Global Market Study on Dental Implants: Asia Pacific to Witness Fastest Growth by 2020

Description:

Dentistry is defined as the evaluation, diagnosis, prevention and treatment of diseases, disorders and conditions of the oral cavity, maxillofacial area and the adjacent and associated structures using surgical, nonsurgical or related procedures. The dental devices market covers dental biomaterials, dental implants, dental radiology equipment, orthodontic materials and products, digital dental X-ray systems, dental supplies, dental lasers, dental chairs, and others. A dental implant refers to an artificial tooth or a tooth root that is embedded surgically into the upper or lower jawbone. Dental implants are durable, stable, and strong; however, owing to normal wear and tear, they need to be re-tightened or replaced occasionally. The surgery involves procedures to replace missing tooth or teeth without disturbing the adjacent healthy teeth. Dental implants offer a very natural look and support and secure other bridges or dentures, if attached, well, thus making life more comfortable for the patient. Dental implants also help to restore or enhance facial tissues.

Increasing aging population, growing concern about oral hygiene and rising demand for cosmetic dentistry are some of the key growth drivers for the global dental implants market. In addition, rising disposable income in developing countries is also fuelling the growth of the global dental implants market. However, lack of awareness among people in developing countries and limited reimbursements for dental implants are some of the major factors restraining the growth of the global dental implants market. In addition, economic slowdown is also restraining the growth of the global dental implants market.

Technological advancements in dental implants surgery such as CAD, mini dental implants, and 3D laser dentistry are some of the trend for the growth of the global dental implants market. In addition, medical tourism in various countries such as Malaysia, Hungary, Costa Rica, Mexico, Thailand, and India is another trend for the growth of the global dental implants market.

In the geographical analysis, the report identifies and analyses market size and forecast of Europe, North America, Asia Pacific and Rest of the World (Row). Europe is dominating the global dental implants market due to growing concern for oral hygiene, increased clinical adoption of dental implants therapy, and technological advancements. Europe is further segmented into Germany and the U.K. Similarly, North America is segmented into the U.S. Asia Pacific is further segmented into Japan and India. Asia Pacific is the fastest growing market for dental implants due to large base of aging population in India and China.

This report provides in-depth analysis and estimation of the global dental implants market for the period 2014 to 2020, considering 2013 as the base year for calculation. In addition, data pertaining to current market dynamics including market drivers, restraints, trends and strategic developments has been provided in the report. The market is categorized on the basis of material and procedures used for dental implants. Based on materials, the dental implants market comprises titanium and zirconium based implants. Titanium based dental implants is dominating the market. Based on procedure, the market comprises root-form and plate-form implants.

Some of the major companies operating in the market are Institut Straumann AG, Nobel Biocare, DENTSPLY International Inc. and Zimmer dental Inc. Other companies include Danaher Corporation, 3M Company, Neoss International, Ivoclar Vivadent AG and OSSTEM IMPLANT. These market players have been profiled on the basis of attributes such as company overview, recent developments, growth strategies, sustainability and financial overview.

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