Telehealth Video Consultations: Remote Video Consultations in Clinical and Non-Clinical Environments: Global Market Analysis and Forecasts

Description: While many elements of digital and mobile health technologies are still emerging, the market for telehealth video consultations (TVCs) is one that has a firm foothold and is poised for strong and stable growth in the coming years. TVCs, also referred to as eConsults, eVisits, remote video consultations, or even the broader term telemedicine, are expanding in terms of use cases, deployments, and adoption.

Key technology enablers for growth in the TVC market include better video conferencing technologies, increased penetration of connected devices, and broadband adoption. Simultaneously, several market factors are making the use of TVCs more valuable, including physician shortages, rising healthcare costs, the need to serve aging populations, and the number of people living with chronic diseases. In addition, TVCs lend themselves to a wide range of medical treatments and use cases. Equally important, providers and payers alike are finding quantifiable value in deploying video-based patient monitoring solutions, both in terms of positive patient outcomes and cost savings. However, a variety of barriers remain to broader adoption of TVCs, including the initial high cost of deploying services, particularly in the clinical environment. In addition, not all payers reimburse for services rendered via video conferencing, and TVCs continue to face some resistance by physicians, patients, and regulatory bodies.

This report examines the market trends, drivers and barriers, use cases, business models, and technology issues surrounding telehealth video consultations for both clinical and non-clinical applications. It presents forecasts for TVC sessions and revenue during the period from 2014 through 2020, segmented by session type and world region. The report also includes in-depth profiles of 18 key industry players.

Key Questions Addressed:
- What is the state of the TVC market today, and what is the outlook for the market during the next several years?
- What are the key applications and use cases for TVCs in the clinical and non-clinical environments?
- What are the key drivers and barriers to adoption?
- What are the technology issues surrounding TVC deployment and adoption?
- What is the size of the market opportunity for TVCs, in terms of sessions and revenue?
- Who are the key industry players driving innovation in the TVC market?

Who Needs This Report?
- Video conferencing technology companies
- Telehealth hardware vendors
- Telehealth software developers
- Healthcare providers such as governments, ACOs, hospital systems, and physician groups
- Eldercare/senior care facilities and service providers
- Investor community

Contents:

1: Executive Summary
   1.1 Introduction
   1.2 Market Forecast

2: Market Issues
   2.1 Market Drivers
      2.1.1 Broadband Access
      2.1.2 New Devices and Form Factors
      2.1.3 Growth in Chronic Diseases, Aging Populations, Emergency Department Usage
      2.1.4 Doctor Shortage
2.1.5 Remote and Rural Communities
2.1.6 Developing Economies
2.1.7 Provider Acceptance, Government Support, and Legislative Changes
2.1.8 Lower Costs/ROI
2.1.9 Awareness and Convenience
2.1.10 Part of a Larger Remote Patient Monitoring Offering or Digital Health Offering
2.1.11 Market Pressures
2.2 Various Use Cases/Applications
2.2.1 Clinical Use Cases
2.2.1.1 TeleStroke and TeleICU
2.2.1.2 Psychiatry
2.2.1.3 Other Specialties
2.2.1.4 Other
2.2.2 Non-Clinical
2.2.2.1 Routine Care
2.2.2.2 Urgent Care/ER Replacement
2.2.2.3 Chronic Condition Management
2.2.2.4 Follow-Up Care
2.2.2.5 Eldercare/Skilled Nursing/Hospice
2.2.2.6 Schools
2.2.2.7 Correctional Facilities
2.2.2.8 Retail Environment
2.2.2.9 Workplaces
2.2.2.10 Emergency Response
2.3 Market Challenges
2.3.1 Costs
2.3.2 Legislation and Regulation
2.3.3 Reimbursement and Payment
2.3.4 Physician and Provider Acceptance
2.3.5 Consumer Awareness and Acceptance

3: Technology Issues
3.1 Introduction
3.2 Technology Assessment and Deployment
3.3 Integration
3.4 Data Security
3.5 Connectivity
3.6 Cloud-Based Video Services
3.7 WebRTC
3.8 Mobile Support
3.9 User Experience

4: Key Industry Players
4.1 AMD Telemedicine
4.2 American Well
4.3 Cisco Systems
4.4 Doctor on Demand
4.5 ExamMed
4.6 GlobalMed Inc.
4.7 Huawei
4.8 InTouch Health
4.9 MDLIVE
4.10 Philips
4.11 Polycom
4.12 Siemens Healthcare
4.13 Sony
4.14 swyMed Telemedicine
4.15 Teledoc
4.16 Vidyo
4.17 VSee
4.18 West Corporation
5: Market Forecasts
5.1 Forecast Methodology
5.2 Telehealth Video Consultation Market Forecasts
5.3 Conclusions and Recommendations

Company Directory

Acronym and Abbreviation List

Table of Contents

Table of Charts and Figures

Scope of Study

List of Charts

- Total Telehealth Video Consultation Sessions, Clinical and Non-Clinical, World Markets: 2014-2020
- Total Telehealth Video Consultation Revenue, Clinical and Non-Clinical, World Markets: 2014-2020
- Active Fixed Broadband Subscriptions, World Markets: 2010-2014
- Mobile Broadband Subscriptions, World Markets: 2010-2014
- Households with Internet Access at Home, per 100 Inhabitants, World Markets: 2010-2014
- Telehealth Video Consultation Sessions by Region, World Markets: 2014-2020
- Telehealth Video Consultation Sessions by Type, World Markets: 2014-2020
- Telehealth Video Consultation Hardware, Software, and Application Revenue by Region, World Markets: 2014-2020
- Telehealth Video Consultation Service Revenue by Region, World Markets: 2014-2020
- Average Telehealth Video Consultation Service Fee per Session, Clinical Setting, 2014-2020
- Average Telehealth Video Consultation Service Fee per Session, Non-Clinical Setting, 2014-2020

List of Tables

- Total Telehealth Video Consultation Sessions, Clinical and Non-Clinical, World Markets: 2014-2020
- Total Telehealth Video Consultation Revenue, Clinical and Non-Clinical, World Markets: 2014-2020
- Active Fixed Broadband Subscriptions, World Markets: 2010-2014
- Active Mobile Broadband Subscriptions, World Markets: 2010-2014
- Households with Internet Access at Home, per 100 Inhabitants, World Markets: 2010-2014
- Telehealth Video Consultation Sessions by Region, World Markets: 2014-2020
- Telehealth Video Consultation Sessions by Category, World Markets: 2014-2020
- Telehealth Video Consultation Hardware, Software, and Application Revenue by Region, World Markets: 2014-2020
- Telehealth Video Consultation Services Revenue by Region, World Markets: 2014-2020
- Average Telehealth Video Consultation Service Fee per Session, Clinical Setting, World Markets: 2014-2020
- Average Telehealth Video Consultation Service Fee per Session, Non-Clinical, World Markets: 2014-2020
- Additional Industry Participants

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