Global Nutraceuticals Market 2015-2019

Description:

About Nutraceuticals
The term "nutraceutical" was coined from the words "nutrition" and "pharmaceutical," by Stephen Defelice, in 1989. Defelice was the founder and chairman of the Foundation for Innovation in Medicine, an American organization that encourages medical health discovery. A nutraceutical substance is any food, or part of a food, that provides medical or health benefits and helps in the prevention and treatment of disease.

The analysts forecast the global nutraceuticals market to grow at a CAGR 6.5% in terms of revenue during 2014-2019.

Covered in this Report
The global nutraceuticals market can be segmented into three categories: functional beverage, functional food, and dietary supplements.

The report, Global Nutraceuticals Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the global nutraceuticals market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- ADM
- BASF
- Cargill
- DSM Nutritional Products
- Dupont
- GlaxoSmithKline
- Nestle

Other Prominent Vendors
- Abbott Nutrition
- Bactolac Pharmaceuticals
- Bayer
- Bio Correx
- Danone
- Elders Pharmaceuticals
- Eternal Lifestyles
- Fitlife Brands
- Mission Vivacare
- Natural Remedies
- Nature's Sunshine
- NBTY
- Perrigo

Key Market Driver
- Increase in Global Aging Population
- For a full, detailed list, view our report

Key Market Challenge
- Threat of Ingredients and Raw Material Contamination
- For a full, detailed list, view our report
Key Market Trend
- Introduction of Innovative Nutraceutical Products
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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