Plano Sunglasses (Polarized, Non-Polarized) Market Analysis by Material (CR-39, Polycarbonate, Polyurethane) and Segment Forecasts to 2020

Description: The global market for plano sunglasses is expected to reach USD 19,944.3 million by 2020. High-end products which are sold at premium prices are expected to contribute to industry growth. The report also observes that growing awareness regarding the importance of protecting the eyes from harmful UV radiation is expected to be a key driving force for the market.

Polarized sunglasses accounted for just over 20% of the overall shipments in 2012; the segment is expected to gain market share over the forecast period. In terms of lens material, CR-39 is expected to continue leading the market over the next few years. Polycarbonate is also expected to witness growing demand, and the market for sunglasses with these lenses is expected to grow at a CAGR of 8.2% from 2013 to 2020. Usage of Rx sunglasses and sunglass clips by a large percentage of the population to serve the purpose of vision correction is expected to be a restraint for the market on a global scale.

Further Key findings from the study suggest:

- The global market for plano sunglasses was estimated to be USD 10,828.0 million in 2012, and is expected to grow at a CAGR of 8.0% from 2013 to 2020
- In terms of volume, plano sunglasses shipments are expected to reach 394.8 million units by 2020
- North America is expected to dominate consumption through the forecast period. The market in Europe is expected to generate the highest revenue despite lower shipments on account of high selling prices of plano sunglasses in the region. It is expected to be valued at USD 7,051.5 million in 2020.
- Asia Pacific is expected to be the fastest growing regional market in the coming years, which can be attributed to the increasing user base and dense population. Growth in purchasing power and disposable income are expected to help the market grow at a CAGR of 10.1% in terms of revenue from 2013 to 2020.
- The global market is consolidated in nature, and key participants Luxottica Group S.p.A. and Safilo Group S.p.A. have been entering into merger and acquisition activities to gain market share and expand their brand portfolio. Establishment of an efficient distribution network is of the utmost importance in order to ensure strategic advantage and remain competitive. Other companies operating in the market include Marchon Eyewear, Marcolin Eyewear, De Rigo S.p.A., Charmant Group, etc.

For the purpose of this study, the report has segmented the global plano sunglasses market on the basis of lens type, lens material and region:

Plano Sunglasses Lens Outlook
Polarized
Non-Polarized
Plano Sunglasses Lens Material Outlook
CR-39
Polycarbonate
Polyurethane
Others (Glass, Nylon, etc.)
Plano Sunglasses Regional Outlook
North America
Europe
Asia Pacific
RoW

Contents:
Chapter 1 Executive Summary
1.1 Plano Sunglasses - Industry Summary & Critical Success Factors (CSFs)
Chapter 2 Plano Sunglasses Industry Outlook
2.1 Market Segmentation
2.2 Market Size and Growth Prospects
2.3 Plano Sunglasses Value Chain Analysis
2.4 Plano Sunglasses Market Dynamics
2.5 Key Opportunities Prioritized
2.6 Industry Analysis - Porter’s
2.7 Plano Sunglasses - Company Market Share Analysis
2.8 Plano Sunglasses - PESTEL Analysis

Chapter 3 Plano Sunglasses Lens Type Outlook
3.1 Polarized
3.2 Non-Polarized

Chapter 4 Plano Sunglasses Lens Material Outlook
4.1 CR-39
4.2 Polycarbonate
4.3 Polyurethane
4.4 Others

Chapter 5 Plano Sunglasses Regional Outlook
5.1 North America
5.2 Europe
5.3 Asia Pacific
5.4 RoW

Chapter 6 Competitive landscape
6.1 Luxottica Group S.p.A.
   6.1.1 Company Overview
   6.1.2 Financial Performance
   6.1.3 Product Benchmarking
   6.1.4 Strategic Initiatives
6.2 Safilo Group S.p.A.
   6.2.1 Company Overview
   6.2.2 Financial Performance
   6.2.3 Product Benchmarking
   6.2.4 Strategic Initiatives
6.3 Marchon Eyewear
   6.3.1 Company Overview
   6.3.2 Financial Performance
   6.3.3 Product Benchmarking
   6.3.4 Strategic Initiatives
6.4 Marcolin Eyewear
   6.4.1 Company Overview
   6.4.2 Financial Performance
   6.4.3 Product Benchmarking
   6.4.4 Strategic Initiatives
6.5 Charmant Group
   6.5.1 Company Overview
   6.5.2 Financial Performance
   6.5.3 Product Benchmarking
   6.5.4 Strategic Initiatives
6.6 De Rigo S.p.A.
   6.6.1 Company Overview
   6.6.2 Financial Performance
   6.6.3 Product Benchmarking
   6.6.4 Strategic Initiatives
6.7 Fielmann AG
   6.7.1 Company Overview
   6.7.2 Financial Performance
   6.7.3 Product Benchmarking
   6.7.4 Strategic Initiatives
6.8 Silhouette International
   6.8.1 Company Overview
6.8.2 Financial Performance
6.8.3 Product Benchmarking
6.8.4 Strategic Initiatives

