**Adhesive Resin Market by Technology (Water, Solvent, Hot-Melt, Reactive & Others), by Chemistry (PAE, PVA, VAE, EVA, SBS, Synthetic Rubber, Polyamide, Polyurethane, Epoxy, Cyanoacrylate, & Others), & by Application - Global Forecast to 2020**

**Description:**
The global adhesive resin market, along with its applications, has witnessed a high growth for the past few years and this growth is estimated to increase in the coming years. This growth is largely fueled by the increasing applications, technological advancements, and growing demand in the Asia-Pacific region. Key end user markets for adhesive resins vary from construction to packaging and labeling, woodworking, transportation, footwear, and automotive industry. These major end user industries are growing, which in turn has spurred the growth of adhesive resins.

Asia-Pacific is the biggest and the fastest growing region due to the growing demand for adhesive resins in India, China, Japan, South Korea, and Australia. North America is a matured market and is expected to grow with a low CAGR till 2020.

This study basically aims to estimate the global market of adhesive resins for 2015 and to project its demand by 2020. This market research study provides a detailed qualitative and quantitative analysis of the global adhesive resin market. We have used various secondary sources such as directories, industry journals, and databases to identify and collect information useful for this extensive commercial study of the adhesive resins market. The primary sources - experts from related industries and suppliers - have been interviewed to obtain and verify critical information as well as to assess the future prospects of adhesive resins.

Competitive scenarios of the top players in the adhesive resin market have been discussed in detail. We have also profiled leading players of this industry with their recent developments and other strategic industry activities. These include key adhesive resins manufacturers such as E.I. du Pont de Nemours and Company (U.S.), ExxonMobil Chemical (U.S.), Eastman Chemical (U.S.), Dow Chemical (U.S.), Lawter (U.S.), Mitsui Chemicals America, Inc. (U.S.), Mitsubishi Chemical (Japan), Georgia-Pacific Chemicals (U.S.), Ashland Inc. (U.S.), and Yparex B.V. (Netherlands)

**Scope of the Report**

The global adhesive resins market is segment as follows:

The global adhesive resin market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

**On the basis of resin type:**
- Polyacrylic Ester (PAE)
- Polyvinyl Acetate (PVA)
- Vinyl Acetate Ethylene (VAE)
- Synthetic Rubber (SBS, CR & SIS)
- Polyamide
- Ethylene Vinyl Acetate (EVA)
- Polyurethane
- Formaldehyde-based
- Epoxy
- Modified Acrylate & Methyl Methacrylate (MMA)
- Cyanoacrylate
- Others

**On the basis of formulating technology:**
- Water-based
- Solvent-based
- Hot Melt
- Reactive & Others

On the basis of application:

- Paper & Packaging
- Building & Construction
- Wood-working
- Transportation
- Consumer/DoItYourself
- Leather & Footwear
- Others (Assembly/Production)

On the basis of region:

- North America
- Europe
- Asia-Pacific
- RoW

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