CEO Change Management Tips, Techniques & Best Practices

Description:
As a global CEO, your average tenure is currently between 6 and 10 years, depending on where in the world you work. You have a long list you want to achieve and you will move senior executives around your organization to turn vision into reality. These executives need to be effective in the role as soon as possible, especially in the face of organizational change.

This lesson and expert, Dr. Elizabeth Mellon (Duke Corporate Education and Former London Business School Professor), examine the most effective strategies and best practices used by CEOs to empower their company and/or management team to accept and embrace changes in their business environment.

In this 60-minute session, you will learn:
- Everything you need to know to successfully empower and excite your entire company or just a specific team in your company to accept and embrace change in their business practices as well as potential future situations which may involve significant change
- Tips & techniques that will help you excite and motivate your teams towards organizational change instead of just accepting it as part of their jobs
- The most effective tips and techniques that other CEOs have found to be most successful for change management, including ways to address the human side of change management, how to embrace change at the executive level and set an example for lower-ranked employees, articulating a formal case for change (i.e. creation of a written vision statement), how to effectively communicate the message of change, how to assess and address the cultural landscape, and more
- The 10 questions most asked by CEOs with respect to how they can successfully manage change in order to ensure that significant changes within their management team and/or company are implemented in an orderly, controlled and systematic fashion to effect organizational change
- Case studies of other CEOs widely perceived as experts in change management, tips and techniques they find work best, and important lessons learned from the change management situations most often faced by CEOs

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