Europe: Tennis and Badminton Rackets Market

Description: This report presents a strategic analysis of the tennis and badminton rackets market in Europe and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the tennis and badminton rackets market in Europe, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using our unique methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the tennis and badminton rackets market in Europe covers the following countries: Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Norway, The Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, and the United Kingdom.

The report on the tennis and badminton rackets market in Europe includes:

- Analysis and forecast for the economy of Europe
- Analysis and forecast of the market size, value and dynamics
- Market structure (by origin, by country, by types of products, etc.)
- Volume, dynamics and analysis of domestic production (past, current and future)
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future)
- Volume, dynamics and analysis of imports (past, current and future)
- Volume, dynamics and analysis of exports (past, current and future)
- Volume, dynamics and analysis of consumption (past, current and future)
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape
- Value chain analysis
- Analysis and forecast of the trends and levels of supply and demand on the market
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.)
- Country opportunity analysis
- Analysis of the major trade flows
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

- Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market
- Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes
- Strategically assess market growth potential, demand drivers and restraints on the market
- Explore and identify new market opportunities in the countries and regions within the market
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years)
- Get acquainted with the leading companies on the market
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats
- Empower your marketing, branding, strategy and market development, consumption and supply functions...
with useful market insights
- Build your investment strategy by assessing market attractiveness or company attractiveness
- Build your own market entry or market expansion strategy or evaluate your current strategy
- Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the tennis and badminton rackets market in Europe, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward.

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order.

Contents:
1. Introduction
   1.1. Report description
   1.2. Research methodology
2. Executive summary
3. Characteristics of tennis and badminton rackets
4. Characteristics and analysis of raw materials base
5. State of the economy of Europe
   5.1. Characteristics of the economy of Europe in 2009-2014
   5.2. Forecast for the development of the economy of Europe for 2015-2018
6. Overview and analysis of the tennis and badminton rackets market in Europe
   6.3. Structure of the tennis and badminton rackets market in Europe by origin
   6.4. Structure of the tennis and badminton rackets market in Europe by country
   6.5. Key recent trends on the tennis and badminton rackets market in Europe
   6.6. Competitive landscape of the market
   6.7. Country opportunity analysis
   6.8. Key drivers and restraints for the market development in the medium term
7. Overview and analysis of the domestic production of tennis and badminton rackets in Europe
   7.2. Structure of the European production of tennis and badminton rackets by countries
   7.3. Characteristics of the main companies, producers of tennis and badminton rackets in Europe
8. Characteristics and analysis of the prices of tennis and badminton rackets
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.3. Characteristics of the producer prices of tennis and badminton rackets in Europe in 2009-2014
   8.4. Characteristics of other prices of tennis and badminton rackets
9. Foreign trade operations of tennis and badminton rackets
   9.1. Foreign trade operations of tennis and badminton rackets in Europe in 2009-2014
   9.2. Overview and analysis of the imports of tennis and badminton rackets to the European market
   10.1. Volume, value and dynamics of the imports of tennis and badminton rackets to Europe in 2009-2014
   10.2. Major trade inflows of tennis and badminton rackets imports to Europe
   10.3. Structure of the imports of tennis and badminton rackets by types of products
   10.4. Prices of imported tennis and badminton rackets in Europe
10. Overview and analysis of the European exports of tennis and badminton rackets
   11.2. Major trade outflows of tennis and badminton rackets exports from Europe
   11.3. Structure of the European exports of tennis and badminton rackets by types of products
   11.4. Prices of European exports of tennis and badminton rackets
12. Characteristics of the consumption of tennis and badminton rackets
   12.1. Volume, value and dynamics of the consumption of tennis and badminton rackets in Europe in 2009-2014
   12.2. Structure of the consumption of tennis and badminton rackets in Europe in 2009-2014 (by origin, by channel)
   12.3. Structure of the consumption of tennis and badminton rackets in Europe by country
   12.4. Volume, value and dynamics of the per capita consumption of tennis and badminton rackets in Europe
in 2009-2014
13. Forecast for development of the tennis and badminton rackets market in Europe for 2015-2020
13.1. Factors, influencing the development of the tennis and badminton rackets market in Europe in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios
About us

