Prebiotics Ingredients Market by Type (Oligosaccharides, Inulin, Polydextrose & Others), Application (Food & Beverage, Dietary Supplements & Animal Feed), Source (Vegetables, Grains & Roots), and by Region - Global Trends & Forecast to 2020

Description:

The global demand for dairy products is on the rise. Rise in disposable incomes, changing lifestyles, and increasing health awareness are the main reasons for the increasing demand for food & beverage products. The growing concerns for sugar and fat free products resulted in an increased consumption in the processed food industry. This growing demand for dairy products has resulted in an increased demand for food & beverage applications of prebiotic ingredients.

The past few decades have seen an alarming increase in morbidity and mortality due to poor nutrition. Growing number of consumers are looking up to companies manufacturing prebiotics due to increasing instances of obesity, gastrointestinal disorders, diabetes, coronary diseases, cancer, and other diseases related to bones, skin, and immunity. Consumption of the prebiotic ingredient-based products can help counter such diseases as they can be introduced into the human gut through various food products, enabling the beneficial bacteria to flourish and multiply to enhance human health. Also the animal feed segment is expected to witness a fast growth on account of the increasing use of prebiotic ingredients in animal feed to enhance the overall health and metabolism of pets and animals.

The prebiotic ingredients market is projected to reach $5,545.74 million by 2020. It is projected to grow as a result of new products being launched in different applications and companies expanding their footprint in new geographic regions. The oligosaccharides segment dominated the prebiotic ingredients market in 2014.

This report provides both, qualitative and quantitative analyses of the market for prebiotic ingredients. It includes market dynamics, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the prebiotic ingredients market, and restraints of the market. The report also studies the opportunities in the market for new entrants.

To maintain a competitive edge in the prebiotic ingredients market, the key players invest heavily in the launch and development of new products, new technology and in expansions. Leading players such as Cargill, Incorporated Inc. (U.S.), E. I. du Pont de Nemours and Company (U.S.), FrieslandCampina (The Netherlands), Ingredion Incorporated (U.S.), and Royal Cosun (The Netherlands) have been profiled in the report. The report also provides a complete analysis of the prominent companies and a chronology of developments with respect to new products launched and their applications.

SCOPE OF THE REPORT

Prebiotic Ingredients Market

On the basis of type, the market is sub-segmented as follows:

- Oligosaccharides (further segmented fructo-oligosaccharides (FOS), galacto-oligosaccharides (GOS), and mannann-oligosaccharides (MOS))
- Inulin
- Polydextrose
- Others (Xylo-oligosaccharide, lactiol, lactulose, lactosurcore, soy-oligosaccharides)

On the basis of application, the market is sub-segmented as follows:

- Food & Beverage (further segmented into dairy products, bakery & confectionery, cereals, meat products, sports drinks and other applications)
- Dietary Supplements
- Animal Feed

On the basis of source, the market is sub-segmented as follows:
On the basis of region, the market is sub-segmented as follows:

- North America
- Europe
- Asia-Pacific
- RoW
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