Point-of-Sale (POS) Terminals Market Analysis by Product (Fixed, Mobile), by Component (Hardware, Software), by Application (Retail, Hospitality, Healthcare, Warehouse, Entertainment) and Segment Forecasts to 2020

Description:
Growing adoption of near-field communication (NFC) technology for payments coupled with cloud computing development is estimated to drive POS terminals market growth. Ease of use and improved return on investment (ROI) offered by these systems has favorably impacted the market. Increased demand for mobile POS (mPOS) terminals such as smart card EFT (Electronic Funds Transfer) is also estimated to drive the market.

Security concerns on account of potential data breaches may restrain global market growth. Introduction of personal identification pin (PIN) and embedded payment cards is expected to mitigate sensitive data theft issues. Primary solution providers have been emphasizing on integration of traditional POS systems with capabilities such as security, digital signage, pricing and inventory in order to increase their presence in the market. This is expected to significantly contribute to POS terminals market growth. Increasing mPOS solutions adoption by small and medium businesses (SMBs) is expected to present growth opportunities to market participants.

Further key findings from the study suggest:

- Increased penetration of NFC-based smartphones is expected to increase NFC POS terminals demand. This is attributed to worldwide recognition of TCP/IP connectivity enabled terminals and increase in affordable wireless communication technologies.
- The POS software segment is expected to exhibit high growth over the forecast period due to increased demand from hospitality and retail businesses. POS software is being adopted by wholesalers in order to facilitate the procurement in line with consumer demand. Hardware dominated the market in 2013, and approval of hardware interface standards is also estimated to positively impact POS terminals market growth.
- Retail is expected to remain the major market segment over the next six years. Healthcare is expected to witness high growth over the forecast period. This is a result of increased patient data tracking services and usage in payment methods. Need for customer satisfaction coupled with effective management is expected to be the key growth driver for the hospitality sector.
- North America was the largest regional POS terminals market in 2013. Asia Pacific is expected to witness high growth due to reduction in total cost of ownership (TCO) and increased SMBs. Presence of large software base in countries such as China and India are expected to favorably impact the software segment on account of proliferation in the number of retail stores.
- Major industry participants include Ingenico SA, VeriFone Systems Inc., Toshiba TEC, HP, NCR Corporation and Dell Inc. Key growth strategies employed include building technology partnerships with other participants in the ecosystem.

For the purpose of this study, the report has segmented the global POS terminals market on the basis of product, component, application and region:

POS Terminals Product Outlook (Revenue, USD Billion, 2012 - 2020)
- Fixed POS Terminals
- Mobile POS Terminals

POS Terminals Component Outlook (Revenue, USD Billion, 2012 - 2020)
- Hardware
- Software

POS Terminals Application Outlook (Revenue, USD Billion, 2012 - 2020)
- Retail
- Hospitality
- Healthcare
- Warehouse
- Entertainment
- Others

POS Terminals Regional Outlook (Revenue, USD Million, 2012 - 2020)

- North America
- Europe
- Asia Pacific
- RoW

Contents:

Chapter 1. Executive Summary
1.1. POS Terminals - Industry Summary and Critical Success Factors (CSFs)

Chapter 2. POS Terminals Industry Outlook
2.1. Market Segmentation
2.2. Market Size and Growth Prospects
2.3. POS Terminals Value Chain Analysis
2.4. POS Terminals Market Dynamics
2.4.1. Market Driver Analysis
2.4.1.1. Increased demand for mobile POS terminals
2.4.1.2. Surge in affordable wireless communications technologies
2.4.1.3. Increased demand from end-use industries
2.4.2. Market Restraint Analysis
2.4.2.1. Need for extensive and complex list of governmental regulations and certifications
2.4.2.2. Data security concerns
2.5. Key Opportunities Prioritized
2.6. Industry Analysis - Porter's
2.7. POS Terminals - Company Market Share Analysis, 2013
2.8. POS Terminals Market PESTEL Analysis, 2013

Chapter 3. POS Terminals Product Outlook
3.1. Fixed POS Terminals
3.1.1. Global demand, by region, (Revenue), 2012 - 2020
3.2. Mobile POS Terminals
3.2.1. Global demand, by region, (Revenue), 2012 - 2020

