Global Eyewear Market 2015-2019

Description:
Eyewear enhances vision and corrects eye defects such as myopia, presbyopia, and astigmatism. Eye defects are widely prevalent and demand for corrective eyewear is on the rise. It is also used for protecting the eyes from sunlight or dust, as well as for aesthetic appeal. Eyewear can be categorized as prescription eyewear, non-prescription eyewear, and others.

Technological advancements and use of innovative materials have led to enhancements in style, quality, and aesthetic appeal.

Technavio’s analysts forecast the global eyewear market to grow during the forecast period 2015-2019, posting a CAGR of 7.19% in terms of value and 3.54% in terms of volume.

Covered in this Report
This report covers present scenario and the growth prospects of the global eyewear market for the period 2015-2019. To calculate the market size, report takes into consideration the retail sales of eyewear in terms of revenue and volume. The report provides data on various segments of the market, characterized by type, geography, and demographics.

Technavio’s report, Global Eyewear Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, and North America; it also covers the global eyewear market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Alcon
- Bausch & Lomb
- Carl Zeiss
- Essilor International
- Johnson & Johnson
- Luxottica Group
- Safilo Group

Other Prominent Vendors
- Alexander McQueen
- Charmant
- CIBA Vision
- Cooper Vision
- De Rigo Vision
- Fielmann
- Lanvin
- Marchon
- Marcolin
- Maui Jim
- Michael Kors
- Pivothead
- Prada
- Revo
- Specsavers
- Tag Heuer
- Vision Express
Key Market Driver
- Widespread Prevalence of Eye Disorders
  - For a full, detailed list, view our report

Key Market Challenge
- Availability of Counterfeit Products
  - For a full, detailed list, view our report

Key Market Trend
- Increasing Use of Eyewear as Fashion Statement
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
10.1 Demographic Segmentation by Gender
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and Their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and Their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.1.1 Key News
18.1.2 Mergers and Acquisitions
18.2 Leading Vendors 2014
18.3 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Alcon
19.1.1 Key Facts
19.1.2 Business Description
19.1.3 Business Segmentation
19.1.4 Revenue by Business Segmentation
19.1.5 Revenue Comparison 2012 and 2013
19.1.6 Revenue by Geographical Segmentation
19.1.7 Business Strategy
19.1.8 Key Developments
19.1.9 SWOT Analysis
19.2 Bausch & Lomb
19.2.1 Key Facts
19.2.2 Business Description
19.2.3 Key Product Categories
19.2.4 Business Strategy
19.2.5 Key Developments
19.2.6 SWOT Analysis
19.3 Carl Zeiss
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Business Segmentation by Revenue 2013
19.3.4 Business Segmentation by Revenue 2012 and 2013
19.3.5 Geographical Segmentation by Revenue 2013
19.3.6 Business Strategy
19.3.7 Recent Developments
19.3.8 SWOT Analysis
19.4 Essilor International
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Business Segmentation by Revenue 2013
19.4.4 Business Segmentation by Revenue 2012 and 2013
19.4.5 Geographical Segmentation by Revenue 2013
19.4.6 Business Strategy
19.4.7 Recent Developments
19.4.8 SWOT Analysis
19.5 Johnson & Johnson
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Business Segmentation by Revenue 2013
19.5.4 Business Segmentation by Revenue 2012 and 2013
19.5.5 Geographical Segmentation by Revenue 2013
19.5.6 Business Strategy
19.5.7 Recent Developments
19.5.8 SWOT Analysis
19.6 Luxottica Group
19.6.1 Key Facts
19.6.2 Business Overview
19.6.3 Business Segmentation by Revenue 2013
19.6.4 Business Segmentation by Revenue 2012 and 2013
19.6.5 Geographic Segmentation by Revenue 2013
19.6.6 Business Strategy
19.6.7 SWOT Analysis
19.7 Safilo Group
19.7.1 Key Facts
19.7.2 Business Overview
19.7.3 Business Segmentation by Revenue 2013
19.7.4 Business Segmentation by Revenue 2012 and 2013
19.7.5 Geographical Segmentation by Revenue 2013
19.7.6 Business Strategy
19.7.7 Recent Developments
19.7.8 SWOT Analysis
20. Other Reports in this Series

