
Description: This research study analyzes the market for oil shale in terms of revenue (USD Million) and volume (Million Barrels). The global oil shale market has been segmented on the basis of geography, process (ex-situ and in-situ), and application. For the research, 2013 has been taken as the base year, while all forecasts have been given for the 2014-2022 period. Market data for all the segments has been provided at the regional as well as country-specific level for the 2013-2022 period (Countries that are supposed to achieve commercial production before 2022 are only included). The report provides the market numbers for only North America (U.S.), Asia Pacific (China and Australia), Latin America (Brazil), Middle East and Africa (Morocco and Jordan) and describes the possibilities of shale oil commercialization in other countries such as Canada, Russia, and Serbia. Only the U.S., Jordan, Australia and Morocco are expected to achieve commercial production of shale oil from oil shale within the forecast period. The report provides a comprehensive competitive landscape and features companies engaged in the oil shale industry.

The report includes the key market dynamics affecting the overall oil shale industry. It also provides a detailed industry analysis of the global oil shale market with the help of Porter's Five Forces model. The Porter's Five Forces analysis aids in understanding the five major forces that affect the industry structure and profitability of the global oil shale market. The forces analyzed are the bargaining power of buyers, bargaining power of suppliers, threat from new entrants, threat from substitutes, and degree of competition. The high-level analysis in the report provides detailed insights into the global oil shale business globally. Major drivers, restraints, and opportunities of the oil shale market were analyzed in detail and are illustrated in the report with the help of supporting graphs and tables. There are currently numerous drivers for the oil shale industry. One of the most prominent drivers is the need for energy security in various nations. Market attractiveness analysis was carried out for the oil shale market on the basis of geography. Market attractiveness was estimated on the basis of common parameters that directly impact the market in different regions.

The oil shale market was further segmented on the basis of process into in-situ and ex-situ. The revenue realization for process is done by multiplying the shale oil produced with forecasted crude oil prices. The application analysis chapter divides the global market into three broad segments: electricity, non-upgraded products, and upgraded products. The classification into non-upgraded and upgraded products is done to provide exact picture of the global oil shale market. The non-upgraded products represent the oil suitable for marine and heating applications, while the upgraded segment deals with fuels such as kerosene, jet fuel, and diesel that are formed after upgrading. The electricity application revenue (USD Million) and volume (MWh) are calculated separately. Key market participants in the oil shale market include Red Leaf Resources Inc., Eesti Energia AS, BNK Petroleum Inc., Chevron Corporation, Fushun Mining Group Co., Ltd., Jordan Oil Shale Company B.V., Quwestern Energy Corporation, Queensland Energy Resources Ltd, Global Oil Shale Group Limited, Viru Keemia Grupp, and Exxon Mobil Corporation. The report provides an overview of these companies, followed by their financial details (on availability), business strategies, and recent developments.

The global oil shale market is segmented as follows:

**Global Oil Shale Market: Process Analysis:**
- In-Situ
- Ex-Situ

**Global Oil Shale Market: Application Analysis:**
- Electricity
- Non-upgraded
- Upgraded

**Global Oil Shale Market: Regional Analysis:**

North America
- U.S.
Europe
- Estonia

Asia Pacific
- China
- Australia

Middle East & Africa
- Jordan
- Morocco

Latin America
- Brazil

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