless Car Rental
- Sixt
- Trust Car Rental
- Trust Middle East Car Rental
- Value Car Rental

Market Drivers
- Growth of tourism
- For a full, detailed list, view our report

Market Challenges
- Increase in oil prices
- For a full, detailed list, view our report
Market Trends
- Emerging market in APAC
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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