
Description: Aerosol cans are used as a packaging product to dispense the contents with the help of a valve. Most of the cans are made using Aluminium, Steel, and Glass while the others are made with plastic.

Supply - Demand Scenario:

The global volume sale of aerosol cans was 15.03 Billion units in 2014 and is estimated to reach 17.83 Billion units by 2020, growing at 3.1% y-o-y, while in terms of revenue; the value was USD 56.4 Billion in 2014 and is estimated to grow at a rate of 3.8%, reaching USD 70 Billion in 2020.

Growth by Region:

Europe has the highest market share of 35% in 2014 while APAC region is the fastest growing market during the projected period. Major end use industries are personal care and home care and thus, with increase in disposable income in the emerging countries, the growth of aerosol can market is expected to grow in line. On the other hand, pharmaceutical industry prefers to use aerosol cans as sprayers for pain relief medicines.

Drivers vs. Constraints:

Big retailers like Wal-Mart, Target, etc. are driving the FMCG companies to better the packaging of the products in order to appeal to the customers within their limited available shelf space. This is pushing the companies to go for technological advancements in the aerosol can industry.

Contents:

1. Introduction
   - Research Methodology

2. Executive Summary

3. MARKET OVERVIEW
   - Overview
   - Industry Value Chain Analysis
   - Industry Attractiveness - Porter's 5 Force Analysis
     - Bargaining Power of Suppliers
     - Bargaining Power of Consumers
     - Threat from new entrants
     - Threat from substitute products
     - Competitive rivalry within the industry
   - Industry Policies

4. MARKET DYNAMICS
   - Introduction
   - Drivers
     - Increased growth in demand in Cosmetic industry
     - Growing urban population
   - Restraints
   - Substitutes
   - Opportunities
     - Emerging markets

5. Aerosol Cans Market Segmentation, Forecasts and Trends - by Volume, by Revenue
   - By Product type
     - Steel Cans
     - Aluminium Cans
6. Global Vendor Market Share Analysis

7. Supplier Intelligence - Profiles
   - Ball Corporation
   - CCL Containers
   - Nampak
   - BWay
   - Crown Holdings
   - Ardagh group
   - AeroCans
   - MMW
   - Cosmeticpack
   - Arminak & Associates
   - Alucon
   - Exal

8. Investment Analysis
   - Recent Mergers and Acquisitions
   - Investment Scenario and Opportunities

List of Tables:
Aerosol Can market Revenue, by Product type, Aluminium Cans, 2014-2020 ($Billion)
Aerosol Can market Revenue, by Product type, Glass, 2014-2020 ($Billion)
Aerosol Can market Revenue, by Product type, Others, 2014-2020 ($Billion)
Aerosol Can market Volume, by Product type, Steel cans, 2014-2020 (Billion units)
Aerosol Can market Volume, by Product type, Aluminium Cans, 2014-2020 (Billion units)
Aerosol Can market Volume, by Country, Saudi Arabia, 2014-2020 (Million units)
Aerosol Can market Volume, by Country, South Africa, 2014-2020 (Million units)
Aerosol Can market Volume, by Country, Others, 2014-2020 (Million units)

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