
Description:
This report looks at the market opportunity, competitive forces, and user requirements for platforms that enable developers to easily integrate communications into their apps. This report presents expansive analysis of the growing and dynamic market for cross platform mobile development tools. This is the third edition of this research service and includes market forecasts, strategy analysis, an objective developer survey, and year to year comparisons.

This report defines and forecasts the market for Cloud RTC Platforms or tools that enable web and mobile developers to integrate messaging, voice, and video calling into their applications. The report includes: survey of mobile developers, five year market forecasts and strategic market analysis.

This report analyzes the competitive market emerging as API management platforms and mBaaS providers position themselves to support mobile developers in accessing enterprises data and cloud service. We expect this market to be both strategic and profitable as the mobile channel matures.

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