Big Data Services Market in Western Europe 2015-2019

Description: About Big Data Services
Data generated from various sources such as mobile devices, digital repositories, and enterprise applications are converted into useful information through the use of analytical tools. Europe is witnessing a paradigm shift toward data driven approach by businesses and organizations to gain the benefits of available data.

Western Europe currently lags behind North America in the big data services market. More favorable business conditions are needed for enterprises to embrace big data services as the big data value chain is currently fragmented. Strategic investments across industry verticals including telecom, IT, retail, manufacturing, transportation, BFSI, healthcare, government, and energy, are expected to boost the market. The author believes that big data implementation will prove to be a good source of job opportunities in the region.

The analysts forecast the big data services market in Western Europe to grow at a CAGR of 28.74% over the period 2014-2019.

Covered in this Report
Big data services market in Western Europe is segmented on the basis of end-users.

The report, Big Data Services Market in Western Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the big data services market landscape in Western Europe and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Vendors
- Accenture
- Deloitte Touche Tohmatsu
- Hewlett-Packard
- IBM
- PricewaterhouseCoopers

Other Prominent Vendors
- Actian
- Amazon
- Capgemini
- Century Link
- Cisco Systems
- Cloudera
- CSC
- Dell
- Deloitte
- EMC
- GE
- Google
- Hitachi
- Hortonworks
- Informatica
- Intel
- Microsoft
- Mu Sigma
- Netapp
- Oracle
- Palantir
- Pivotal
- RackSpace
- Red Hat
- SAS
- TCS
- Terradata
- VMware

Market Driver
- Complexities Associated with Deployment of Big Data
  - For a full, detailed list, view our report

Market Challenge
- Security Issues
  - For a full, detailed list, view our report

Market Trend
- Cloud-based Big Data Services
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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