Personal Accident and Health Insurance in Ireland, Key Trends and Opportunities to 2018

Description: The ‘Personal Accident and Health Insurance in the Ireland, Key Trends and Opportunities to 2018’ report provides detailed analysis of the market trends, drivers, challenges in the Irish personal accident and health insurance segment. It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, combined ratio, frauds and crimes, total assets, total investment income and retentions during the review period (2009-2013) and forecast period (2013-2018). The report also analyzes distribution channels operating in the segment, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in regulatory structure.

Summary: The ‘Personal Accident and Health Insurance in the Ireland, Key Trends and Opportunities to 2018’ report provides in-depth market analysis, information and insights into the Irish personal accident and health insurance segment, including:

- The Irish personal accident and health insurance segment's growth prospects by insurance category
- Key trends, drivers and challenges for the personal accident and health insurance segment
- The various distribution channels in the Irish personal accident and health insurance segment
- The detailed competitive landscape in the personal accident and health insurance segment in Ireland
- Detailed regulatory policies of the Irish insurance industry
- Key developments in the Irish personal accident and health insurance segment
- New product launches by Irish personal accident and health insurers

Scope: This report provides a comprehensive analysis of the personal accident and health insurance segment in Ireland:

- It provides historical values for the Irish personal accident and health insurance segment for the report's 2009-2013 review period, and projected figures for the 2013-2018 forecast period.
- It offers a detailed analysis of the key categories in the Irish personal accident and health insurance segment, along with market forecasts until 2018.
- It covers an exhaustive list of parameters, including written premium, incurred loss, loss ratio, commissions and expenses, combined ratio, frauds and crimes, total assets, total investment income and retentions.
- It analyses the various distribution channels for personal accident and health insurance products in Ireland.
- It profiles the top personal accident and health insurance companies in Ireland and outlines the key regulations affecting them.

Reasons To Buy:
- Make strategic business decisions using in-depth historic and forecast market data related to the Irish personal accident and health insurance segment and each category within it.

- Understand the demand-side dynamics, key market trends and growth opportunities in the Irish personal accident and health insurance segment.

- Assess the competitive dynamics in the personal accident and health insurance segment.

- Identify the growth opportunities and market dynamics in key product categories.

- Gain insights into key regulations governing the Irish insurance industry and their impact on companies and the industry's future.

Key Highlights:

- The Irish personal accident and health insurance segment accounted for 2.6% of the industry's gross written premium in 2013.

- The segment was dominated by health insurance, accounting for 81.4% of the segment's gross written premium in 2013.

- Travel insurance accounted for 1.5% of the personal accident and health gross written premium in 2013.

- Government initiatives in Ireland boosted the growth of health insurance in the country.

- Brokers dominated the personal accident and health segment during the review period, contributing 46.9% of the gross written premium generated in 2013.

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