Chapter 7 Methodology and Scope
7.1 Research Methodology
7.2 Research Scope & Assumption
7.3 List of Data Sources

List of Tables:
Global Plano Sunglasses Market (Volume & Revenue), 2012 - 2020
Global Plano Sunglasses market volume by region, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by region, 2012 - 2020 (USD Million)
Global Plano Sunglasses market volume by lens type, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by lens type, 2012 - 2020 (USD Million)
Global Plano Sunglasses market volume by lens material, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by lens material, 2012 - 2020 (USD Million)
Global Polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Polarized sunglasses demand by region, (Volume), 2012 - 2020
Global Polarized sunglasses demand by region, (Revenue), 2012 - 2020
Global Non-polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Non-polarized sunglasses demand by region, (Volume), 2012 - 2020
Global Non-polarized sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for CR-39 lenses, (Volume & Revenue), 2012 - 2020
Global CR-39 sunglasses demand by region, (Volume), 2012 - 2020
Global CR-39 sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for polycarbonate lenses, (Volume & Revenue), 2012 - 2020
Global polycarbonate sunglasses demand by region, (Volume), 2012 - 2020
Global polycarbonate sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for polyurethane lenses, (Volume & Revenue), 2012 - 2020
Global polyurethane sunglasses demand by region, (Volume), 2012 - 2020
Global polyurethane sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for other lenses, (Volume & Revenue), 2012 - 2020
Global other plano sunglasses demand by region, (Volume), 2012 - 2020
Global other plano sunglasses demand by region, (Revenue), 2012 - 2020
Global other plano sunglasses demand by region, (Volume), 2012 - 2020
North America plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
North America plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
North America plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
North America plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)
Europe plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
Europe plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
Europe plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
Europe plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)
Asia Pacific plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
Asia Pacific plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
Asia Pacific plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
Asia Pacific plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)
RoW plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
RoW plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
RoW plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
RoW plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)

List of Figures:
Plano Sunglasses - Industry Summary & Critical Success Factors (CSFs)
Plano Sunglasses Market Segmentation
Global Plano Sunglasses Market (Volume & Revenue), 2012 - 2020
Plano sunglasses market volumes growth by region, 2012 - 2020 (Million Units)
Plano sunglasses market volumes growth by lens type, 2012 - 2020 (Million Units)
Plano sunglasses market volumes growth by lens material, 2012 - 2020 (Million Units)
Plano sunglasses average selling price by region, (USD) 2012 - 2020
Plano Sunglasses Value Chain Analysis
Plano Sunglasses Market Dynamics
Key Opportunities Prioritized
Industry Analysis - Porter’s
Plano Sunglasses Company Market Share Analysis, 2012
Plano Sunglasses PESTEL Analysis, 2012
Plano Sunglasses volume demand by lens type, 2012 & 2020
Global Polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Non-polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Plano Sunglasses volume demand by lens material, 2012 & 2020
Plano sunglasses demand for CR-39 lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for polycarbonate lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for polyurethane lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for other lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses volume demand by region, 2012 & 2020
North America plano sunglasses volume, by lens type, 2012 - 2020
North America plano sunglasses revenue, by lens type, 2012 - 2020
North America plano sunglasses volume, by lens material, 2012 - 2020
North America plano sunglasses revenue, by lens material, 2012 - 2020
Europe plano sunglasses volume, by lens type, 2012 - 2020
Europe plano sunglasses revenue, by lens type, 2012 - 2020
Europe plano sunglasses volume, by lens material, 2012 - 2020
Europe plano sunglasses revenue, by lens material, 2012 - 2020
Asia Pacific plano sunglasses volume, by lens type, 2012 - 2020
Asia Pacific plano sunglasses revenue, by lens type, 2012 - 2020
Asia Pacific plano sunglasses volume, by lens material, 2012 - 2020
Asia Pacific plano sunglasses revenue, by lens material, 2012 - 2020
RoW plano sunglasses volume, by lens type, 2012 - 2020
RoW plano sunglasses revenue, by lens type, 2012 - 2020
RoW plano sunglasses volume, by lens material, 2012 - 2020
RoW plano sunglasses revenue, by lens material, 2012 - 2020
Global Plano Sunglasses Market - Competitive landscape
Research methodology
Research scope & assumptions
Disclaimer


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Plano Sunglasses (Polarized, Non-Polarized) Market Analysis by Material (CR-39, Polycarbonate, Polyurethane) and Segment Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3292628/
Office Code: SCBR8V1E

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4700</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 8000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World