Luggage and Leather Goods Retailing in the US - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary

“Luggage and Leather Goods Retailing in the US - Market Summary and Forecasts” report provides a detailed analysis of retail sales from 2009 to 2019 across key channels in the US.

Key Findings

- Luggage and leather goods to grow faster than the food and grocery segment

- Omnichannel presence and smart services remain order of the day

- Consumers continue to save less, which augurs well for the retail industry

- Luggage and leather goods category is forecast to grow at a faster pace, of 6.5% in 2014-2019

- Growing domestic and international tourism will largely influence the demand for luggage products in the country

Synopsis

“Luggage and Leather Goods Retailing in the US - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

It contains:

- A thorough analysis of consumer trends changing economic and population factors

- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019

- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists

- An overview of key luggage and leather goods retailers operating across the US and their presence across distribution channels

Reasons To Buy

Get immediate access to:

- Performance of US luggage and leather goods market, with forecasts until 2019 - accurate, reliable data for companies already operating in and those wishing to enter the US market

- Vital economic and population trends, key consumer and technology trends influencing the retail market - explore novel opportunities that allow you to align your product offerings and strategies to meet demand

- Critical insights into US shoppers - what stores do US shoppers prefer? Have the right insights to beat off the competition by effectively promoting to lucrative market segments

- Analysis of key international and domestic players operating in the luggage and leather goods market -
including store counts and revenues that give you a competitive edge - identify opportunities to improve market share

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