Global Eyewear Market 2015-2019

Description: About Eyewear
Eyewear enhances vision and corrects eye defects such as myopia, presbyopia, and astigmatism. Eye defects are widely prevalent and demand for corrective eyewear is on the rise. It is also used for protecting the eyes from sunlight or dust, as well as for aesthetic appeal. Eyewear can be categorized as prescription eyewear, non-prescription eyewear, and others.

Technological advancements and use of innovative materials have led to enhancements in style, quality, and aesthetic appeal.

Technavio’s analysts forecast the global eyewear market to grow during the forecast period 2015-2019, posting a CAGR of 7.19% in terms of value and 3.54% in terms of volume.

Covered in this Report
This report covers present scenario and the growth prospects of the global eyewear market for the period 2015-2019. To calculate the market size, report takes into consideration the retail sales of eyewear in terms of revenue and volume. The report provides data on various segments of the market, characterized by type, geography, and demographics.

Technavio’s report, Global Eyewear Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, and North America; it also covers the global eyewear market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Alcon
- Bausch & Lomb
- Carl Zeiss
- Essilor International
- Johnson & Johnson
- Luxottica Group
- Safilo Group

Other Prominent Vendors
- Alexander McQueen
- Charmant
- CIBA Vision
- Cooper Vision
- De Rigo Vision
- Fielfmann
- Lanvin
- Marchon
- Marcolin
- Maui Jim
- Michael Kors
- Pivothead
- Prada
- Revo
- Specsavers
- Tag Heuer
- Vision Express
Key Market Driver
- Widespread Prevalence of Eye Disorders
- For a full, detailed list, view our report

Key Market Challenge
- Availability of Counterfeit Products
- For a full, detailed list, view our report

Key Market Trend
- Increasing Use of Eyewear as Fashion Statement
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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