Smart Camera Market: Global Industry Analysis and Opportunity Assessment 2015 - 2020

Description:

This report examines the global smart camera market for the period 2015-2020. The primary objective of the report is to offer updates on the advancements in machine vision systems that have given rise to a futuristic technology: the smart camera, which is significantly transforming global businesses and enterprises.

Smart camera is an innovative product for machine vision. Smart cameras are flexible, reprogrammable and help in better communication which benefits machine vision system with easier integration of camera into the system.

The global smart camera report starts with an overview & evolution of the smart camera industry; to sum it up, smart camera is developed from network and IP based cameras. Segmentation of global smart camera market is done by component, by applications and by geographic region.

In the next section, the report covers the global smart camera market performance in terms of shipments and revenue split, since this is detrimental to growth of the global smart camera market. This section additionally includes analysis of the key trends, drivers and restraints from the economical and non-economical perspective, which are influencing the global smart camera market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in the global smart camera market report to better equip and arm clients with crystal clear decision-making insights.

The primary focus of the following section is to analyse the global smart camera market by applications; the primary application of smart cameras are into transportation & automotive, healthcare & pharmaceutical, food & beverages, military & defence, commercial area, consumer segment and others. A detailed analysis has been provided for every application in terms of market size and market share, which will help to understand the smart camera market better.

As highlighted earlier, smart camera market is an aggregation of various segments like components (image sensor, Image memory, lenses, processor, interfaces, and voltage regulator) and applications (transportation & automotive, healthcare & pharmaceutical, food & beverages, military & defence, commercial area, consumer segment and others.) all this sub segments are included in this section to make the study more comprehensive.

The next section of the report highlights smart camera adoption by regions. It provides a market outlook for 2014-2020 and provides detail information about regional drivers, restraint, trends and key takeaways. This study helps in building complete picture of smart camera market at regional levels. Regional drivers-restraints impact analysis helps in understanding impact of each drivers and restraints on a particular region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan, Japan as a separate region, Middle East and North Africa.

All the above sections, by applications, by components and by geography evaluate the present scenario and the growth prospects of the global smart camera market for the period 2015 -2020. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the global smart camera market size, we have considered revenue generated from the sale of machine vision devices, smart camera components and other related components. The forecast presented here assesses the total revenue by both Value and Volume across the global smart camera market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the global smart camera market will develop in the future. However, forecasting the market in terms of various smart camera components, applications and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the global smart camera market.
As previously highlighted, the global smart camera market is split into a number of sub categories. All the global smart camera sub-categories in terms of components, applications and geographical regions are analysed in terms of Basis Point Share to understand individual segments' relative contributions to market growth. This detailed level of information is important for the identification of various key trends of the global smart camera market.

Also, another key feature of this report is the analysis of all key global smart camera segments, sub-segments, regional adoption and application revenue forecast in terms of absolute dollar. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective in the global smart camera market. Key takeaways of each graph is provided in the report and also we have given our valuable insights on each graph which will surely help client to understand the graphical representation in a better way.

In the final section of the report, smart camera market competitive landscape is included to provide report audiences with a Dashboard view, based on categories such as smart camera connecting technologies, applications, geographical presence and operating system. This competitive landscape helps client to understand market better in terms of market players offering and current position of key players into global smart camera market. This section is primarily designed to provide clients with an objective & detailed comparative assessment of key providers specific to a market segment in the smart camera value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and success in the global smart camera marketplace. Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the global smart camera marketplace. Key competitors covered are Samsung Electronics Co., Ltd., Canon Inc., Nikon Corporation, Sony Corporation and Panasonic Corporation, Olympus Corporation, Polaroid Corporation, Microscan Systems, Inc., Vision Components GmbH, Matrox Imaging, and XIMEA GmbH.

Key Segments Covered

By Component
- Image Sensor
- Memory
- Processor
- Communication Interface
- Lens
- Display
- Others

By Application
- Transportation & Automotive
- Healthcare & Pharmaceutical
- Food & Beverages
- Military & Defence
- Commercial Area
- Consumer Segment
- Others

Key Regions/Countries Covered

- North America
- Latin America
- Western Europe
- Asia Pacific
- Eastern Europe
- Japan
- Middle East & Africa

Key Companies

- Samsung Electronics Co., Ltd.
- Canon Inc.
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- Nikon Corporation
- Sony Corporation
- Panasonic Corporation
- Fujifilm Corporation
- Olympus Corporation
- Polaroid Corporation
- Microscan Systems, Inc.
- Vision Components GmbH
- Matrox Imaging
- XIMEA GmbH

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