Operation Business Process as a Service (BPaaS) Market by Process (Order Management as a Service (OMaaS), SCM, Business Process Analytics, Digital Asset Management), Deployment (Hosted, On-Premise) - Global Forecast to 2020

Description: Operation business process as a service (BPaaS) is a form of business process outsourcing (BPO) that is employed through a cloud computing service model. BPaaS and cloud business process management solutions combine traditional BPO solutions with cloud computing technology to deliver value added business outcomes with limited IT infrastructure. BPaaS is highly service-oriented and has well-defined interfaces. Furthermore, BPaaS services are capable of leveraging automation, standardization, and repeatability, thereby enabling consistent delivery of services.

The operation BPaaS market is expected to grow from $27.76 Billion in 2015 to $47.45 Billion in 2020. In the coming years, the market is expected to witness high growth in the regions, including Asia-Pacific, Latin America, and the Middle East & Africa (MEA). The Global Operation BPaaS report has an exhaustive list of 103 tables and 108 figures.

The global operation BPaaS is dominated by companies, such as Accenture, Cognizant, Capgemini, SAP, IBM, and Fujitsu. This market research report analyzes global adoption trends, future growth potentials, key drivers, restraints, opportunities, and best practices in this market. The report also analyzes market sizes and revenue forecasts across different regions as well as industry verticals.

The global operation BPaaS market has been segmented based on process into digital asset management, order management, supply chain management, industry operations, business process analytics, and others. Based on deployment model, the market has been segmented into hosted and on premise. The market has also been segmented based on service into design and consulting, system integration, support and maintenance, and others. Based on end users, the market has been categorized into enterprise and small and medium business. Based on region, the market has been categorized into North America, Asia Pacific, Europe, Middle East and Africa, and Latin America.

The global operation BPaaS market report will help the market leaders/new entrants in this market in the following ways:

- This report segments the market into various processes, providing the closest approximate market forecasts for the overall market and the sub-segments. The report further analyzes market numbers and provides split across verticals and regions.

- This report will help the market leaders/new entrants in the better understanding of the competitors and help gain more insights to better their position in business. There is a separate section on competitive landscape, including mergers and acquisition, venture capital funding, and social reach of the players in the market. Besides, it covers company profiles of 10 major players in this market.

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