Automotive Infotainment Systems - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Automotive Infotainment Systems for Passenger Cars in US$ Million by the following Product Segments: OEM, and Aftermarket. The Global market is further analyzed by the following Product Segments: Embedded Telematics Electronic Control Unit (ECU), Connectivity Electronic Control Unit (ECU), Head Unit Systems, and Other Infotainment Systems. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 76 companies including many key and niche players such as -

- Audi AG
- Bayerische Motoren Werke G.m.b.H
- Ford Motor Company
- General Motors Corp.
- Honda Motor Co., Ltd.

Contents:

AUTOMOTIVE INFOTAINMENT SYSTEMS
A GLOBAL STRATEGIC BUSINESS REPORT
CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Embedded Telematics Electronic Control Unit (ECU)
Connectivity Electronic Control Unit (ECU)
Head Unit Systems
Other Infotainment Systems

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Modern Cars Evolve Into Mobile Entertainment Machines
IVI Systems: A Competitive Differentiator for Auto OEMs
Carputers: The Foundation for In-Vehicle Entertainment
2007-09 Recession Marks the Beginning of a Long Drawn Period of Volatility & Change in the Automotive Industry
2007-09 Recession Highlights the Role Played by Financial Markets in Global Economic Health
How the Auto Industry Responded to the Recession Shock
How the Auto Industry Recovered & What's Hampering a Full- Recovery
A Reinvented Industry: The Final Outcome of the 2007-09 Recession Crisis

2. MARKET TRENDS & DRIVERS
Growing Reliability of In-Car Internet Services to Fuel Consumption of Infotainment Solutions
Smartphone Integration Technologies: The Current Backbone of IVI Systems
Smartphone Apps for In-Car Entertainment to Spur Growth of Smartphone-Enabled Infotainment Systems
Open Source Platforms for IVI Systems Witnesses Rapid Growth
Standardization of Linux-Based OS for IVI Systems Currently Underway
Proliferation of the Android Based Smartphones Bodes Well for Automotive Grade Android
Table 1: Growing Base of Android Mobile OS Smartphones Fuels Interest in Automotive Grade Android IVI Systems: Global Breakdown of Smartphone Shipments (In 000 Units) by Operating System for the Years 2015 & 2020 (includes corresponding Graph/Chart)
HTML5: A Key Enabler of Web Applications for In-Vehicle Infotainment
Table 2: Growing Ecosystem of HTML5 in Mobile Computing: Breakdown of Global Shipments of Smartphones and Tablets (In Million Units) with Browser Support for HTML5 for the Years 2013 & 2015E (includes corresponding Graph/Chart)
Rear Seat Entertainment Systems Pick Up Growth Momentum
Development of Advanced In-Vehicle HMI Systems: Critical to the Acceptance of Infotainment Systems
HMI Innovation Dilutes Fears Over Driver Distraction
Head-Up Display Units Help Keep Driver Eyes On Road
Voice Recognition Systems Enable Hands-Free Operation & Fuel Voice Capabilities for In-Car Infotainment System
Gesture Based Controls Keep Drivers in Control of Vehicle Speeds
Growing Penetration of Electronic Components in Cars Provides a Fertile Environment for the Growth of Infotainment Systems
On-Board Infotainment Goes Mainstream Spurring Opportunities for IVI Systems in Lower Market Tiers
Strong Growth in Telematics Brings In New Opportunities for Growth
ITS Spurs Demand for Embedded Telematics ECU
Table 3: Growing Market for Intelligent Transportation Systems (ITS): A Business Driver for Telematics ECU: Breakdown of the Global ITS Market (In US$ Million) by Geographic Region (includes corresponding Graph/Chart)
Deployment of Mandatory Telematics Extends Regulatory Driven Strength to Telematics ECU Shipments
New Certification Programs Enhance Performance of In-Vehicle Systems
Table 4: With 67% of the World Middle Class Population by 2030, Asia-Pacific Ranks as an Important Market for Automotive Technologies: Breakdown of World Middle Class Population (In Million) by Region for the Years 2015, 2020 & 2030 (includes corresponding Graph/Chart)
Table 5: With a 577% Increase in Middle Class Consumer Spending by 2030, Asia Represents a Major Market for Auto Manufacturers & Technology Vendors: Breakdown of World Middle Class Spending (In US$ Trillion) by Region for the Years 2015 & 2030 (includes corresponding Graph/Chart)
Table Automobile Production Fuels Growth in the OEM Market
Table 6: Growing Production of Passenger Cars Offers a Fertile Environment for the Growth of Infotainment Systems in the OEM Market: Breakdown of Global Production of Passenger Cars (In 000 Units) by Geographic Region for the Years 2015 & 2020 (includes corresponding Graph/Chart)
Rising Passenger Car Density Spurs Opportunities in the Aftermarket
Table 7: Rising Passenger Car Density Expands the Addressable Market for Infotainment Systems in the Aftermarket: Diffusion of Cars Worldwide As Measured by Total Number Of Passenger Cars Per 1,000 Inhabitants in Select Country/ Region for the Year 2015 (includes corresponding Graph/Chart)
Key Market Share Findings
CSR, Freescale, Fujitsu Semiconductor, NXP, Panasonic Corp., Renesas Electronics Corp., ROHM Semiconductor, STMicroelectronics, Texas Instruments, Toshiba, and Others (includes corresponding Graph/Chart)
Bosch, Continental, Delphi, Denso, Harman and Others (includes corresponding Graph/Chart)
Market Outlook
3. PRODUCT OVERVIEW
Automotive Infotainment Systems: A Rudimentary Overview
Key Market Segments & Definitions
Connectivity Electronic Control Unit (ECU)
Embedded Telematics Electronic Control Unit (ECU)
Head Unit Systems
Other Infotainment Systems
A Descriptive Review of Cutting Edge Automotive Infotainment Systems
Smartphone Enabled Infotainment System
MirrorLink™: A Key Device Interoperability Standard for Smartphone & Infotainment Systems
Internet/Cloud Enabled Infotainment System
3G Routers:
LTE Networks:
Smart Phone Tethering:
USB Mobile Broadband Dongle:
Car Audio, Video Entertainment Systems: A Review
Audio System
Head Units/Receivers:
Pre- Amp Outputs
Speakers
Tweeter
Woofers
Midrange Speakers
Coaxial Speaker
Subwoofers:
Subwoofer Enclosures
Amplifiers:
Sound Processors / Equalizers
Crossovers
Video System

