Food Emulsifiers Market by Type (Mono-, Di-Glycerides, Lecithin, Sorbitan Esters, Stearoyl Lactylates, and Polyglycerol Esters), Application (Bakery, Confectionery, Convenience, Dairy, and Meat), and Source (Plant and Animal)-Global Forecast to 2022

Description: The food emulsifiers market is projected to grow at a CAGR of 5.5% from 2017, to reach USD 3.55 billion by 2022. The demand for food emulsifiers is projected to be on the rise, owing to factors such as increase in demand of convenience food, increase consumption of premium products, the growing demand for natural sources of ingredients, thus creating a platform for newer applications of food emulsifiers and increase in awareness of emulsifiers among the consumers. Competition from substitutes such as enzymes and lack of awareness in consumers related to E-numbers are the major restraints for the food emulsifiers market.

In terms of value, the dairy products segment is projected to grow at the highest rate between 2017 and 2022. Due to its functional properties, emulsifiers form an essential part of dairy products, such as milk shakes, ice creams, whipped creams & desserts, and various other milk products. An increase in demand of convenience food and increased consumption of premium products act as drivers for the food emulsifiers market. Furthermore, the dairy industry presents innovative potential to emulsifier manufacturers due to the availability of options for processing various dairy products, either artificially by machines or through biological functions.

The Asia-Pacific region is estimated to be the fastest-growing region, in terms of value, in the global food emulsifiers market, in 2017. This region comprises developing economies such as China, Japan, and India, which are the largest consumers of in the world. The increase in population and per capita income in India and China, clubbed with increased preference for sweet and savory products is expected to drive the demand from end-use segments such as bakery products and convenience foods. The Indian food emulsifiers market is projected to grow at the highest rate among the Asia-Pacific countries.

Break-up of primaries:
- By Company Type: Tier 1 – 50 %, Tier 2 – 20%, and Tier 3 – 30%
- By Designation: C level – 28%, Director level – 22%, and Others – 50%
- By Region: North America - 40%, Europe – 30%, Asia-Pacific – 21%, and RoW – 9%

The global market for food emulsifiers is dominated by large players such as Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Cargill (U.S.), Kerry Group Plc. (Ireland), and Ingredion Incorporated (U.S.). Other players include Corbion NV (The Netherlands), Lonza Group Ltd. (Switzerland), Palsgaard A/S (U.S.), Riken Vitamin Co. Ltd. (Japan), and Beldem S.A. (Belgium).

Research Coverage

The food emulsifiers market has been segmented on the basis of type, source, application, and region. In terms of insights, this research report has focused on various levels of analyses - industry analysis, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging & high-growth segments of the global food emulsifiers market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:
- To get an overview of the global food emulsifiers market
- To get an overview of the key players of the food emulsifiers industry and product portfolios and key strategies adopted by key players to attain the market presence
- To gain insights of the major regions in which the food emulsifiers market is growing
- To gain knowledge of the growth of various food emulsifiers
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