List Of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Eyewear Market: Categorization
Exhibit 3: Segmentation of Global Eyewear Market
Exhibit 4: Segmentation of Global Eyewear Market by Type
Exhibit 5: Segmentation of Global Eyewear Market by Geography
Exhibit 6: Segmentation of Global Eyewear Market by Demography
Exhibit 7: Overview of Global Eyewear Market 2014 and 2019
Exhibit 8: Global Eyewear Market 2014-2019 ($ billions)
Exhibit 9: Global Eyewear Market 2014-2019 (millions of units)
Exhibit 10: Segmentation of Global Eyewear Market by Type 2014-2019
Exhibit 11: Segmentation of Global Eyewear Market by Type 2014-2019 ($ billions)
Exhibit 12: Segmentation of Global Eyewear Market by Type 2014-2019 (volume share)
Exhibit 13: Segmentation of Global Eyewear Market by Type 2014-2019 (millions of units)
Exhibit 14: Global Contact Lens Market 2014-2019 ($ billions)
Exhibit 15: Global Contact Lens Market 2014-2019 (millions of units)
Exhibit 16: Global Sunglasses Market 2014-2019 ($ billions)
Exhibit 17: Global Sunglasses Market 2014-2019 (millions of units)
Exhibit 18: Global Eyeglasses Market 2014-2019 ($ billions)
Exhibit 19: Global Eyeglasses Market 2014-2019 (millions of units)
Exhibit 20: Segmentation of Global Eyewear Market by Geography 2014 and 2019
Exhibit 22: Eyewear Market in Europe 2014-2019 ($ billions)
Exhibit 23: Eyewear Market in North America 2014-2019 ($ billions)
Exhibit 24: Eyewear Market in APAC 2014-2019 ($ billions)
Exhibit 25: Eyewear Market in RoW 2014-2019 ($ billions)
Exhibit 26: Demographic Segmentation for Contact Lenses Segment
Exhibit 27: Demographic Segmentation for Sunglasses Segment
Exhibit 28: Demographic Segmentation for Eyeglasses Segment
Exhibit 29: Growth Drivers of Eyewear Market
Exhibit 30: Challenges in Eyewear Market
Exhibit 31: Trends in Eyewear Market
Exhibit 32: Major Vendors of Global Eyewear Market 2014
Exhibit 33: Alcon: Business Segmentation
Exhibit 34: Alcon: Revenue by Business Segmentation 2013
Exhibit 35: Alcon: Revenue Comparison by Business Segmentation 2012 and 2013 ($ billions)
Exhibit 36: Alcon: Revenue by Geographical Segmentation 2013
Exhibit 37: Bausch & Lomb: Key Product Categories 2013
Exhibit 38: Carl Zeiss: Business Segmentation by Revenue 2013
Exhibit 39: Carl Zeiss: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 40: Carl Zeiss: Geographical Segmentation by Revenue 2013
Exhibit 41: Essilor International: Business Segmentation by Revenue 2013
Exhibit 42: Essilor International: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 43: Essilor International: Geographical Segmentation by Revenue 2013
Exhibit 44: Johnson & Johnson: Business Segmentation by Revenue 2014
Exhibit 45: Johnson & Johnson: Business Segmentation by Revenue 2013 and 2014 ($ billions)
Exhibit 46: Johnson & Johnson: Geographical Segmentation by Revenue 2014
Exhibit 47: Luxottica: Business Segmentation by Revenue 2013
Exhibit 48: Luxottica: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 49: Luxottica: Geographic Segmentation by Revenue 2013
Exhibit 50: Safilo Group: Business Segmentation by Revenue 2013
Exhibit 51: Safilo Group: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 52: Safilo Group: Geographical Segmentation by Revenue 2013

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