Ceramic Tiles Market in India 2015-2019

Description:
Ceramic tiles are made from a mixture of sand, clay, and other natural products. They are manufactured by molding the raw materials into the required shape and design, followed by heating at high temperature in a kiln. Ceramic tiles are available in many designs and variants, and hence are suitable for indoors and outdoors. Their aesthetics make them suitable for floor coverings and other decorative uses.

India is the third largest tiles market in the world. While the global tiles production grew at an annualized rate of 6.3% for the period 2006-2013, tiles production in India grew almost double at 12.0% during the same period. Ceramic tiles that accounts for close to 60% of the total tiles demand in India is expected to grow at a CAGR of 8.7% for the period 2014-2019.

Covered in this Report
The report covers the current scenario and the growth prospects of the ceramic tiles market in India for the period 2015-2019. The market size has been calculated based on the historical and current ceramic tiles production in the country. All proposed and announced capacity expansion and greenfield projects have been considered for forecasting the ceramic tiles production in India.

The report, Ceramic Tiles Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- H&R Johnson
- Kajaria Tile
- Nitco Tiles

Other Prominent Vendors
- Asian Granito
- Orient Bell Ceramics
- RAK Ceramics
- Varmora

Market Driver
- Government Initiatives
  - For a full, detailed list, view our report

Market Challenge
- High Input and Freight Costs
  - For a full, detailed list, view our report

Market Trend
- Increased Focus on Export Market
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

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