Chapter 4. POS Terminals Component Outlook
4.1. Hardware
4.1.1. Global demand, by region, (Revenue), 2012 - 2020
4.2. Software
4.2.1. Global demand, by region, (Revenue), 2012 - 2020

Chapter 5. POS Terminals Application Outlook
5.1. Retail
5.1.1. Global demand in retail, by region, (Revenue), 2012 - 2020
5.2. Hospitality
5.2.1. Global demand in hospitality, by region, (Revenue), 2012 - 2020
5.3. Healthcare
5.3.1. Global demand in healthcare, by region, (Revenue), 2012 - 2020
5.4. Warehouse
5.4.1. Global demand in warehouses, by region, (Revenue), 2012 - 2020
5.5. Entertainment
5.5.1. Global demand in entertainment, by region, (Revenue), 2012 - 2020
5.6. Others
5.6.1. Global demand in other applications, by region, (Revenue), 2012 - 2020

Chapter 6. POS Terminals Regional Outlook
6.1. North America
6.1.1. POS Terminals market by product, (Revenue), 2012 - 2020
6.1.2. POS Terminals market by component, (Revenue), 2012 - 2020
6.1.3. POS Terminals market by application, (Revenue), 2012 - 2020
6.1.4. U.S.
6.1.4.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.1.5. Mexico
6.1.5.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.2. Europe
6.2.1. POS Terminals market by product, (Revenue), 2012 - 2020
6.2.2. POS Terminals market by component, (Revenue), 2012 - 2020
6.2.3. POS Terminals market by application, (Revenue), 2012 - 2020
6.2.4. Germany
6.2.4.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.2.5. UK
6.2.5.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.3. Asia Pacific
6.3.1. POS Terminals market by product, (Revenue), 2012 - 2020
6.3.2. POS Terminals market by component, (Revenue), 2012 - 2020
6.3.3. POS Terminals market by application, (Revenue), 2012 - 2020
6.3.4. India
6.3.4.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.3.5. China
6.3.5.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.3.6. Japan
6.3.6.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020
6.4. RoW
6.4.1. POS Terminals market by product, (Revenue), 2012 - 2020
6.4.2. POS Terminals market by component, (Revenue), 2012 - 2020
6.4.3. POS Terminals market by application, (Revenue), 2012 - 2020
6.4.4. Brazil
6.4.4.1. POS Terminals market estimates and forecasts, (Revenue), 2012 - 2020

Chapter 7. Competitive Landscape
7.1. Revenue Analysis
7.2. Product Benchmarking
7.3. Strategic Development

Chapter 8. Methodology and Scope
8.1. Research Methodology
8.2. Research Scope & Assumption
8.3. List of Data Sources

Companies analyzed in
1) Cisco Systems, Inc.
2) Hewlett-Packard
3) Ingenico S.A.
4) MICROS Systems, Inc.
5) NEC Corporation
6) Panasonic Corporation
7) PAX Technology
8) Samsung Electronics Co., Ltd.
9) Toshiba Corporation
10) VeriFone Systems, Inc.

List of Tables:
1. POS Terminals - Industry Summary & Critical Success Factors (CSFs)
2. Global POS terminals market (Revenue), 2012 - 2020
3. Global POS terminals market by region (Revenue), 2012 - 2020
4. Global POS terminals market by product (Revenue), 2012 - 2020
5. Global POS terminals market by component (Revenue), 2012 - 2020
6. Global POS terminals market by application (Revenue), 2012 - 2020
7. Global fixed POS terminals demand, (Revenue), 2012 - 2020
8. Global fixed POS terminals demand, by region, (Revenue), 2012 - 2020
9. Global mobile POS terminals demand, (Revenue), 2012 - 2020
10. Global mobile POS terminals demand, by region, (Revenue), 2012 - 2020
11. Global POS terminals hardware demand, (Revenue), 2012 - 2020
12. Global POS terminals hardware demand, by region, (Revenue), 2012 - 2020
13. Global POS terminals software demand, (Revenue), 2012 - 2020
14. Global POS terminals software demand, by region, (Revenue), 2012 - 2020
15. Global POS terminals demand in retail (Revenue), 2012 - 2020
16. Global POS terminals demand in retail, by region, (Revenue), 2012 - 2020
17. Global POS terminals demand in hospitality, (Revenue), 2012 - 2020
18. Global POS terminals demand in hospitality, by region, (Revenue), 2012 - 2020
19. Global POS terminals demand in healthcare (Revenue), 2012 - 2020
20. Global POS terminals demand in healthcare, by region, (Revenue), 2012 - 2020
21. Global POS terminals demand in warehouse (Revenue), 2012 - 2020
22. Global POS terminals demand in warehouse, by region, (Revenue), 2012 - 2020
23. Global POS terminals demand in entertainment (Revenue), 2012 - 2020
24. Global POS terminals demand in entertainment, by region, (Revenue), 2012 - 2020
25. Global POS terminals demand in other applications (Revenue), 2012 - 2020
26. Global POS terminals demand in other applications, by region, (Revenue), 2012 - 2020
27. North America POS terminals market by product (Revenue), 2012 - 2020
28. North America POS terminals market by component (Revenue), 2012 - 2020
29. North America POS terminals market by application (Revenue), 2012 - 2020
30. Europe POS terminals market by product (Revenue), 2012 - 2020
31. Europe POS terminals market by component (Revenue), 2012 - 2020
32. Europe POS terminals market by application (Revenue), 2012 - 2020
33. Asia Pacific POS terminals market by product (Revenue), 2012 - 2020
34. Asia Pacific POS terminals market by component (Revenue), 2012 - 2020
35. Asia Pacific POS terminals market by application (Revenue), 2012 - 2020
36. RoW POS terminals market by product (Revenue), 2012 - 2020
37. RoW POS terminals market by component (Revenue), 2012 - 2020
38. RoW POS terminals market by application (Revenue), 2012 - 2020

List of Figures:
1. POS Terminals Market Segmentation
2. Global POS terminals market (Revenue), 2012 - 2020
3. POS terminals value chain analysis
4. POS terminals market dynamics
5. POS terminals - Company market share analysis, 2013
6. Key Opportunities Prioritized
7. Industry Analysis - Porter's
8. POS Terminals PESTEL Analysis, 2013
9. POS Terminals market share by product, 2013 & 2020
10. Global fixed POS terminals demand, (Revenue), 2012 - 2020
11. Global mobile POS terminals demand, (Revenue), 2012 - 2020
12. POS Terminals market share by component, 2013 & 2020
13. Global POS terminals hardware demand, (Revenue), 2012 - 2020
14. Global POS terminals software demand, (Revenue), 2012 - 2020
15. POS Terminals market share by application, 2013 & 2020
16. Global POS terminals demand in retail (Revenue), 2012-2020
17. Global POS terminals demand in hospitality (Revenue), 2012-2020
18. Global POS terminals demand in healthcare (Revenue), 2012-2020
19. Global POS terminals demand in warehouse (Revenue), 2012-2020
20. Global POS terminals demand in entertainment (Revenue), 2012-2020
21. Global POS terminals demand in other applications (Revenue), 2012-2020
22. POS Terminals market share by region, 2013 & 2020
23. North America POS terminals market by product (Revenue), 2012 - 2020
24. North America POS terminals market by component (Revenue), 2012 - 2020
25. North America POS terminals market by application (Revenue), 2012 - 2020
26. Europe POS terminals market by product (Revenue), 2012 - 2020
27. Europe POS terminals market by component (Revenue), 2012 - 2020
28. Europe POS terminals market by application (Revenue), 2012 - 2020
29. Asia Pacific POS terminals market by product (Revenue), 2012 - 2020
30. Asia Pacific POS terminals market by component (Revenue), 2012 - 2020
31. Asia Pacific POS terminals market by application (Revenue), 2012 - 2020
32. RoW POS terminals market by product (Revenue), 2012 - 2020
33. RoW POS terminals market by component (Revenue), 2012 - 2020
34. RoW POS terminals market by application (Revenue), 2012 - 2020

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3292574/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Point-of-Sale (POS) Terminals Market Analysis by Product (Fixed, Mobile), by Component (Hardware, Software), by Application (Retail, Hospitality, Healthcare, Warehouse, Entertainment) and Segment Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3292574/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>USD 4950</td>
<td>USD 7950</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>USD 7950</td>
<td>USD 9950</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World