India Non Electric Kitchen Appliances Market Forecast and Opportunities, 2020

Description: According to the report “India Non Electric Kitchen Appliances Market Forecast & Opportunities, 2020”, the country's non electric kitchen appliances market is projected to grow at a CAGR of more than 12% during 2015-20. Southern region, closely followed by Northern region, dominates the non electric kitchen appliances market and the trend is expected to continue through 2020. Dominant segment in the country's non electric kitchen appliances market include pressure cookers, gas stoves, cook & serve ware, and spatulas & ladles. TTK Prestige, Hawkins Cookers, Jaipan Industries, Pigeon Kitchen Appliances are few of the major non electric kitchen appliance players operating in India.

Demand for non electric kitchen appliances in India has been witnessing moderate growth over the last decade on account of improving consumer lifestyle and rising income levels. Due to increasing employment opportunities in metropolitans, a large number of people are migrating from tier-1 and tier-2 cities, which is fueling the demand for non electric kitchen appliances in urban areas. Moreover, reduction in average family size and increasing population is leading to an increase in the number of households in the country, thereby positively impacting the non electric kitchen appliances market. Supermarkets, convenience stores and hypermarkets are emerging as the key points-of-sale offering a wide range of non electric kitchen appliances manufactured by leading companies such as TTK Prestige, Hawkins, Nirlep, Jaipan, etc.

“India Non Electric Kitchen Appliances Market Forecast & Opportunities, 2020” report explains following aspects related to non electric kitchen appliances market in India:

- India Non Electric Kitchen Appliances Market Size, Share & Forecast
- Segmental Analysis –Pressure Cookers, Gas Stoves, Spatulas & Ladles, Gas Stoves, Cook & Serve Ware, Wok (Kadai), etc.
- Market Drivers & Challenges
- Changing Market Trends & Developments
- Strategic Recommendations & Competitive Landscape

Why You Should Buy This Report?

- To gain an in-depth understanding of non electric kitchen appliances market in India
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, non electric kitchen appliance manufacturers, distributors and dealers to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with non electric kitchen appliances manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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