2015 Chinese PC Online Games Market Report

Description: This comprehensive report on the PC online games segments of China's vast games industry includes a market size and five year revenue forecast for all online games segments and the number of online gamers. We discuss trends, analysis of our data from various proprietary sources, games rankings, regulations information, background economic data and infrastructure review, a look at eSports, a review of the market share of the leading game operators, and much more. 99 slides with 58 data exhibits.

Key takeaways from the April 2015 report on China's PC Online Games Market include:

- The PC online games market revenue grew 22% from 2013 to 2014
- Much of the revenue growth is attributed to higher demand for Massively Online Battle Arena (MOBA) games such as League of Legends and First Person Shooters (FPS) such as CrossFire
- Foreign game companies have had success in the rapidly growing segments of MOBA and Shooter games, while domestic Chinese companies dominate the historically popular Massively Multiplayer Online Role Playing Game (MMORPG) segment
- eSports are very popular in Asia including in China, and gamers look at high-profile professional gamers as cultural icons
- Tencent is the dominant PC online games company in China, with 37% of the revenue of the total domestic PC online games market in 2014

Contents:
1. About Us
2. Executive Summary
3. China's PC Online Games Market
4. Gamers Overview
5. Spending Trends
6. Notable Game Companies
7. Online Game Rankings and Lists
8. eSports
9. PC Hardware
10. Internet Café Industry
11. Regulations
12. Looking Forward

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3308671/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: 2015 Chinese PC Online Games Market Report
Web Address: http://www.researchandmarkets.com/reports/3308671/
Office Code: SCDKXHLB

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Enterprisewide: USD 7000

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp