
Description: This is the 3rd edition of the Towers and Poles Report. The report sizes demand for electricity transmission towers and utility poles in base year 2014 and forecasts demand from 2015 to 2020.

Towers and poles are vital components of overhead transmission and distribution networks. Between them they constitute a market worth over $28 billion annually. Large towers can be the most expensive element of complex high voltage systems. The basic utility pole can be relatively cheap, but with nearly 1½ billion of them around the world, they amount to a large and often overlooked market, for poles and wood protection products and services.

The report analyses the $17 billion global market for electricity transmission towers and the $11 billion market for utility poles at ex factory prices in 2015.

The report provides a detailed analysis of the installed base of each category, and demand in volume and $ value. The report forecasts future market demand from 2015 to 2020 in volume and value.

Demand for utility poles is heavily dependent on replacement, which accounted for 62% of the market in 2015. Service lives vary from as little as 5 years in some African regions to over 100 years in other countries. This has been surveyed and is an essential metric of the demand projections.

The report provides market and infrastructure data with global figures, totals for each region and every country.

The report contains 137 pages, 82 charts and 57 tables.

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