4. PRODUCT INTRODUCTIONS/INTRODUCTIONS
SanDisk Launches Automotive Grade NAND Flash Solutions
Blaupunkt Introduces Android Based In-Car Entertainment System, Cape Town 940
Pioneer Unveils New NEX Head Units
Harman Launches Connected Navigation Solution
Kenwood Introduces DDX9902S Multimedia Receiver
Ford Introduces SYNC® 3
Pioneer Unveils New In-Car Entertainment Products
Freescale Launches SABRE
Blaupunkt Launches Two New Car Stereos
Honda Unveils Android-Based In-Car Infotainment System
Parrot Introduces Automotive Media Centre
Hertz Launches Next Generation Hertz Neverlost GPS Navigation System
MapmyIndia Rolls Out UHMP 900 and UHMC 901
Tata Rolls Out Jaguar XE
MapmyIndia Introduces Android Powered In-Car Navigation System
Mitsubishi Rolls Out FLEXConnect
Harman Introduces Next-Gen Scalable In-Vehicle Infotainment Platform
Kenwood Launches First In-Car Radio Powered by Verizon’s 4G
Apple Rolls Out Car-play Infotainment System
Blaupunkt Launches San Diego 530, In-Car Navigation System
Sony Unveils XAV-612BT and XAV-712BT In-Car AV Centre Head Units
Kenwood Launches In-Car DVD Receivers
NXP Launches In-Car Digital Radio, SAF360x Series
Qualcomm Launches Qualcomm® Snapdragon™ 602A Application Processor
Audi Rolls Out Audi A3 with 4G LTE Wireless Connectivity
Sony Launches XAV-602BT In-Car Entertainment System
Hirschmann Launches Second Generation In-Car Entertainment Hub
PYLE AUDIO Unveils 10.1 Inch In-Car Entertainment System/ Tablet
Honda Unveils Next Generation Honda Display Audio and Hondalink™ Connected-Car Technology
MapmyIndia Introduces Lx340 In-Car Navigator

