The Global Market for Medical Devices, 6th Edition

Description:
The publication of the sixth edition of Kalorama Information's Global Market for Medical Devices coincides with a number of changes in the medical device market. A major merger between Medtronic and Covidien has changed market share position, and that merger was not unique. Companies in the device market are merging to build revenue growth and present combined offerings to hospital and physician customers. In Europe as well as the United States, reimbursement challenges and the threat of new legislation looms. Emerging markets once again helped to boost sagging revenues elsewhere, but even some emerging nations are not growing according to expectations.

As part of its market analysis, Global Market for Medical Devices includes discussion of:
- Total Market 2014-2019
- Market by Region 2014
- Health Expenditure as Share of GDP, Select Countries
- Significant Country Device Markets (United States, Japan, Germany, China, France, United Kingdom, Italy, Spain, Chile, Canada, Australia, Mexico, South Korea, Turkey, Brazil)
- Estimated Revenues of Medical Device Market by Competitor

Global Market for Medical Devices examines specific device markets, describing trends and major companies in many fields. The report addresses device category segment markets, analyzing these to help render the total market for medical devices visible. Markets discussed include:
- Wheelchairs
- Defibrillators
- Pacemakers
- Medical Gloves
- Advanced Wound Care Devices
- Catheters
- Gastrointestinal Devices
- Minimally Invasive Surgery
- Patient Monitoring
- Dialysis
- MRI
- Ultrasound
- Hip and Knee Implants
- Medical Beds
- X-Ray and Digital X-Ray
- Intraocular Lens Devices
- Infusion Pumps
- Point of Care Tests
- Stents
- Respiratory Devices
- Critical Care

Further, the report discusses "bellwether companies." Kalorama has isolated 15 bellwether companies based on revenues and also diversity of medical devices produced, so that changes merely in one area of devices have a mitigated impact on the industry forecast. These bellwether companies are:
- Johnson and Johnson
- GE Healthcare
- Medtronic
- Philips
- Boston Scientific
- Becton Dickinson
- Stryker
- St. Jude Medical
- B. Braun
Siemens
Hill-Rom
Smith & Nephew
Covidien
CareFusion
Fresenius Medical

The report discusses as well mergers and acquisitions in selected segments. There were some 65 significant device market mergers and acquisitions in 2014 and early 2015.

The report concludes with 34 company profiles, noting revenues, product launches and selected products. Companies discussed include:
Medtronic
Johnson & Johnson
St. Jude Medical
Boston Scientific
Stryker Corporation
Smith & Nephew, Plc
Becton Dickinson &Co.
B. Braun
Siemens Healthcare
GE Healthcare
Philips Healthcare
Baxter International
Cook Medical
Mindray Medical
Hill-Rom
3M Health Care
Toshiba Medical Systems
Hospira
Fresenius
CR Bard
CareFusion
Terumo Corporation
Cardinal Health
Biomet
Dentsply
Coloplast
Paul Hartmann AG
Teleflex Inc.
Haemonetics
Zimmer
Varian Medical Systems
PerkinElmer, Inc.
Nobel Biocare
Olympus Medical Systems

There are many estimates of the medical device market as a whole that have been published using various methodologies – export and import sales, unit estimates and price averaging – but Kalorama Information considers estimates of manufacturer revenues the most important and valid methodology for business planning. In many of the largest device markets, Kalorama Information has already conducted studies and has examined manufacturer revenue estimates, rendering the total market visible. This report was assembled using data from Kalorama Information's previous medical device reports. Primary and secondary research was used. Research into company annual reports, trade publications, government and medical literature was used as a foundation. Interviews with executives at medical device companies were conducted and are a key source of estimates.

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