House Building Market Research & Analysis UK 2015-2019

Description: This new Research & Analysis market report on the UK Housebuilding Market, providing a fresh, comprehensive & reliable review of this market in 2015. Written specifically for building product suppliers & distributors, the report and optional housebuilders mailing and email list is available in a variety of formats for use in your market intelligence reports, presentations & is designed for sharing with colleagues.

Published in Q3 2015 with fully revised data sets, the report represents a comprehensive and strategic review of the UK Housebuilding housebuilding and social domestic new build construction market in 2015, providing statistically valid, reliable and vital market intelligence based on financial data from more than 80% of the UK Housebuilding industry.

The 170+ page report is essential reading for any company selling to the UK Housebuilding industry and enables the reader to undertake an in-depth review of their competitive environment in order to develop marketing plans, long term business strategy or simply to identify market opportunities and increase sales. The 'Ultimate Pack' option further enables companies to identify sales leads and grow sales quickly with the optional 1,800+ house builders and property developers mailing list with 1,500+ emails database.

This 170+ Page Housebuilding Market Report Includes:
- Housebuilding Market Sizes by Volume & Value 2009-2019
- Key Specification & Procurement Criteria
- Completions by Social & Private Housebuilding,
- Housebuilding Data for England, Wales, Scotland, N. Ireland
- SWOT & PEST, Future Prospects
- 90 Housebuilder Profiles, Rankings & 3 Year Financials
- Housebuilding Industry Analysis 2009-2019
- Optional 1,800+ House Builders & Developers Mailing & Email List

Combining the best of both quantitative market data based on industry sales & supported by qualitative discussion, this brand new report represents a detailed, cost effective & invaluable review of the entire UK Housebuilding market and the leading UK Housebuilders.

Housebuilding Market Size & Trend Overview 2009-2019 Provided For:-
- Housing Association New Build Market
- Private Housebuilding Market
- Local Authority Housebuilding
- Timber Frame Housebuilding Market

Housebuilding Mix, Market Sizes & Trends 2009-2019 Provided For:-
- Scottish Housebuilding Market
- Welsh Housebuilding Market
- Northern Ireland New Build Market
- English Housebuilding Market

End Use Market Size & Trends 2009-2019 Provided For:-
- Housing Association Market
- Private Homebuilding
- Housebuilding Industry Trends
- Local Authority Housebuilding

This unique report represents a fresh, comprehensive and cost effective review of the historical, current and future performance of the UK Housebuilding Market. Compiled by experienced marketing professionals in 2015, the report offers a detailed market review whilst also offering excellent value for money.
Key Benefits Of This Brand New Report Include:

- Current, Historical & Future Market Performance & Trends 2009-2019
- Product & Customer Segment Shares & Trends - Identify Best Performing Sectors, Which Customers are Growing Demand? Focus Your Marketing, Increase Your Sales
- Incorporate into your Marketing & Business Plan, Explore Various Strategic Options
- Develop Sales Leads & Focus Your Marketing
- Incorporate SWOT & PEST Analysis Into Your Reports Quickly & Provide More Detail to Your Colleagues

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