South Africa - Media Sector Report: Radio, Television, Newspapers

Description: This report provides a comprehensive industry profile, analysis and outlook of South Africa's media sector. South Africa has the largest, most sophisticated, vibrant and diverse media sector in Africa. The sector attracts multiple investments. Its media players, most of them listed on the Johannesburg Stock Exchange are global players. They pursue aggressive expansion not only in Sub-Saharan Africa, but also in other emerging markets: Central and Eastern Europe, Russia, Turkey, Brazil and India. In print media sector, there are plenty of small, independent media houses. However, the industry is dominated by four main players. In digital media sector, major companies, such as Naspers, Times Media Group, and Primedia Unlimited, are world class players and global investors. Their portfolios span broadcasting and content, internet, pay-television, print media, advertising and entertainment. Rising middle class, especially among black population, is the key driver of the sector's growth.

The report provides a SWOT analysis, full overview of the media sector and its segments with a focus on the sector's growth and value. It analyses the country's print and broadcast media, as well as their ownership structures. It summarizes recent developments in the sector including the major projects, companies and investors. It outlines the main factors driving growth in the sector, as well as gives details on capital and financing. The Report explains the sectoral policy and regulatory environment in the country and provides an assessment of the risks and challenges in the sector for domestic and foreign investors. Finally, it provides market trends and outlook.

The report draws on national and international data, statistics, media reports and industry insights. It is useful to domestic and international investors, policy-makers, businesses and research institutions in understanding investment opportunities, risks and challenges, legal and business environment in South Africa.

Contents:

1. South Africa: Country Brief
2. Sector Overview
3. Recent Developments
4. Products and Markets
   - Newspapers
   - Radio
   - Community Radio
   - Television
   - Pay TV
   - The Internet
   - Mobile Broadband vs. Fixed Broadband
   - Hardware and Software
   - Mobile Media
   - Mobile Content / Entertainment
5. International Trade
6. Informal economy
7. Leading Companies
   - Naspers / Media24
   - Times Media Group (TMG)
   - Independent News and Media South Africa (INMSA)
   - South Africa Broadcasting Corporation (SABC)
   - The New Age Media (TNA)
   - Primedia Unlimited/e.tv
   - On Digital Media
8. New Entrants

9. Mergers and Acquisitions

10. Drivers of Growth

11. Barriers to Entry

12. Consumers
   - Newspaper Readership
   - Television Audiences
   - Radio Audiences
   - Internet Users
   - Social Media Users
   - Mobile media Users
   - Smartphones Users

13. Efficiency of Infrastructure

14. Capital and Financing

15. Availability and Cost of Labour

16. Policy and Regulatory Environment
   - Media Policy
   - Policy Review, 2014
   - Digital Migration
   - Press Freedom
   - Licenses
   - License Fees
   - Subscription Broadcasting Fees
   - Local Content Rules
   - Must-Carry Rules
   - ICT - Vision 2030
   - National Broadband Policy
   - Foreign Media Ownership
   - Foreign Direct Investment

17. Risks & Challenges

18. Market Opportunities

19. Market Trends & Outlook

List of Figures:
Figure 1: Comparative Real GDP Growth
Figure 2: Media Market Share, 2013
Figure 3: Internet penetration in South Africa, 2010-2015
Figure 4: Internet Connection Types
Figure 5: Mobile broadband vs. fixed broadband
Figure 6: IT industry performance
Figure 7: Industry major players listed on stick exchange/securities exchange
Figure 8: Nasper's operations, 2014
Figure 9: Times Media Group Operations, 2014
Figure 10: Independent News and Media operations, 2014
Figure 11: Primedia operations, 2014
Figure 12: National Household Survey (2007 and 2012)
Figure 13: SA top 10 Radio Stations
Figure 14: Access to the Internet by Province
Figure 15: Access to Phone Lines by Province
Figure 16: Salaries in media, arts and entertainment industries
Figure 17: National Broadband Policy targets, 2013-2030

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3330416/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: South Africa - Media Sector Report: Radio, Television, Newspapers
Web Address: http://www.researchandmarkets.com/reports/3330416/
Office Code: SCBRXQ6S

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - Enterprisewide: USD 895

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: □ Mr □ Mrs □ Dr □ Miss □ Ms □ Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

- Account number: 833 130 83
- Sort code: 98-53-30
- Swift code: ULSBIE2D
- IBAN number: IE78ULSB98533083313083
- Bank Address: Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp