CEO Change Management Tips, Techniques & Best Practices

Description: As a global CEO, your average tenure is currently between 6 and 10 years, depending on where in the world you work. You have a long list you want to achieve and you will move senior executives around your organization to turn vision into reality. These executives need to be effective in the role as soon as possible, especially in the face of organizational change.

This lesson and expert, Dr. Elizabeth Mellon (Duke Corporate Education and Former London Business School Professor), examine the most effective strategies and best practices used by CEOs to empower their company and/or management team to accept and embrace changes in their business environment.

In this 60-minute session, you will learn:
- Everything you need to know to successfully empower and excite your entire company or just a specific team in your company to accept and embrace change in their business practices as well as potential future situations which may involve significant change
- Tips & techniques that will help you excite and motivate your teams towards organizational change instead of just accepting it as part of their jobs
- The most effective tips and techniques that other CEOs have found to be most successful for change management, including ways to address the human side of change management, how to embrace change at the executive level and set an example for lower-ranked employees, articulating a formal case for change (i.e. creation of a written vision statement), how to effectively communicate the message of change, how to assess and address the cultural landscape, and more
- The 10 questions most asked by CEOs with respect to how they can successfully manage change in order to ensure that significant changes within their management team and/or company are implemented in an orderly, controlled and systematic fashion to effect organizational change
- Case studies of other CEOs widely perceived as experts in change management, tips and techniques they find work best, and important lessons learned from the change management situations most often faced by CEOs

Ordering: Order Online - http://www.researchandmarkets.com/reports/3292569/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>CEO Change Management Tips, Techniques &amp; Best Practices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3292569/">http://www.researchandmarkets.com/reports/3292569/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3F69H</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Online Access (Recorded) - Single User:</th>
<th>Online Access (Recorded) - 1 - 5 Users:</th>
<th>Online Access (Recorded) - 1 - 10 Users:</th>
<th>Online Access (Recorded) - Enterprisewide:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD 250</td>
<td>USD 750</td>
<td>USD 1500</td>
<td>USD 3000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________
Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World