Ceramic Tiles Market in India 2015-2019

Description:
About Ceramic Tiles Market
Ceramic tiles are made from a mixture of sand, clay, and other natural products. They are manufactured by molding the raw materials into the required shape and design, followed by heating at high temperature in a kiln. Ceramic tiles are available in many designs and variants, and hence are suitable for indoors and outdoors. Their aesthetics make them suitable for floor coverings and other decorative uses.

India is the third largest tiles market in the world. While the global tiles production grew at an annualized rate of 6.3% for the period 2006-2013, tiles production in India grew almost double at 12.0% during the same period. Ceramic tiles that accounts for close to 60% of the total tiles demand in India is expected to grow at a CAGR of 8.7% for the period 2014-2019.

Covered in this Report
The report covers the current scenario and the growth prospects of the ceramic tiles market in India for the period 2015-2019. The market size has been calculated based on the historical and current ceramic tiles production in the country. All proposed and announced capacity expansion and greenfield projects have been considered for forecasting the ceramic tiles production in India.

The report, Ceramic Tiles Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- H&R Johnson
- Kajaria Tile
- Nitco Tiles

Other Prominent Vendors
- Asian Granito
- Orient Bell Ceramics
- RAK Ceramics
- Varmora

Market Driver
- Government Initiatives
- For a full, detailed list, view our report

Market Challenge
- High Input and Freight Costs
- For a full, detailed list, view our report

Market Trend
- Increased Focus on Export Market
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
Exhibit 8: India: Average Construction Cost Breakup for Residential Buildings  
Exhibit 9: Construction Cost Index of India Nov 2014-Mar 2015  
Exhibit 10: Global Ceramic Tiles Production and Consumption by Region 2014  
Exhibit 11: Ceramic Tiles' Manufacturing Process  
Exhibit 12: India: Ceramic Tiles Production 2014-2019 (million sq. m.)  
Exhibit 13: Ceramic Tile Consumption in India 2014-2019 (million sq. m)  
Exhibit 14: Initiatives by Corporate India Under Swachh Bharat Abhiyan  
Exhibit 15: Ceramic Tiles Market in India by Application 2014 and 2019  
Exhibit 16: Ceramic Wall Tiles Market by Consumption 2014-2019 (million sq. m)  
Exhibit 17: Ceramic Floor Tiles Market by Consumption 2014-2019 (million sq. m)  
Exhibit 18: Freight Cost of Ceramic Tiles by Distance  
Exhibit 19: H&R Johnson: Revenue - 2012 to 2014 ($ million)  
Exhibit 20: Ceramic Tiles Market in India: Business Segmentation by Revenue 2014  
Exhibit 21: NITCO: Net Sales and Net Profit 2012-2014 ($ millions)  
Exhibit 22: NITCO: Revenue Share by Product 2013-2014

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