Food and Grocery Retailing in the US - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description: “Food and Grocery Retailing in the US - Market Summary and Forecasts” report provides a detailed analysis of retail sales from 2009 to 2019 across key channels in the US.

Key Findings
- Food and grocery is expected to remain the largest in sales value terms during the forecast period, growing at a CAGR of 3.2%
- Private labels continue to grow
- Demand from multicultural consumers to rise
- Demand for luxury, ready-to-eat food items, and healthy categories including organics, will result in higher spending on food and groceries.

Synopsis
“Food and Grocery Retailing in the US - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

It contains:
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting food and grocery retail dynamics for drinks, household products, packaged food, tobacco and unpackaged food from 2009 to 2019
- Sales of food and grocery products through the following channels from 2009 to 2019: Hypermarkets, supermarkets and hard-discounters; food and drinks specialists; convenience stores (including Independents) and gas stations; cash and carries and warehouse clubs; other general and non-specialist direct retailers; value, variety stores and general merchandise retailers; online; drug stores and health and beauty stores; vending machines; duty free retailers; department stores; other specialist retailers
- An overview of key food and grocery retailers operating across the US and their presence across distribution channels

Reasons To Buy
Get immediate access to:
- US food and grocery market performance across key channels - accurate, reliable data for companies already operating in and those wishing to enter the market
- Performance of individual product categories, across key channels from 2009, with forecasts until 2019 - pinpoint the fastest growing categories in a market witnessing robust growth
- Vital economic and population trends, key consumer and technology trends influencing the retail market - explore novel opportunities that allow you to align your product offerings and strategies to meet demand
- Critical insights into US shoppers - what stores do shoppers prefer? Have the right insights to beat off the competition by effectively promoting to lucrative market segments
- Analysis of key international and domestic players operating in the food and grocery market - including store counts and revenues that give you a competitive edge - identify opportunities to improve market share

Contents:
1. Introduction
   1.1 What is this Report About?
2. Executive Summary and Outlook
3. Market Context
   3.1 The US continues to be an important market for retailers
      3.1.1 The US economy recovers from recession
      3.1.2 America has more spenders than savers, which augurs well for the retail industry
      3.1.3 The US's unemployment rate continues to drop - a positive sign for the economy
      3.1.4 Declining rates of inflation indicate more consumer spending
      3.1.5 Consumption expenditure is rising, fuelling retail sales
   3.2 Steady growth in US population offers growth opportunities
4. US Shoppers
   4.1 Consumer inclination towards wearable technology to benefit retailers
   4.2 Increasing numbers of US consumers embrace m-commerce
   4.3 Private labels continue to grow
   4.4 Demand from multicultural consumers to rise
   4.5 Increasing number of Chinese tourists to fuel retail sales
5. Doing Business in the US
   5.1 Summary
      5.1.1 Bureaucracy
      5.1.2 Business Culture
      5.1.3 Geography
      5.1.4 Infrastructure and Logistics
   5.2 Taxation in the US
      5.2.1 Corporate Income Tax
      5.2.2 Alternative Minimum Tax (AMT)
   5.3 Fair Labor Standards Act (FLSA) for wages
   5.4 Marketplace Fairness Act - still waiting to be passed
6. Retail - Product Sectors
   6.1 Product Sector Analysis
      6.1.1 Food and Grocery
   6.2 Food and Grocery Category Overview
      6.2.1 Food and Grocery by Channel
      6.2.2 Food and Grocery by Category
   6.3 Food and Grocery Category Analysis
      6.3.1 Drinks
      6.3.2 Household Products
      6.3.3 Packaged Food
      6.3.4 Tobacco
      6.3.5 Unpackaged Food
   6.4 Major Retailers
   6.4.1 Food and Grocery
7. Appendix
   7.1 Definitions
   7.2 Summary Methodology
      7.2.1 Overview
      7.2.2 The triangulated market sizing method
      7.2.3 Industry surveys in the creation of retail market data
      7.2.4 Quality control and standardized processes
   7.3 About Conlumino
   7.4 Disclaimer

List of Tables
Figure 22: Share of Food and Grocery in overall Retail 2014 and 2019
Figure 23: Retail Sales Value and Growth (US$ billion, %) of Food and Grocery 2014-2019
Figure 24: Spend-per-Head on Food and Grocery 2014 and 2019
Figure 25: Online Spend in Food and Grocery 2014-2019
Figure 26: Online Share of total Food and Grocery Spend 2014 and 2019
Figure 27: Spending per Channel in Food and Grocery (%) 2014 and 2019
Figure 28: US Food and Grocery Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 29: US Food and Grocery Retail Market Dynamics, by Channel Group, 2009-2019
Figure 30: US Food and Grocery Retail Sales and Forecast (US$ bn), by Category 2009-2019
Figure 31: US Food and Grocery Retail Market Dynamics, by Category 2009-2019
Figure 32: US Drinks Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 33: US Household Products Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 34: US Packaged Food Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 35: US Tobacco Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 36: US Unpackaged Food Retail Sales and Forecast (US$ bn), by Channel Group, 2009-2019
Figure 37: The Triangulated Market Sizing Methodology


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