Bus Market in India 2015 - 2020

Description: The bus market in India is expected to be worth US$ 10.34 billion by 2019-20 and is expected to grow at a CAGR of 9.36% by 2020 driven by the increasing demand for luxury and value in the bus market.

Key highlights from the 'Bus Market in India 2015 - 2020' report:

- State Road Transport Undertakings (SRTUs) and private fleet operators account for almost two-thirds of Medium and Heavy Commercial Vehicle (M&HCV) buses sold in India.
- Buses in India are basically diesel based due to the low cost of diesel. However, petrol vehicles have a strong niche in hilly/cold areas where vehicles require a cold start.
- The diesel bus market in India, which constitutes a major market share in the overall Indian bus market, is expected to grow at a CAGR rate of 7.24% to 2019-20.
- The CNG/LPG bus market in India, which constitutes a minor market share in the overall bus market in India, is expected to grow at a CAGR rate of 18% till 2019-20.
- The electric bus market in India is fast emerging and is expected to grow at a CAGR rate of 19% till 2019-20.
- The hybrid bus market in India is expected to grow at a CAGR rate of 25% till 2019-20.
- The petrol bus market in India controls the second largest market share in the entire bus market in India in terms of volume. It is expected to grow at a CAGR rate of 11% till 2019-20.
- Buses in India can be divided on the basis of comfort into luxury, value and non-luxury buses. Non-luxury buses control the largest market share of the total number of buses. The demand for luxury buses is increasing with an increase in the per capita income and improving road connectivity.
- The non-luxury bus market in India which constitutes a major market share in overall bus market in India is expected to grow at a CAGR rate of 6% till 2019-20.
- The value bus market in India on the other hand is expected to grow at a CAGR rate of 12% till 2019-20.
- The luxury bus market in India is expected to grow at a CAGR rate of 13% till 2019-20.

Scope of the 'Bus Market in India 2015 - 2020' report:

- This report provides a detailed view of the Indian bus market.
- This report provides detailed information on growth forecasts for the bus market in India up to 2020 (in US$ billion and number of units).
- This report provides detailed information on fuel-wise (diesel, CNG/LPG, electric, hybrid and petrol) growth forecasts for the Indian bus market up to 2020.
- This report provides detailed information on comfort-wise (luxury, value and non-luxury) growth forecasts for the bus market in India up to 2020 (in US$ billion and number of units).
- The report identifies the growth drivers and inhibitors for the bus market in India.
- This study also identifies policies related to the Indian bus market for various sectors.
- The report identifies various credit, policy and technical risks associated with the Indian bus market.
- The report identifies top countries exporting public transport vehicles for >13 persons, AC public transport vehicles for >13 persons and non-AC public transport vehicles for >13 persons to India.
- The report identifies top countries importing public transport vehicles for >13 persons, AC public transport vehicles for >13 persons and non-AC public transport vehicles for >13 persons from India.
- This report has detailed profiles of 8 key players in the Indian bus market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers in detail the competitive landscape of the Indian bus market.
- This report identifies key industry bodies and associations and their role in the Indian bus market.
- This report identifies key government bodies and their role in the Indian bus market.
- This report provides a PESTLE (political, economic, social, technological, legal and environmental) analysis for the Indian bus market.
- This report provides a Porter's Five Forces analysis for the Indian bus market.
- This report provides a SWOT (strengths, weakness, opportunities and threats) analysis for the Indian bus market.
- This report identifies the key challenges faced by new players in the Indian bus market.
- This report provides future trends and opportunities for the bus market in India.
- This report also provides strategic recommendations for policy makers, manufacturers, end users and
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