UV/EB Curing Technologies in Printing (Executive Summary)

Description:  
This 20 page Executive Summary, provides Energy-curing inks and coatings are used for applications in which productivity and durability are at a premium.

Today, there are two main types of energy-curing systems-ultraviolet (UV) and electron beam (EB). Both rely on matched ink and curing systems to cause a molecular reaction that fuses the ink to the substrate when exposed to UV or EB light. UV-curable ink technology accounts for 96% of energy curing manufacturers revenues.

UV/EB curing offers real advantages to commercial printers, converters and brand owners, though not fully understood. Energy-curing ink technologies are less expensive to operate than conventional ink technology; output quality tends to be more consistent and often yields a more vibrant final product.

Although print providers and packaging converters still find it difficult to invest with ongoing price pressure and overcapacity issues, productivity and efficiency benefits from energy-curing ink systems are tangible.

This study projects a 2.5% or greater combined growth rate for energy curing printing manufacturers through 2017 in North America.

Contents:  
1. Executive Summary  
A. Introduction  
B. Definitions and Segmentation of UV and EB Curing Technologies  
C. Energy Curing Applications  
D. Equipment and Supplies Manufacturer Revenue  
E. Stakeholder Perspectives on Energy Curing Ink Technology  
   - Commercial Printer and Packaging Converter Perspectives  
   - The Brand Owner Perspective  
   - Energy Curing Printing Equipment and Supplies Manufacturer Perspectives  
F. North American Printing Equipment and Supplies Manufacturer Forecast  
G. Conclusions and Implications for Members  
H. Recommendations  

Ordering:  
Order Online - [http://www.researchandmarkets.com/reports/3301489/](http://www.researchandmarkets.com/reports/3301489/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: UV/EB Curing Technologies in Printing (Executive Summary)
Web Address: http://www.researchandmarkets.com/reports/3301489/
Office Code: SCDK971Z

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 498 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td>USD 498</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp