
Description:
Melanoma is a type of skin cancer that is increasing among population across the globe. During the recent years, there has been a considerable growth in the number of mobile applications for melanoma detection. There are various types of mobile applications available on platforms such as iOS, Android, Windows Mobile OS and Blackberry OS. Further, these mobile applications can be categorized into algorithm analysis applications, educational applications, mole tracking and reminder applications and interactive teaching applications. Algorithm analysis applications provide features for analysis of the moles using image processing. The educational and interactive teaching applications provide information regarding ABCDEs of melanoma detection and help in self-screening of melanoma. Mole tracking and reminder applications offer tracking of such moles that can potentially lead to melanoma and remind patients regarding clinical visits.

This research report provides in-depth analysis of mobile applications for melanoma detection market in Europe. Along with the overall Europe market, country level analyses for Greece and Israel have also been included in the study. Furthermore, the report analyzes the factors that drive and restrain the growth of mobile applications for melanoma detection market in Europe. The report also discusses the prevailing market trends, prospective growth opportunities, and major strategies increasing the popularity of mobile applications for melanoma detection. It also provides the market estimates and forecasts for Europe, Greece and Israel in terms of revenue. Also provided is the market positioning of key players providing mobile applications for melanoma detection in Europe market.

Additionally, the report includes competitive profiling of major mobile application developer companies developing applications for melanoma detection. These profiles includes information such as developer/company information, country of origin, type of application, total number of downloads by platform, application features and price of the application. The key mobile applications for melanoma detection profiled in this study include Dr. Mole, LovemySkin, Mole Monitor, MoleTrac, SkinVision, FotoSkin, Dermatology Planet, Mole Check, Mollie's Fund, Nevus, OnlineDermClinic, Skin Analytics, Skin Cancer, Skin Doctor, Spot Mole, Spot Mole Plus, SpotCheck, iSkin, Melanoma Watch, Mole Checker, Mole Checker/Stroika, MoleQuest, Mole Doctor, Skin Of Mine, Skin Prevention, Skin Scanner, Skin Tagger, Skin Mole Analysis, Track-A-Mole, YourSkinDiary and UMSkinCheck.

Mobile Applications for Melanoma Detection Market

By Geography:
- Europe
  -- Greece
  -- Rest of Europe
- Israel

Contents:
1. Preface
   1.1 Report Description
   1.2 Research Scope
   1.3 Research Methodology

2. Executive Summary
   2.1 Market Snapshot: Europe Mobile Applications for Melanoma Detection Market (2013 and 2022)

3. Europe Mobile Applications for Melanoma Detection Market Overview
   3.1 Introduction
   3.2 Market Drivers
     3.2.1 Impact Analysis of Drivers
     3.2.2 Increasing Cases of Melanoma and Skin Cancer
       3.2.2.1 Estimated Melanoma Incidences and Mortality Age Standardized Rate Per 100,000 Persons, Europe, 2012
     3.2.3 Growing Trend of mHealth is Driven by Increased Smartphone and Internet Penetration
3.2.3.1 Europe Smartphone Penetration, 2013 (% Population)

3.2.4 Mobile Applications for Melanoma Detection Offer Ease of Use, Cost-effectiveness, and Advantages such as Early Detection of the Disease

3.3 Market Restraints
3.3.1 Impact Analysis of Restraints
3.3.2 Facing Concerns Regarding Accuracy, and Uncertain and Costly Regulation Processes

3.4 Market Opportunities
3.4.1 Impact Analysis of Opportunities
3.4.2 Integration with Patient Data Management Solutions such as EHR
3.4.2.1 Europe EHR Market Revenue and Forecast, 2012 - 2020 (US$ Bn)

3.5 Market Trends
3.6 Competitive Landscape
3.6.1 Market Positioning of Key Players in Europe Mobile Applications for Melanoma Detection Market
3.6.2 Recommendations

3.7 Europe Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
3.7.1 Europe Health Expenditure, Total (% of GDP), 2013
3.7.2 Europe Physicians Per Thousand People
3.7.3 Greece Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
3.7.4 Rest of Europe Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
3.8 Israel Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)

Chapter 4 Company/Application Profiles

4.1 ABCDEs of Melanoma
4.2 DermaCompare
4.3 Dermatology Planet
4.4 DermLink.MD
4.5 Doctor Mole
4.6 FotoSkin
4.7 iDoc24
4.8 iSkin
4.9 LoveMySkin
4.10 Melanoma Calculator
4.11 Melanoma iABCD rule
4.12 Melanoma Visual Risk Calculator
4.13 Melanoma Watch
4.14 MelApp
4.15 Mole Check
4.16 Mole Checker
4.17 Mole Checker (Stroika)
4.18 Mole Doctor Skin Cancer App Dermatologist
4.19 Mole Monitor
4.20 Mole Trac
4.21 MoleQuest
4.22 Mollie's Fund
4.23 Nevus
4.24 OnlineDermClinic
4.25 Skin Analytics
4.26 Skin Cancer
4.27 Skin Doctor
4.28 Skin Of Mine
4.29 Skin Prevention
4.30 Skin Scanner
4.31 Skin Tagger
4.32 Skin MD Now
4.33 Skin Mole Analysis
4.34 SkinVision
4.35 SPOT IT & NAME IT
4.36 SpotMole, SpotMole Plus
4.37 SpotCheck
4.38 Track-A-Mole
4.39 UMSkinCheck
4.40 YourSkinDiary

List of Figures
FIG. 1 Segmentation: Mobile Applications for Melanoma Detection Market
FIG. 2 Estimated Melanoma Incidences and Mortality Age Standardized Rate Per 100,000 Persons, Europe, 2012
FIG. 3 Europe Smartphone Penetration, 2013 (% Population)
FIG. 4 Europe EHR Market Revenue and Forecast, 2012 - 2020 (US$ Bn)
FIG. 5 Market Positioning of Key Players in Europe Mobile Applications for Melanoma Detection Market
FIG. 6 Europe Health Expenditure, Total (% of GDP), 2013
FIG. 7 Europe Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
FIG. 8 Greece Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
FIG. 9 Rest of Europe Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
FIG. 10 Israel Mobile Applications for Melanoma Detection Market Revenue, 2012 - 2022 (US$)
List of Tables
TABLE 1 Market Snapshot: Europe Mobile Applications for Melanoma Detection Market (2013 and 2022)
TABLE 2 Europe Physicians Per Thousand People

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