European Union: Arcade Games Market

Description: This report presents a strategic analysis of the arcade games market in the European Union and a forecast for its development in the medium term. It provides a comprehensive overview of the market, its dynamics, structure, characteristics, main players, trends, growth and demand drivers, etc.

The purpose of the report is to describe the state of the arcade games market in the European Union, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the next five years. In addition, the report presents an elaborate analysis of the main market participants, price fluctuations, trends, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using our unique methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the arcade games market in the European Union covers the following countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, and the United Kingdom.

The report on the arcade games market in the European Union includes:

- Analysis and forecast for the economy of the European Union
- Analysis and forecast of the market size, value and dynamics
- Market structure (by origin, by country, by types of products, etc.)
- Volume, dynamics and analysis of domestic production (past, current and future)
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future)
- Volume, dynamics and analysis of imports (past, current and future)
- Volume, dynamics and analysis of exports (past, current and future)
- Volume, dynamics and analysis of consumption (past, current and future)
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape
- Value chain analysis
- Analysis and forecast of the trends and levels of supply and demand on the market
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, etc.)
- Country opportunity analysis
- Analysis of the major trade flows
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:

- Quickly and cost–effectively get a strategic analysis and gain competitive intelligence about the market
- Track market data, including size, value, dynamics, structure, segmentation and forecasts: past, present and future
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes
- Strategically assess market growth potential, demand drivers and restraints on the market
- Explore and identify new market opportunities in the countries and regions within the market
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years)
- Get acquainted with the leading companies on the market
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats
- Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights
- Build your investment strategy by assessing market attractiveness or company attractiveness
- Build your own market entry or market expansion strategy or evaluate your current strategy
- Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the arcade games market in the European Union, this research report will provide you with a strategic analysis of the market, its recent and future development. In addition, the report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward.

This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order.

Contents:

1. Introduction
   1.1. Report description
   1.2. Research methodology
   2. Executive summary
3. Characteristics of arcade games
4. Characteristics and analysis of raw materials base
5. State of the economy of the European Union
   5.2. Forecast for the development of the economy of the European Union for 2015-2018
6. Overview and analysis of the arcade games market in the European Union
   6.3. Structure of the arcade games market in the European Union by origin
   6.4. Structure of the arcade games market in the European Union by country
   6.5. Key recent trends on the arcade games market in the European Union
6.6. Competitive landscape of the market
6.7. Country opportunity analysis
6.8. Key drivers and restraints for the market development in the medium term
7. Overview and analysis of the domestic production of arcade games in the European Union
   7.2. Structure of the EU production of arcade games by countries
   7.3. Characteristics of the main companies, producers of arcade games in the European Union
8. Characteristics and analysis of the prices of arcade games in the European Union
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.4. Characteristics of other prices of arcade games
9. Foreign trade operations of arcade games in the European Union
10. Overview and analysis of the imports of arcade games to the EU market
   10.2. Major trade inflows of arcade games imports to the European Union
   10.3. Structure of the imports of arcade games by types of products
11. Overview and analysis of the EU exports of arcade games
   11.1. Volume, value and dynamics of the EU exports of arcade games in 2009-2014
   11.2. Major trade outflows of arcade games exports from the European Union
   11.3. Structure of the EU exports of arcade games by types of products
12. Characteristics of the consumption of arcade games in the European Union
   12.2. Structure of the consumption of arcade games in the European Union in 2009-2014 (by origin, by channel)
   12.3. Structure of the consumption of arcade games in the European Union by country
12.4. Volume, value and dynamics of the per capita consumption of arcade games in the European Union in 2009-2014
12.5. Balance between supply and demand on the arcade games market in the European Union in 2009-
2014 and forecast for 2015-2020
13. Forecast for development of the arcade games market in the European Union for 2015-2020
13.1. Factors, influencing the development of the arcade games market in the European Union in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios
About us