5. RECENT INDUSTRY ACTIVITY
Cinemo Collaborates With Gracenote
Pioneer India Joins Hands with MapmyIndia
Ferrari Rolls LaFerrari, In Talks with Apple to Broaden In-Car Entertainment Partnership
Meridian Designs sonic architecture for Jaguar C-X17C

6. FOCUS ON SELECT GLOBAL PLAYERS
Auto OEMs
Audi AG (Germany)
Bayerische Motoren Werke G.m.b.H. (Germany)
Ford Motor Company (USA)
General Motors Corp. (USA)
Honda Motor Co., Ltd (Japan)
Toyota Motor Corp. (Japan)
Volkswagen AG (Germany)

Infotainment Systems Manufacturers
ALPS Electric Co., Ltd. (Japan)
Clarion Corporation of America (USA)
Continental Automotive GmbH (Germany)
Denso Corporation (Japan)
Delphi Automotive LLP (UK)
Flextronics International (Singapore)
Fujitsu Limited (Japan)
Garmin Ltd. (Switzerland)
Harman International (USA)
Lexus International (Japan)
NavTeq Corporation (USA)
Panasonic Corporation (Japan)
Pioneer Corporation (Japan)
Robert Bosch GmbH (Germany)
TomTom International BV. (The Netherlands)

Infotainment Semiconductor Manufacturers
Freescale Semiconductor Inc. (USA)
NXP Semiconductors N.V. (Netherlands)
Renesas Electronics Corporation (Japan)
Rohm Semiconductor (Japan)
STMicroelectronics NV (Switzerland)
Texas Instruments Incorporated (USA)
Toshiba Corp. (Japan)

7. GLOBAL MARKET PERSPECTIVE
Table 10: World Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 11: World Historic Review for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 12: World 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 13: World Recent Past, Current & Future Analysis for Automotive Infotainment Systems for Passenger Cars in the OEM Market by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 14: World Historic Review for Automotive Infotainment Systems for Passenger Cars in the OEM Market by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 15: World 14-Year Perspective for Automotive Infotainment Systems for Passenger Cars in the OEM Market by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 16: World Recent Past, Current & Future Analysis for Automotive Infotainment Systems for Passenger Cars in the Aftermarket by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently
Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 17: World Historic Review for Automotive Infotainment Systems for Passenger Cars in the Aftermarket by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 18: World 14-Year Perspective for Automotive Infotainment Systems for Passenger Cars in the Aftermarket by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Latin American Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 19: World Recent Past, Current & Future Analysis for Automotive Infotainment Systems for Passenger Cars by Product Segment
Embedded Telematics ECU, Connectivity ECU, Head Unit, and Other Infotainment Systems Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 20: World Historic Review for Automotive Infotainment Systems for Passenger Cars by Product Segment
Embedded Telematics ECU, Connectivity ECU, Head Unit, and Other Infotainment Systems Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 21: World 14-Year Perspective for Automotive Infotainment Systems for Passenger Cars by Product Segment
Percentage Breakdown of Dollar Sales of Embedded Telematics ECU, Connectivity ECU, Head Unit, and Other Infotainment Systems for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Outlook
Fiscal Cliff, Debt Ceiling & the US Automotive Industry
The US Economy: Held Back By the Lack of Finality On Debt Ceiling
Structural Changes in Consumer Wealth & Spending Creates Long-Term Challenges to Growth
Outlook for the Domestic Automotive Industry
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 22: US Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: US Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 24: US 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Outlook
B. Market Analytics
Table 25: Canadian Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 26: Canadian Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 27: Canadian 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020
3. JAPAN
A. Market Analysis
   Outlook
   Product Launches
   Key Players
B. Market Analytics
Table 28: Japanese Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 29: Japanese Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 30: Japanese 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
   Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
   Outlook
   European Debt Crisis & the Automotive Industry
   The Crisis Identified
   EU Debt Crisis Remains on Shaky Ground
   How the EU Auto Industry Reacted to the Negative Shocks of the Sovereign Debt Crisis
   Overindebted Households, A Fallout of the Crisis, Hampers Consumer Spending On New Cars
   Outlook for the Domestic Auto Industry
B. Market Analytics
Table 31: European Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
   France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: European Historic Review for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
   France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 33: European 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
   Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 34: European Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 35: European Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 36: European 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
   Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
   Outlook
   Product Launches
B. Market Analytics
Table 37: French Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 38: French Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
   OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 39: French 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Outlook
Product Launch
Key Players
B. Market Analytics
Table 40: German Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 41: German Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 42: German 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Outlook
B. Market Analytics
Table 43: Italian Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 44: Italian Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 45: Italian 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Outlook
Strategic Corporate Development
Key Players
B. Market Analytics
Table 46: UK Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 47: UK Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 48: UK 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Outlook
B. Market Analytics
Table 49: Spanish Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 50: Spanish Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 51: Spanish 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
4f. RUSSIA
A. Market Analysis
Outlook
B. Market Analytics
Table 52: Russian Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Russian Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 54: Russian 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Outlook
Product Launch
Key Players
B. Market Analytics
Table 55: Rest of Europe Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 56: Rest of Europe Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 57: Rest of Europe 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Outlook
Fading Economic Miracle of the BRIC
Asia Led By China Still Remains at the Heart of Future Automobile Sales
China: Still a Dominant Force in the Global Auto Industry
Market Forces: Drivers & Inhibitors
Changing Dynamics of the Domestic Auto Industry
B. Market Analytics
Table 58: Asia-Pacific Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 59: Asia-Pacific Historic Review for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 60: Asia-Pacific 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
Percentage Breakdown of Dollar Sales for China and Rest of Asia-Pacific Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 61: Asia-Pacific Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 62: Asia-Pacific Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 63: Asia-Pacific 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
5a. CHINA
A. Market Analysis
Outlook
B. Market Analytics
Table 64: Chinese Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 65: Chinese Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 66: Chinese 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
5b. REST OF ASIA-PACIFIC
A. Market Analysis
Outlook
Product Launches
Strategic Corporate Development
Key Players
B. Market Analytics
Table 67: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 68: Rest of Asia-Pacific Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 69: Rest of Asia-Pacific 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
6. LATIN AMERICA
A. Market Analysis
Outlook
B. Market Analytics
Table 70: Latin American Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 71: Latin American Historic Review for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 72: Latin American 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Geographic Region/Country
Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
Table 73: Latin American Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 74: Latin American Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 75: Latin American 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
6a. BRAZIL
A. Market Analysis
Outlook
B. Market Analytics
Table 76: Brazilian Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 77: Brazilian Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 78: Brazilian 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
6b. REST OF LATIN AMERICA
A. Market Analysis
Outlook
B. Market Analytics
Table 79: Rest of Latin America Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Rest of Latin America Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 81: Rest of Latin America 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)
7. REST OF WORLD
A. Market Analysis
Outlook
B. Market Analytics
Table 82: Rest of World Recent Past, Current & Future Analysis for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 83: Rest of World Historic Review for Automotive Infotainment Systems in Passenger Cars by Sector
OEM & Aftermarket Sectors Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 84: Rest of World 14-Year Perspective for Automotive Infotainment Systems in Passenger Cars by Sector
Percentage Breakdown of Dollar Sales for OEM & Aftermarket Sectors for Years 2007, 2015 and 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 76 (including Divisions/Subsidiaries 89)
The United States (35)
Canada (1)
Japan (15)
Europe (27)
- France (3)
- Germany (11)
- The United Kingdom (6)
- Italy (2)
- Rest of Europe (5)
Asia-Pacific (Excluding Japan) (11)
Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Automotive Infotainment Systems - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/3301139/
Office Code: SCBR2SL7

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World