Global Bio-based Polyethylene Terephthalate (PET) Market 2015-2019

Description:

About Bio-based Polyethylene Terephthalate
Bio-based PET is a biodegradable product made from materials such as monoethylene glycol (MEG) and terephthalic acid (PTA). About 30% of bio-based PETs are composed of monoethylene glycol (MEG), a product of sugarcane ethanol, and the rest is composed of purified terephthalic acid (PTA), a chemical-based product of crude oil. There are different types of bioplastics: polymers directly extracted from biomass and processed, polymers made from bio-based precursors (polylactic acid or PLA), and polymers made from bacteria (PHA and PHBs). They can be used to manufacture tools, bags, beds, furniture, carpets, films, bottles, cups, and other packaging materials. In landfills, they emit about 30-70% less CO2 compared to conventional plastics.

In 2014, Germany was the major contributor to the market, followed by Asia, the US, and Brazil.

The analysts forecast the global bio-based PET market to grow at a CAGR of 68.25% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of bio-based PET market for the period 2015-2019. The market is segmented based on the following:
- Application (packaging, automotive, electronics, consumer goods, and others)
- Geography (APAC, Europe, North America, and Latin America)

The report, Global Bio-based PET Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from various industry experts. The report includes a comprehensive discussion on the market, an extensive coverage on various applications, and end-uses and composition of bio-based PET. The report provides comments on both the existing market landscape and the growth prospects in the coming years.

Key Vendors
- Anellotech
- Coca Cola
- Gevo
- PepsiCo
- Toyota Tsusho

Other Prominent Vendors
- Ford Motors
- H.J. Heinz
- Nike
- Plastipak
- Procter & Gamble

Market Drivers
- Growing Consumption of Beverages in Emerging Markets of BRICS
- For a full, detailed list, view our report

Market Challenges
- Intense Competition from Fossil Fuel Products
- For a full, detailed list, view our report

Market Trends
- Increased use of Bioreagents
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the various end-uses and potential applications for the product?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is the nature of competition between them?
- What are the market opportunities and threats faced by the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
07. Global Bio-based PET Market
07.1 Market Size and Forecast by Revenue
07.2 Market Size and Forecast by Volume
07.3 Five Forces Analysis
08. Market Segmentation by Application
08.1 Segmentation of Global Bio-based PET Market by Application
08.2 Global Bio-based PET Market in Packaging Applications
  08.2.1 Market Size and Forecast by Revenue
08.3 Global Bio-based PET Market in Automotive and Electronics Applications
  08.3.1 Market Size and Forecast by Revenue
08.4 Global Bio-based PET Market in Consumer Goods Applications
  08.4.1 Market Size and Forecast by Revenue
08.5 Global Bio-based PET Market in Other Applications
  08.5.1 Market Size and Forecast
09. Geographical Segmentation Outlook
  09.1 Segmentation of Global Bio-based PET Market by Geography 2014-2019
  09.2 Bio-based PET Market in APAC
  09.2.1 Market Outlook
  09.3 Bio-based PET Market in Europe
  09.3.1 Market Outlook
  09.4 Bio-based PET Market in North America
  09.4.1 Market Outlook
  09.5 Bio-based PET Market in Latin America
  09.5.1 Market Outlook
10. Buying Criteria
11. Market Growth Drivers
12. Drivers and their Impact
13. Market Challenges
14. Impact of Drivers and Challenges
15. Market Trends
16. Trends and their Impact
17. Vendor Landscape
17.1 Competitive Scenario
17.2 Major Vendor Analysis 2014
17.3 Other Prominent Vendors
18. Key Vendor Analysis
  18.1 Anellotech
  18.1.1 Key Facts
  18.1.2 Business Overview
  18.1.3 Product Segmentation
  18.1.4 Business Strategy
  18.1.5 Recent Developments
  18.1.6 SWOT Analysis
  18.1.7 Strengths
  18.1.8 Weaknesses
  18.1.9 Opportunities
18.1.10 Threats
18.2 Coca-Cola
18.2.1 Key Facts
18.2.2 Business Overview
18.2.3 Business Segmentation by Revenue 2013
18.2.4 Business Segmentation by Revenue 2012 and 2013
18.2.5 Geographical Segmentation by Revenue 2013
18.2.6 Business Strategy
18.2.7 Recent Developments
18.2.8 SWOT Analysis
18.3 Gevo
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Business Segmentation by Revenue 2014
18.3.4 Business Segmentation by Revenue 2013 and 2014
18.3.5 Business Strategy
18.3.6 Recent Developments
18.3.7 SWOT Analysis
18.4 PepsiCo
18.4.1 Key Facts
18.4.2 Business Overview
18.4.3 Business Segmentation by Revenue 2013
18.4.4 Business Segmentation by Revenue 2012 and 2013
18.4.5 Geographical Segmentation by Revenue 2013
18.4.6 Business Strategy
18.4.7 Recent Developments
18.4.8 SWOT Analysis
18.5 Toyota Tsusho
18.5.1 Key Facts
18.5.2 Business Overview
18.5.3 Business Segmentation by Revenue 2014
18.5.4 Business Segmentation by Revenue 2013 and 2014
18.5.5 Geographical Segmentation by Revenue 2014
18.5.6 Business Strategy
18.5.7 Recent Developments
18.5.8 SWOT Analysis
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Segmentation of Global Bio-based PET Market
Exhibit 3: Segmentation of Global Bio-based PET Market by Application
Exhibit 4: Segmentation of Global Bio-based PET Market by Geography
Exhibit 5: Global Bio-based PET Market 2014-2019 ($ billions)
Exhibit 6: Global Bio-based PET Market 2014-2019 (kt)
Exhibit 7: Segmentation of Global Bio-based PET Market by Application 2014 and 2019
Exhibit 8: Segmentation of Global Bio-based PET Market by Application 2014-2019 ($ billions)
Exhibit 9: Global Bio-based PET Market in Packaging Applications 2014-2019 ($ billions)
Exhibit 10: Global Bio-based PET Market in Automotive and Electronics Applications 2014-2019 ($ billions)
Exhibit 12: Global Bio-based PET Market in Other Applications 2014-2019 ($ billions)
Exhibit 13: Global CSD Bottle Market by Revenue and Volume 2013-2018 ($ billions and billion liters)
Exhibit 14: BRIC Nations Population Forecast for 2013-2020 (millions)
Exhibit 15: Global Bottle Market by Revenue and Volume 2013-2018 ($ billions and billion gallons)
Exhibit 16: Brent Crude Oil Monthly Average Price 2014-2015 ($ barrel)
Exhibit 17: Major Vendors in Global Bio-based PET Market 2014
Exhibit 18: Anellotech: Product Segmentation 2013
Exhibit 19: Coca-Cola: Business Segmentation by Revenue 2013
Exhibit 20: Coca-Cola: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 21: Coca-Cola: Geographical Segmentation by Revenue 2013
Exhibit 22: Gevo: Business Segmentation by Revenue 2014
Exhibit 23: Gevo: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 24: PepsiCo: Business Segmentation by Revenue 2013
Exhibit 25: PepsiCo: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 26: PepsiCo: Geographical Segmentation by Revenue 2013
Exhibit 27: Toyota Tsusho: Business Segmentation by Revenue 2014
Exhibit 28: Toyota Tsusho: Business Segmentation by Revenue 2013 and 2014 ($ billion)
Exhibit 29: Toyota Tsusho: Geographical Segmentation by Revenue 2014

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