The European Market for Bathroom Furniture, Furnishings and Wellness

Description: The 7th. edition of The European market for bathroom furniture, furnishings and wellness report offers an accurate comprehensive picture of the bathroom furniture and furnishings industry in Europe, providing data and trends (both in value and in volume) in bathroom furniture and furnishings consumption, at European level as a whole and for each country considered, for the total sector and by product.

Main macroeconomic variables necessary to analyze the performance of the sector for the last 6 years and forecasts 2016-2017, analysis of the competitive system, financial analysis on a sample of over 60 selected European companies which have bathroom furniture as main business area, overview of the distribution system and estimates of average factory prices for each product considered, are also provided.

This report takes into consideration nine bathroom macro-sectors and their main products: bathroom furniture; bathroom furnishings and accessories; WC seats; shower screens and enclosures; whirlpool bathtubs; multifunctional shower booths; bathroom taps, faucets, shower arms; acrylic sinks and bathtubs; ceramic sanitary ware (hydrosanitars).

The countries covered were divided into five areas according their geographical proximity and similarity in market characteristics. These areas are:

- Northern Europe: Denmark (DK), Finland (FI), Norway (NO) and Sweden (SE);
- Western Europe: Belgium (BE), France (FR), Ireland (IE), the Netherlands (NL) and the United Kingdom (UK);
- Central Europe (DACH): Germany (DE), Austria (AT) and Switzerland (CH);
- Southern Europe: Greece (GR), Italy (IT), Portugal (PT) and Spain (ES);
- Central Eastern Europe (CEE): Poland (PL), Other CEE countries (Bulgaria, Croatia, Czech Republic, Hungary, Romania, Slovakia, Slovenia).

Via detailed tables are shown sales data and market shares of the top European and international bathroom furniture and furnishings companies for each bathroom macro-sector and in each European country considered, together with short company profiles.

A focus on European bathroom furniture and furnishings sales outside Europe for selected European companies is also provided by geographical area of destination (Russia, North and Latin America, Asia and Pacific, Middle East and Africa).

An address list of around 200 European and international bathroom furniture and furnishings companies is included.

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