List of Tables:
Key indicators on the tennis and badminton rackets market in Europe in 2009-2014
Key indicators of the economy of Europe in 2009-2014
Forecast for the economy of Europe for 2015-2018
Volume and dynamics of the tennis and badminton rackets market in Europe in 2009-2014
Value and dynamics of the tennis and badminton rackets market in Europe in 2009-2014
Structure of the tennis and badminton rackets market in Europe in 2009-2014, in physical terms
Structure of the tennis and badminton rackets market in Europe in 2009-2014, in value terms
Structure of the tennis and badminton rackets market in Europe by origin in 2009-2014, in physical terms
Structure of the tennis and badminton rackets market in Europe by origin in 2009-2014, in value terms
Structure of the tennis and badminton rackets market in Europe by country in 2009-2014, in physical terms
Structure of the tennis and badminton rackets market in Europe by country in 2009-2014, in value terms
Country opportunity analysis
Volume and dynamics of the domestic production of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the domestic production of tennis and badminton rackets in Europe in 2009-2014
Structure of the domestic production of tennis and badminton rackets in Europe by producing countries in 2009-2014, in volume terms
Structure of the domestic production of tennis and badminton rackets in Europe by producing countries in 2009-2014, in value terms
Volume and dynamics of the average producer prices of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of other prices of tennis and badminton rackets in Europe (wholesale, distributor, retail, etc.) in 2009-2014
Trade balance of tennis and badminton rackets foreign trade in Europe in 2009-2014, in physical terms
Trade balance of tennis and badminton rackets foreign trade in Europe in 2009-2014, in value terms
Volume and dynamics of the imports of tennis and badminton rackets to Europe in 2009-2014
Value and dynamics of the imports of tennis and badminton rackets to Europe in 2009-2014
Main countries, importing tennis and badminton rackets to Europe in 2009-2014, in physical terms
Main countries, importing tennis and badminton rackets to Europe in 2009-2014, in value terms
Structure of the imports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in physical terms
Structure of the imports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in value terms
Average prices of imported tennis and badminton rackets to Europe in 2009-2014
Volume and dynamics of the European exports of tennis and badminton rackets in 2009-2014
Value and dynamics of the European exports of tennis and badminton rackets in 2009-2014
Recipient countries of the European exports of tennis and badminton rackets in 2009-2014, in physical terms
Recipient countries of the European exports of tennis and badminton rackets in 2009-2014, in value terms
Structure of the European exports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in physical terms
Structure of the European exports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in value terms
Average prices of the European exports of tennis and badminton rackets in 2009-2014
Volume and dynamics of the consumption of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the consumption of tennis and badminton rackets in Europe in 2009-2014
Structure of the consumption of tennis and badminton rackets in Europe in 2009-2014, in physical terms
Structure of the consumption of tennis and badminton rackets in Europe in 2009-2014, in value terms
Structure of the consumption of tennis and badminton rackets in Europe by consuming countries in 2009-2014
Volume and dynamics of the per capita consumption of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the per capita consumption of tennis and badminton rackets in Europe in 2009-2014
Balance between supply and demand on the tennis and badminton rackets market in Europe in 2009-2014 and forecast for 2015-2020, in physical terms
Balance between supply and demand on the tennis and badminton rackets market in Europe in 2009-2014 and forecast for 2015-2020, in value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the optimistic scenario), in physical and value terms

List of Figures:
Volume and dynamics of the tennis and badminton rackets market in Europe in 2009-2014
Value and dynamics of the tennis and badminton rackets market in Europe in 2009-2014
Structure of the tennis and badminton rackets market in Europe in 2009-2014, in physical terms
Structure of the tennis and badminton rackets market in Europe in 2009-2014, in value terms
Structure of the tennis and badminton rackets market in Europe by origin in physical terms in 2009-2014
Structure of the tennis and badminton rackets market in Europe by origin in value terms in 2009-2014
Structure of the tennis and badminton rackets market in Europe by country in 2009-2014, in physical terms
Structure of the tennis and badminton rackets market in Europe by country in 2009-2014, in value terms
Volume and dynamics of the domestic production of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the domestic production of tennis and badminton rackets in Europe in 2009-2014
Structure of the domestic production of tennis and badminton rackets in Europe by producing countries in 2009-2014, in volume terms
Structure of the domestic production of tennis and badminton rackets in Europe by producing countries in 2009-2014, in value terms
Value chain analysis of the tennis and badminton rackets market in Europe
Structure of the tennis and badminton rackets price formation in Europe, in %
Deviations of the average producer prices of tennis and badminton rackets in Europe in 2009-2014
Trade balance of tennis and badminton rackets foreign trade in Europe in 2009-2014, in physical terms
Trade balance of tennis and badminton rackets foreign trade in Europe in 2009-2014, in value terms
Volume and dynamics of the imports of tennis and badminton rackets to Europe in 2009-2014
Value and dynamics of the imports of tennis and badminton rackets to Europe in 2009-2014
Main countries, importing tennis and badminton rackets to Europe in 2009-2014, in physical terms
Main countries, importing tennis and badminton rackets to Europe in 2009-2014, in value terms
Volume and dynamics of the imports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014
Value and dynamics of the imports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014
Average prices of imported tennis and badminton rackets to Europe in 2009-2014
Volume and dynamics of the European exports of tennis and badminton rackets in 2009-2014
Value and dynamics of the European exports of tennis and badminton rackets in 2009-2014
Recipient countries of the European exports of tennis and badminton rackets in 2009-2014, in physical terms
Recipient countries of the European exports of tennis and badminton rackets in 2009-2014, in value terms
Structure of the European exports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in physical terms
Structure of the European exports of tennis and badminton rackets by types of tennis and badminton rackets in 2009-2014, in value terms
Average prices of the European exports of tennis and badminton rackets in 2009-2014
Volume and dynamics of the consumption of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the consumption of tennis and badminton rackets in Europe in 2009-2014
Structure of the consumption of tennis and badminton rackets in Europe in 2009-2014, in physical terms
Structure of the consumption of tennis and badminton rackets in Europe in 2009-2014, in value terms
Structure of the consumption of tennis and badminton rackets in Europe by consuming countries in 2009-2014
Volume and dynamics of the per capita consumption of tennis and badminton rackets in Europe in 2009-2014
Value and dynamics of the per capita consumption of tennis and badminton rackets in Europe in 2009-2014
Balance between supply and demand on the tennis and badminton rackets market in Europe in 2009-2014 and forecast for 2015-2020, in physical terms
Balance between supply and demand on the tennis and badminton rackets market in Europe in 2009-2014 and forecast for 2015-2020, in value terms
and forecast for 2015-2020, in value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Europe for 2015-2020 (under the framework of the optimistic scenario), in physical and value terms

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3305312/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Europe: Tennis and Badminton Rackets Market
Web Address: http://www.researchandmarkets.com/reports/3305312/
Office Code: SCDKFR3H

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1999</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2499</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 2999</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ___________________________________________
Job Title: ___________________________________________
Organisation: ___________________________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp