Republic of Ireland Soft Drinks Review 2014

Description:

Summary
Available for over 80 markets. Soft Drinks Review 2014 reports provide a comprehensive overview of soft drinks markets with forecasts to 2017.

Key Findings
The Soft Drinks Reviews are updated annually and provide a cohesive analysis of the drivers behind the soft drinks category covering for example:

- The impact of the economic environment
- Pricing challenges
- Raw material price hikes
- Current and emerging trends - flavours packaging distribution
- Key company performance

The Soft Drinks Review reports from global beverage experts Canadean offer a complete overview of the Republic of Ireland soft drinks market including:

- Top line production import export and consumption volume from 2008-2013 with forecasts to 2017
- 2012-2013 soft drinks volume data by segment flavour key company packaging and distribution (on-/off-premise) with 2014 forecasts
- Details of key soft drinks new product launches in 2013 by company
- Overview of the competitive landscape in the soft drinks market with analysis of key company performance
- Insightful and valuable analysis of the drivers behind both current and emerging trends in the soft drinks market

Reasons To Buy

- Available for over 80 markets. Soft Drinks Review 2014 reports provide soft drinks professionals and analysts with a comprehensive overview of the soft drinks industry

- Compiled from extensive global soft drinks database the reports offer you a cost-effective way of quickly gaining an understanding of the industry's dynamics and structure

- The unique granularity of our data allows you to analyze the market on a variety of levels to make well-informed decisions on future threats and growth prospects in the marketplace for your company

- In-depth methodology provides consistent and reliable data which has been researched by our experienced 'on the ground' industry researchers who conduct face-to-face interviews across the value chain

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