List of Tables:
Key indicators on the arcade games market in the European Union in 2009-2014
Key indicators of the economy of the European Union in 2009-2014
Forecast for the economy of the European Union for 2015-2018
Volume and dynamics of the arcade games market in the European Union in 2009-2014
Value and dynamics of the arcade games market in the European Union in 2009-2014
Structure of the arcade games market in the European Union in 2009-2014, in physical terms
Structure of the arcade games market in the European Union in 2009-2014, in value terms
Structure of the arcade games market in the European Union by origin in 2009-2014, in physical terms
Structure of the arcade games market in the European Union by origin in 2009-2014, in value terms
Structure of the arcade games market in the European Union by country in 2009-2014, in physical terms
Structure of the arcade games market in the European Union by country in 2009-2014, in value terms
Cost breakdown of the price formation of arcade games in the European Union, in %
Volume and dynamics of the average producer prices of arcade games in the European Union in 2009-2014
Volume and dynamics of other prices of arcade games in the European Union (wholesale, distributor, retail, etc.) in 2009-2014
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in physical terms
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in value terms
Value and dynamics of the imports of arcade games to the European Union in 2009-2014
Value and dynamics of the exports of arcade games from the European Union in 2009-2014
Value and dynamics of the domestic production of arcade games in the European Union in 2009-2014
Structure of the domestic production of arcade games in the European Union by producing countries in 2009-2014, in volume terms
Structure of the domestic production of arcade games in the European Union by producing countries in 2009-2014, in value terms
Value chain analysis of the arcade games market in the European Union
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in physical terms
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in value terms
Main countries, importing arcade games to the European Union in 2009-2014, in physical terms
Main countries, importing arcade games to the European Union in 2009-2014, in value terms
Structure of the imports of arcade games by types of arcade games in 2009-2014, in physical terms
Structure of the imports of arcade games by types of arcade games in 2009-2014, in value terms
Average prices of imported arcade games to the European Union in 2009-2014
Volume and dynamics of the EU exports of arcade games in 2009-2014
Value and dynamics of the EU exports of arcade games in 2009-2014
Recipient countries of the EU exports of arcade games in 2009-2014, in physical terms
Recipient countries of the EU exports of arcade games in 2009-2014, in value terms
Structure of the EU exports of arcade games by types of arcade games in 2009-2014, in physical terms
Structure of the EU exports of arcade games by types of arcade games in 2009-2014, in value terms
Average prices of the EU exports of arcade games in 2009-2014
Value and dynamics of the consumption of arcade games in the European Union in 2009-2014
Structure of the consumption of arcade games in the European Union in 2009-2014, in physical terms
Structure of the consumption of arcade games in the European Union in 2009-2014, in value terms
Volume and dynamics of the per capita consumption of arcade games in the European Union in 2009-2014
Value and dynamics of the per capita consumption of arcade games in the European Union in 2009-2014
Balance between supply and demand on the arcade games market in the European Union in 2009-2014 and forecast for 2015-2020, in physical terms
Balance between supply and demand on the arcade games market in the European Union in 2009-2014 and forecast for 2015-2020, in value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of
the optimistic scenario), in physical and value terms

List of Figures:
Volume and dynamics of the arcade games market in the European Union in 2009-2014
Value and dynamics of the arcade games market in the European Union in 2009-2014
Structure of the arcade games market in the European Union in 2009-2014, in physical terms
Structure of the arcade games market in the European Union in 2009-2014, in value terms
Structure of the arcade games market in the European Union by origin in physical terms in 2009-2014
Structure of the arcade games market in the European Union by origin in value terms in 2009-2014
Structure of the arcade games market in the European Union by country in physical terms in 2009-2014
Structure of the arcade games market in the European Union by country in value terms in 2009-2014
Volume and dynamics of the domestic production of arcade games in the European Union in 2009-2014
Value and dynamics of the domestic production of arcade games in the European Union in 2009-2014
Structure of the domestic production of arcade games in the European Union by producing countries in 2009-2014, in volume terms
Structure of the domestic production of arcade games in the European Union by producing countries in 2009-2014, in value terms
Value chain analysis of the arcade games market in the European Union
Structure of the arcade games price formation in the European Union, in %
Deviation of the average producer prices of arcade games in the European Union in 2009-2014
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in physical terms
Trade balance of arcade games foreign trade in the European Union in 2009-2014, in value terms
Volume and dynamics of the imports of arcade games to the European Union in 2009-2014
Value and dynamics of the imports of arcade games to the European Union in 2009-2014
Main countries, importing arcade games to the European Union in 2009-2014, in physical terms
Main countries, importing arcade games to the European Union in 2009-2014, in value terms
Volume and dynamics of the imports of arcade games by types of arcade games in 2009-2014
Value and dynamics of the imports of arcade games by types of arcade games in 2009-2014
Average prices of imported arcade games to the European Union in 2009-2014
Volume and dynamics of the EU exports of arcade games in 2009-2014
Value and dynamics of the EU exports of arcade games in 2009-2014
Recipient countries of the EU exports of arcade games in 2009-2014, in physical terms
Recipient countries of the EU exports of arcade games in 2009-2014, in value terms
Structure of the EU exports of arcade games by types of arcade games in 2009-2014, in physical terms
Structure of the EU exports of arcade games by types of arcade games in 2009-2014, in value terms
Average prices of the EU exports of arcade games in 2009-2014
Volume and dynamics of the consumption of arcade games in the European Union in 2009-2014
Value and dynamics of the consumption of arcade games in the European Union in 2009-2014
Structure of the consumption of arcade games in the European Union in 2009-2014, in physical terms
Structure of the consumption of arcade games in the European Union in 2009-2014, in value terms
Structure of the consumption of arcade games in the European Union by consuming countries in 2009-2014
Volume and dynamics of the per capita consumption of arcade games in the European Union in 2009-2014
Value and dynamics of the per capita consumption of arcade games in the European Union in 2009-2014
Balance between supply and demand on the arcade games market in the European Union in 2009-2014 and forecast for 2015-2020, in physical terms
Balance between supply and demand on the arcade games market in the European Union in 2009-2014 and forecast for 2015-2020, in value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of arcade games in the European Union for 2015-2020 (under the framework of the optimistic scenario), in physical and value terms

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