
Description:
Glass is a 100% recyclable material manufactured with raw materials that include sand, limestone, soda ash, and other ingredients. Glass Containers are made using processes such as Blow-Blow, Press and Blow, and NNPB (Narrow Neck Press and Blow) - a recent innovation.

Supply - Demand Scenario:
The global production of glass containers in 2014 was 48.64MMT and is estimated to reach 59.27MMT by 2020, at a CAGR of 3.35%, while in terms of revenue, the market was worth $48.30 billion in 2014 and is projected to reach $61 billion in 2020, at a compound annual growth rate of 4%.

Growth by Region:
APAC region leads the market with a market share of 34% in 2014 while, on the other hand, Europe had a share of 29% during the same period. Added to this, estimated growth rate in glass bottle end use industry i.e., Beer industry in India, will further boost the sales and increase market share in the APAC region. From end-use industries side, Alcoholic beverages lead the usage of glass containers with a market share of 50%. Glass bottles are preferred over plastic bottles because of its chemical inertness towards the alcohol and thus, can be substituted.

Drivers vs. Constraints:
- Growing end use market
- Light weighting
- Sustainability
- Substitutes

Industry Updates:
Glass Container industry is undergoing tremendous innovative changes in order to be more sustainable and customer preferable. As such, light weighting of glass bottles has become a focal point in the industry and as a result, glass bottles have become light by 50% as compared to 3 years. Light weighting aids in decreasing the logistics costs and thus, manufacturers of glass containers are more focusing on the same.

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