Digestive Remedies in Israel

Description: Over recent years consumers ingested more no-calorie artificial sweeteners. This was due to increasing awareness of the health issues resulting from consuming large amounts of sugar, along with the fact that these sweeteners can be found in many types of food and drinks, including carbonates. No-calorie sweeteners disturb the digestive process, leading consumers to turn to digestive remedies.

The Digestive Remedies in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Digestive Remedies market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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DIGESTIVE REMEDIES IN ISRAEL

September 2016

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Growth in Consumer Health Remains Stable

People Treat Aches and Pains Locally

Pgt Healthcare Leads the Market

Non-pharmaceutical Retailers Are on the Rise

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